Outline

◎ What is GOTV?
◎ Why are we doing this?
◎ How is this happening?
◎ In what ways can I get involved?
◎ Questions and Feedback!
But first, who am I?

- Stephen Raitz
- 5th Year
- BA Urban Planning
- Connections to Residence, Student Groups, and Youth Advocacy
- Active, Loud, Wild
What is GOTV

Non-partisan

Assist students in voting process
Volunteer network to support GOTV
Spark a wider discussion on PSE
Why are we doing this?

1. Student voice matters
2. Assist Advocacy

Figure 1 - Youth Voter Turnout in Canada, Library of Parliament. 2016
How is this happening?

Mass Marketing
- Postering
- Social Media
- Videos

Talking to Students directly
- 1 on 1s
- Tabling
- Classroom talks
- *Very volunteer driven*

Student Group Outreach
- Events
- Competitions
We are motivating students to get to the polls by having them pledge to vote. This allows us to remind them to register and to vote on voting day, as well as providing them with resources!
In what ways can I get involved?

◎ Share information
  ○ Social media
  ○ In person

◎ Join the volunteer team
  ○ Learn skills
  ○ Get free stuff
  ○ Meet people

◎ Connect us with more students
  ○ stephen.raitz@su.ualberta.ca
Thanks for your time!

Time for feedback and questions!