2018/19
Executive Goals
Outline

- Introduction to Executive
- Planning Process
- Themes, Values, Goals
- Questions + Feedback
- Next Steps
Introduction to the Executive
Planning Process

- Retreat - Draft 1
- Mid May - Themes & Short Version
- May End - Draft 2
- Mid June - Present to Managers
- June End - Final Draft
- Mid July - Public Documents
Themes, Values, Goals

- Theme - Overarching Principle
- Value - Why it is important
- Goals - High level Initiatives + Projects
- Goals - Individual goals
Empower Students to Thrive in an Intellectual Community
University stakeholders must recognize the importance of creating space for students to engage in meaningful academic experiences.
Goals

- Advocate for the sustained maintenance of student oriented spaces
- Promote the revitalization of the academic community
- Support the initiatives of student leaders
Strengthen the Students’ Union’s Organizational Capacity
Access to quality and diverse businesses and services is integral to students' interactions on campus and with the Students' Union.
Goals

- Review and revise the Students’ Union Strategic Plan
- Enhance the Students’ Unions’ marketing and communications
- Implement a data driven approach to strategic decision making
- Establish a strategy for the Students’ Union to receive donations and develop an alumni network
Enhance and Inspire a Welcoming Campus
Students need to feel accepted and included on campus throughout their university lifetime.
Goals

- Develop our venues and events to promote inclusivity and interdisciplinary connections
- Continue progress on a Charter of Student Rights
- Strengthen student connection to our services and advocacy
- Develop policies and resources that support student groups
Broaden Student Opportunity Through Effective Advocacy
The Students' Union will be proactive in advocacy efforts that contribute to students and the larger society.
Goals

- Emphasize the need for an affordable and predictable post secondary education
- Ensure students accessibility to employment opportunity
- Actively support and contribute to discussions of the effects of cannabis legalization on campus
- Connect students to the greater community through strategic partnerships
Questions + Feedback
Next Steps