Report to Students’ Union

The Legacy Fund and the Athletics and Recreation Fee

Presented by Ian Reade, PhD, Director of Athletics, July 2020
Principles

• Transparency
• Accountability
• Partnership
• Collaboration
• Consultation
Key Points

• Transparency
  – Students normally pay approximately $5.5 million in A&R Fees; Athletics receives about 60% of the fees
  – Students want to know what their fees pay for
  – The A&R Fee is not a user fee
  – Athletics and Recreation fees pay part of the cost for the staff to provide sport and recreation services to students
  – 22 varsity teams, over 100 events hosted per year
• Accountability
  – A&R Fee is one of the Mandatory Non-Instructional Fees (MNIF) collected by the university, and overseen by MNIF Oversight Committee (includes SU and GSA)
  – The allocation of the funds and the provision of services is the responsibility of the two Directors; Cheryl Harwardt and Ian Reade
Funding Partnerships

- Major Sources of Revenue (approximate):
  - U of A Operating: $1,100,000
  - Donors: $600,000
  - Sponsors: $300,000
  - Gate: $400,000
  - Alumni Associations: $1,800,000
  - Community Programs: $600,000

Total non-fee revenue: $4,800,000

A&R Fee to Athletics: $3,200,000

Total Expenditures Athletics: $8,000,000
• Major Expenses:
  – Salaries + benefits (ATS) and NASA $4,400,000
  – Travel (22 varsity teams) $1,900,000 (only league and playoffs)
  – Supplies $1,400,000
  – Rentals $300,000
  - Total $8,000,000

Student Scholarships (in addition) $1,500,000 (from alumni, donors)
Legacy Fund

- Legacy Fund established in 1991 to save varsity programs
- Was a joint initiative in 1991 of the SU and UAB
- Funding by the Legacy Fund has changed over the years
- Is currently a Dedicated Fee collected by the SU
- Funding decisions are made by a committee of students from SU and UAB in response to proposals submitted through Athletics
- About $250K is disbursed annually; currently $4.37 / student / semester, not S/S
- Main purpose has been to subsidize sports events which students attend free of charge
- Has also supported mascots, media production equipment, assistant coaches, student promotions
- All funds must be matched by other revenue sources
Key Points

• Collaboration and Consultation
  – Bi-annual report to SU/GSA (or upon request)
  – Athletics and Recreation Fees Policy Advisory Committee
  – MNIF Oversight Committee
  – With freeze on fees, need to develop a short term and a long term strategy