GENERAL OVERVIEW

1. By-Election Update
2. Marketing Update
3. Deputy Returning Officers
4. March General Elections
5. Questions
BY-ELECTION UPDATE

• A few major changes:
  ◦ All activities online
    ▪ Online Candidates Meeting
      • One day after nomination deadline
    ▪ Online Nomination Package Submission
      • No need for nominator signatures

• E-mails have already been scheduled to relevant faculty associations about vacancies as well how to use the UASU elections platform.
BY-ELECTION UPDATE

Key Dates

- **Close of Nominations** – Thursday, September 17 @ 18:00
- **Mandatory Candidates’ Meeting** – Friday, September 18 @ 18:00
- **Campaign Begins** – Monday, September 21 @ 09:00
- **Name Change & Withdrawal Deadline** – Tuesday, September 22 @ 17:00
- **Expense Report Submission Deadline** – Wednesday, September 30 @ 13:00
- **Voting** – Wednesday, September 30 & Thursday, October 1 (08:00-18:00+1)
- **Results Announcement** – Thursday, October 1 @ 19:00

Vacancy petitions to follow (if need be)
MARKETING UPDATE

- All marketing will be online and on social media.
  - Marketing Plan & Graphics have been finalized. *(better than ever before)*
  - Marketing Sample - next slide. *(It’s amazing)*

- Elections Video
  - Since I received no videos from council, I wrote a script for an Elections Video.
  - Will be shot at different areas around campus.
  - Will educate people about the SU, Elections & will encourage them to vote.
MARKETING SAMPLE

BY-ELECTION

UASU STUDENTS’ COUNCIL

GENERAL FACULTIES COUNCIL

uasu.ca/vote

UASU STUDENTS’ COUNCIL

2020 POSITIONS VACANT

08

ALES X1
Education X3
Medicine & Dentistry X1
Native Studies X1
Open Studies X2

NOMINATIONS CLOSE
09.18.2020
DEPUTY RETURNING OFFICERS

• Job Advertisements to run from 1 September - 15 November

• Interviews from 15 - 30 November.

• Start date 1 December.
GENERAL ELECTION

- If situation does not get better and the semester is largely online, I will seek permission to cancel satellite campus forums.

- Replace it with:
  - A 2 minute candidate pitch video to be posted on social media
  - Two online candidate debates (to be live streamed) and,
  - An inperson Myer Hotowitz Forum
QUESTIONS?