

UNIVERSITY OF ALBERTA

Academic Materials Program Overview



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What is an Academic Materials Program (AMP)?

AMP is a digitally driven course material program that allows undergraduate students to access their materials on the first day of class for one low price charged on the student account.

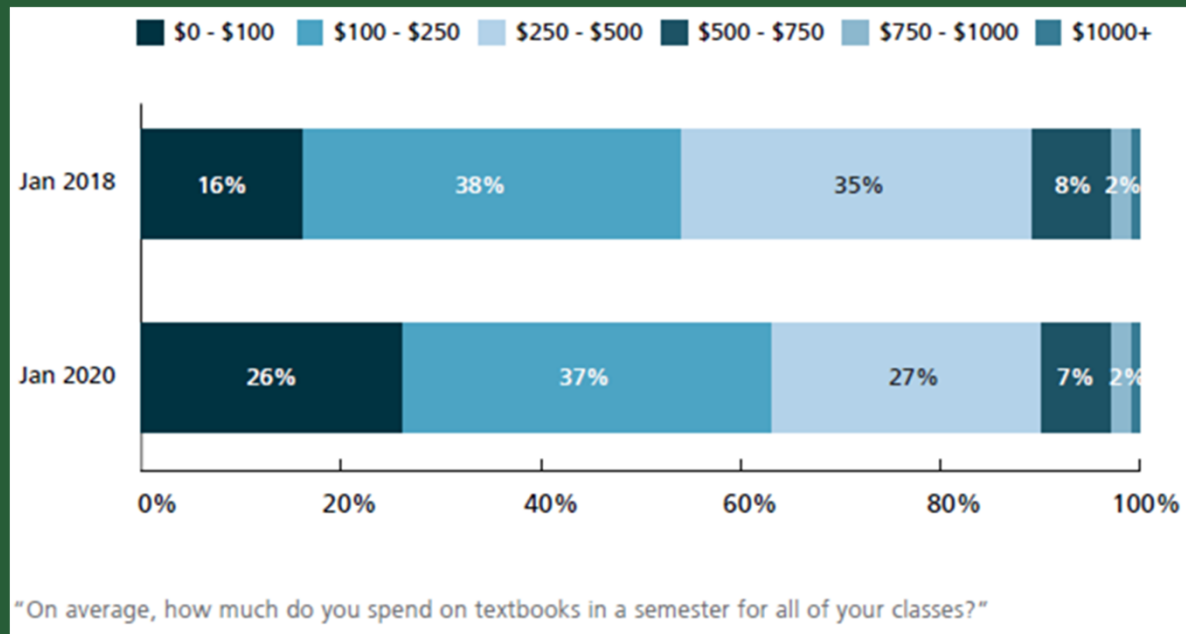


Why?

1: Lower Costs

- “BE BOOK SMART!” 2020/2021 Report:
 - 64% of students spend \$100-500 per semester
 - 10% spend \$500+
- “Estimated Savings from ZTC Courses” 2022 Report
 - Estimated a student cost of \$115 for course materials per course
- University Admissions
 - Estimates “Books, Supplies and Instruments” at \$1,200.00/year

BE BOOK SMART! - 2020/21 Report

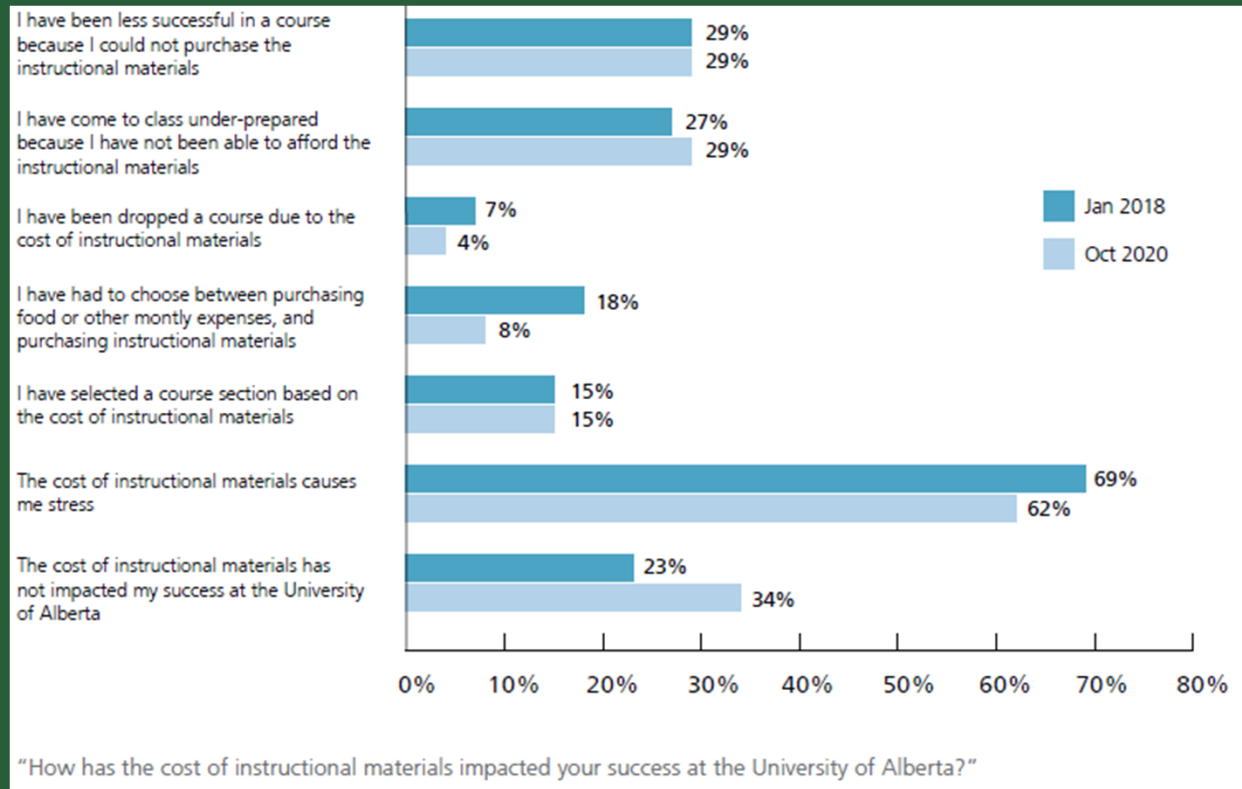


Draper, David (2021) BE BOOK SMART! University of Alberta Students' Union

2: Combats Inequity

- 89% of students have used some form of coping mechanism to mitigate their textbook costs
- 8% of students said they had to choose between purchasing food or other monthly expenses and purchasing instructional materials
- 15% selected a course section based on the costs of materials

BE BOOK SMART! - 2020/21 Report



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3: Removes Confusion and Stress

- Students access all digital materials through eClass
- Reduces complexities and confusion
- Reduces student financial stressors



4: Early Access & Student Success

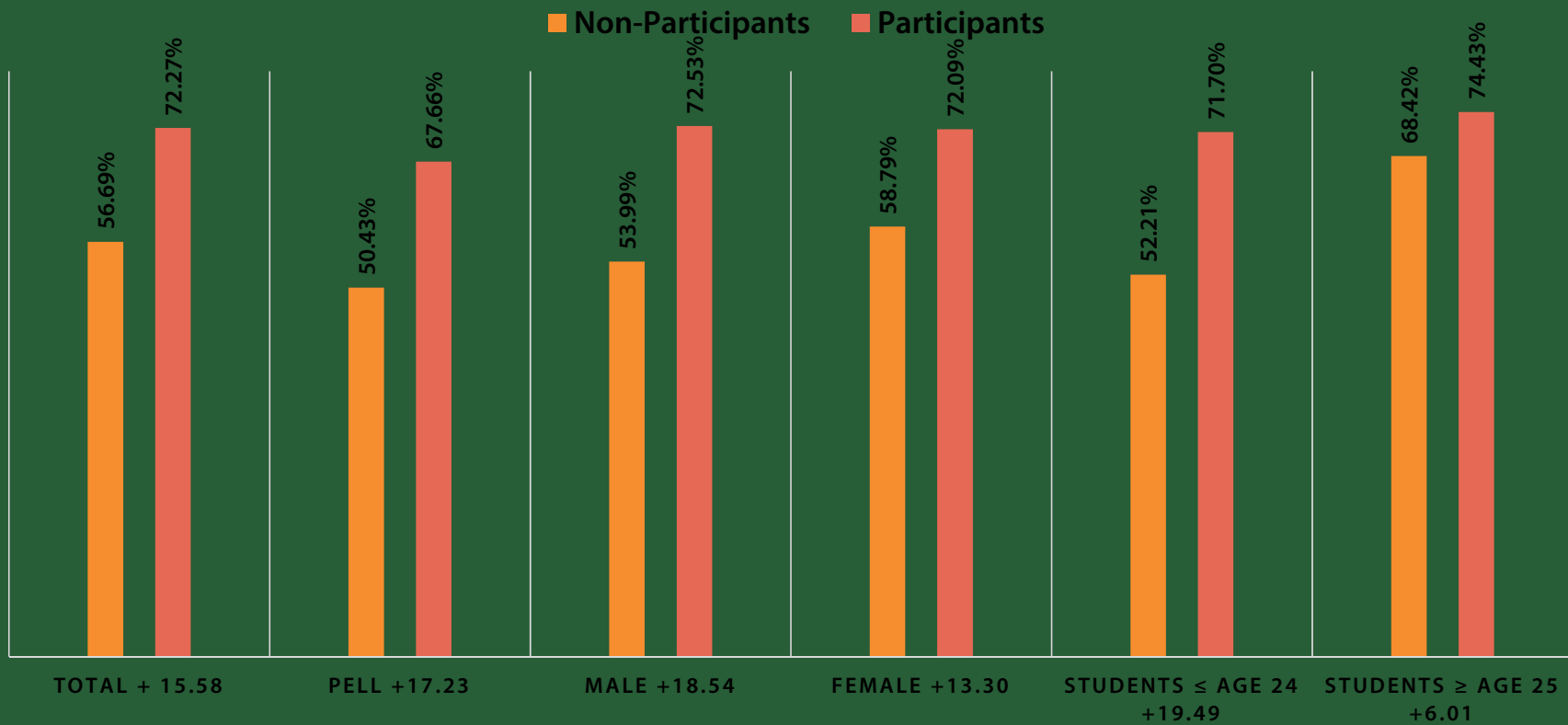
- 70% of students say they would earn better grades if they acquired their course materials before the first day of class
- More than 80% of faculty said that students with course materials achieve higher grades
- 58% of students require course materials after the 1st day of class
- +15.58% course completion of non-participants to participants of the EA program
- Increase of 8% student retention rate

Moore, M. (2022). First Day Access: A Participant v. Non-Participant Course Completion Analysis from 2-Year Institutions.

<https://edarxiv.org/drqz9/>

Dr. Moore Research: EA Impact on Course Completion Rate

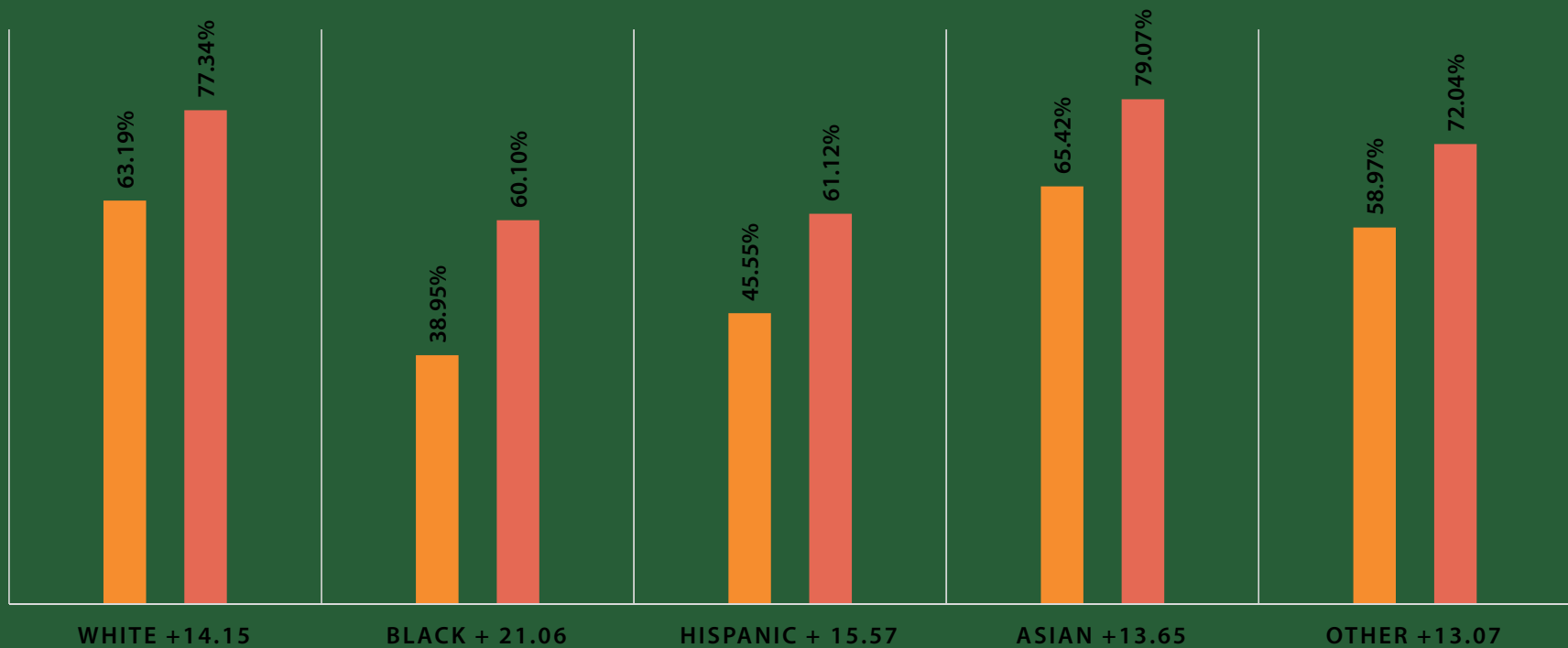
COURSE PASSED - TOTAL/PELL/GENDER/AGE



Dr. Moore Research: EA Impact on Course Completion Rate

COURSE PASSED RATES - RACE/ETHNICITY

■ Non-Participants ■ Participants





5: Academic Faculty Benefits

- No changes to Academic Freedom
- Complementary Adoption Process
- Integration into eClass

6: Amount and Timely Use of Student Aid

- Not all students receive student aid on or before the first class
- Students who wait to buy course materials are waiting for their financial aid or student loan disbursement
- Sponsored Students would get instant access

Why is AMP a great solution for students?

- Reduces student complexities and stress levels
- Improves academic performance
- Improves retention & graduation rates
- Improves early class engagement
- Predictable low course material costs
- Supports sustainability efforts



Implementation Steps

- Stakeholder Consultation
- Invitation to Negotiate/Request For Proposal
- Collaborate with IST
- Develop Communication Plan
- Educate and Implement



Questions?

