

A decorative graphic in the top-left corner consisting of a network of interconnected nodes and lines. The nodes are represented by circles of varying sizes and colors, including light gray, dark gray, and blue. Some nodes are highlighted with a blue outline. The lines connecting the nodes are thin and light gray.

**University of Alberta
Students' Union**

**Get Out The
Vote**

Campaign
2018-2019

A decorative graphic in the bottom-right corner, mirroring the one in the top-left. It features a network of interconnected nodes and lines, with nodes in light gray, dark gray, and blue, and some nodes highlighted with a blue outline.



Outline

- ◎ What is GOTV?
- ◎ Why are we doing this?
- ◎ How is this happening?
- ◎ In what ways can I get involved?
- ◎ Questions and Feedback!



But first, who am I?

- ◎ Stephen Raitz
- ◎ 5th Year
 - BA Urban Planning
- ◎ Connections to Residence, Student Groups, and Youth Advocacy
- ◎ Active, Loud, Wild



What is GOTV

Non-partisan

Assist students in voting process

Volunteer network to support GOTV

Spark a wider discussion on PSE



Why are we doing this?

1. Student voice matters

2. Assist Advocacy

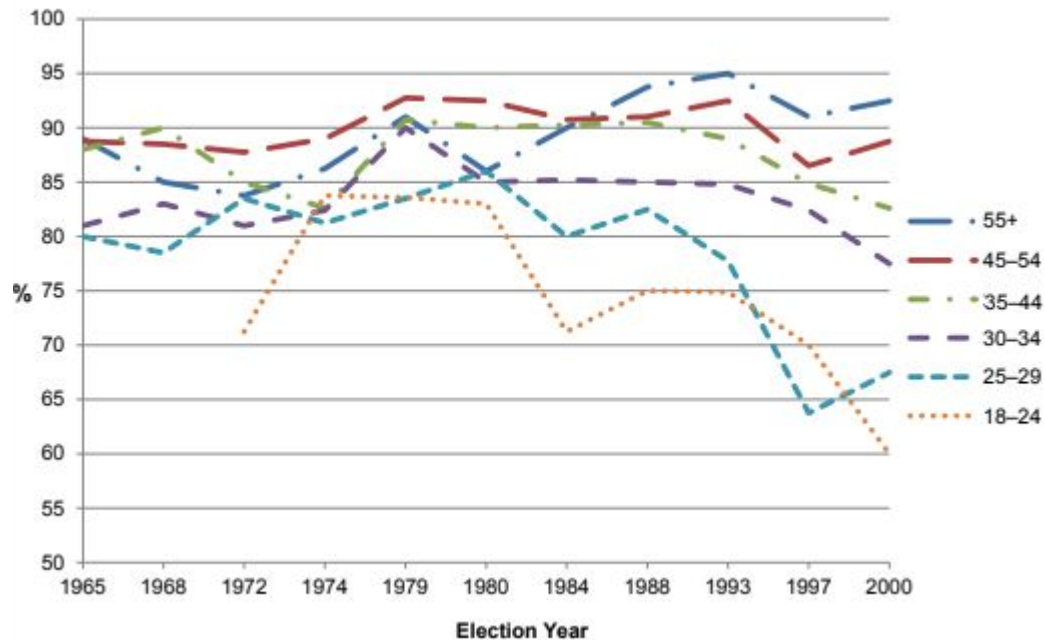


Figure 1 - Youth Voter Turnout in Canada, Library of Parliament, 2016

How is this happening?

Mass Marketing

- ⊙ Postering
- ⊙ Social Media
- ⊙ Videos

Talking to Students directly

- ⊙ 1 on 1s
- ⊙ Tabling
- ⊙ Classroom talks
- ⊙ *Very volunteer driven*

Student Group Outreach

- ⊙ Events
- ⊙ Competitions



“

We are ***motivating students*** to get to the polls by having them ***pledge to vote.***

This allows us to remind them to register and to vote on voting day, as well as providing them with resources!

In what ways can I get involved?



Share information

- Social media
- In person



Join the volunteer team

- Learn skills
- Get free stuff
- Meet people



Connect us with more students

- stephen.raitz@su.ualberta.ca

The background of the slide is a light gray network of interconnected nodes and lines, resembling a molecular or data network structure. The nodes are represented by small circles, some solid and some hollow, connected by thin lines.

Thanks for your time!

Time for feedback and questions!