

Date: September 20, 2022
To: Students' Council
Re: Board of Governors Representative Report #11

Dear Council,

This week I was pleased to attend a number of events to help me further serve in my role. In this report you will find more information on the events I attended and on what I will have coming forward in the next few weeks.

UCP Leadership Candidate Rebecca Schulz Event

I had the opportunity to attend a campaign rally from UCP leadership candidate and former cabinet minister Rebecca Schulz. As one of the roles of the board is to oversee government relations and reporting to the government, I took it upon myself to gather information from this event on how the provincial government views the UofA. I had the opportunity to sit down and ask her some questions about where her vision for the UofA is and where she wants to see us going forward which will be very valuable for external relations and strategic planning of the university

Board Reputation and Public Affairs Committee (BRPAC)

The reason for this late report is due to me having BRPAC on Friday and I wanted to be able to give you all an update on what occurred there. From the open session of this meeting, I am pleased to report that the UofA is bringing back a "Report to the Community" which is a brief document that outlines some of the phenomenal work being done here at the UofA. This will be very important in advancing the public reception of the institution. Another item of particular interest to undergraduate students is the discussion we had around external engagement at events to showcase the university. We were able to discuss how to properly leverage events held at the UofA for external parties could be leveraged to showcase the University as a potential future school to attend. Discussion on this topic was fulsome with many great ideas from around the board. I made a point to engage with various SRA's to assist External Relations with these events as I believe the best way to get potential new students excited about the university is to talk to current students. I mentioned connecting with various organizations such as the ISA and ISU would be great ways to connect with campus to better our vision of One University.