

Date: 11/17/2020

To: Students' Union Council

Re: BoG Rep 2020/2021 Report 12 - **Appointment and Affairs**

Dear Council,

Board

1. **Vice-President External Relations Appointment:** on Monday of last week the board met to discuss and vote on the candidate, Elan MacDonald's, appointment. More information can be found on [UAlberta's Quad blog](#). Her portfolio will amalgamate all university communications to streamline messaging to the public which may be helpful as long as all voices are considered.
2. **Board Reputation and Public Affairs Committee:** meeting this Friday, we will be updated on UAlberta's brand development initiative, which the Students' Union will be consulted about. We will also discuss UAlberta's [innovation website](#) that was launched to emphasize the university's importance in this time of provincial post-secondary review which I think is incredible as long as the website is well visited. Demonstrating value is critical at this juncture. If ever you are interested in current or past open session minutes for this committee, let me or university administration know at my email below, juli.zinken@ualberta.ca or erin.plume@ualberta.ca.

Not Board

1. **Edmonton City Councillor Forum:** several weeks ago discussions centred around people coming to and leaving Edmonton, an energy transition, student housing and how municipal elections can now be funded anonymously, changing the game and making local support more important. A big takeaway was volunteering for the candidates you believe in and starting this process of engagement earlier rather than later.

Thanks for reading!



University of Alberta Undergraduate Board of Governors Representative
Dave Konrad