

STUDENTS' COUNCIL

November 28th, 2023 6:00 P.M. Council Chambers/Zoom

The University of Alberta and the University of Alberta Students' Union occupy Indigenous land in amiskwacîswâskahikan (Beaver Hills House), on Treaty 6 territory. From time immemorial, the banks along the river valley have been known as the Pehonan, a meeting place for the nêhiyawak (Cree), the Niitsítapi (Blackfoot), Métis, Dënesųliné (Dene), Ojibway/Saulteaux/Anishinaabe, Haudenosaunee and others. The University, the Students' Union and much of the city are located on the unlawfully stolen land of the forcibly removed Papaschase Cree.

We acknowledge that sharing this land gives each of us the responsibility to research the historic contexts of Treaty 6, to reflect on our personal relationships to the land, the Nations we've named, and to our roles in upholding justice on this territory. Since they began, the Students' Union and the University have benefited from historic and ongoing dispossession of land and resources from Indigenous Peoples. As a result, it is our responsibility to seek the restitution of this land and its resources. Finally, we seek to do better by working to make our learning, research, and governance align with the histories, languages, teachings, and cultures of First Nations, Métis, and Inuit Peoples in the land presently occupied by the Canadian state.

We encourage critical reflection by asking the following question. In relation to the territory on which you are situated, what role do you play in strengthening the resistance and resurgence of Indigenous students within your communities?

ORDER PAPERS (SC-2023-15)

ORDER PAPERS	
2023-15/1	SPEAKERS BUSINESS
	Join Zoom Meeting
	https://us02web.zoom.us/j/85666007012
	<u>πττρs://uso2web.20011.us//0500007012</u>
2023-15/2	CONSENT AGENDA
2023 13/2	CONSERT MODINEM
2023-15/3	<u>PRESENTATIONS</u>
2023-15/3a	GRIFFITHS/FOTANG MOVE TO allow The Gateway to present their DFU
	proposal.
	See SC-2023.15.01
	See SC-2023.13.01
2023-15/3b	GRIFFITHS/FOTANG MOVE TO allow the ISA to present their 2023/24 ISAF
	proposal.
	See SC-2023.15.02
2022 15/4	EVECTITIVE COMMITTEE AND DOC DEDDESENITATIVE DEDORTS
2023-15/4	EXECUTIVE COMMITTEE AND BOG REPRESENTATIVE REPORTS
2023-15/5	BOARD AND COMMITTEE REPORT

2023-15/6 <u>OPEN FORUM</u>

2023-15/7 QUESTION PERIOD

2023-15/8	UNFINISHED BUSINESS
2023-15/9	BOARD AND COMMITTEE BUSINESS
2023-15/9a	FLAMAN/FORD MOVE TO approve the release of funds from the Sustainability and Capital Fund not to exceed \$10,000 to pay for a Dewey's washroom upgrade Schematic Design Report
	See SC-2023.15.03
2023-15/10	GENERAL ORDERS
2023-15/11	CLOSED SESSIONS
2023-15/12	INFORMATION ITEMS
2023-15/12a	Students' Council Submissions

See SC-2023.15.01-03

UASU Students' Council Agenda Submission Form

Council Meeting Date Tuesday, November 28, 2023

Meeting Schedule

Submitter Michael Griffiths

Email Address michael.griffiths@su.ualberta.ca

Type of Item Submission Presentation

Is this a Consent Agenda item?

Approval/Discussion Items

Strategic Plan

Calls for Nominations

Council Committees and Boards

Written Nominations

Information Items

Presentations

Motion Griffiths/Fotang move to allow The Gateway to present their

DFU proposal

Mover Griffiths

Seconder Fotang

Presenter Williams

Should this Presentation Occur in a

Closed Session?

No

Office/Committee Responsible The Gateway

Abstract

Presentation from the Gateway on their DFU proposal for the 2023/24 year

Written Questions

8

THE GATEWAY
DEDICATED FEE UNIT
STUDENT JOURNALISM
NEEDS YOUR SUPPORT





OVERVIEW

- 1. History of The Gateway
 - a. Origins and Legacy
 - b. Funding Models
- 2. Proposed Levy
 - a. Purpose and Scope of Fee
 - b. Amount
 - c. Question
 - d. Financial Oversight
 - e. Commitments
- 3. Questions/Feedback

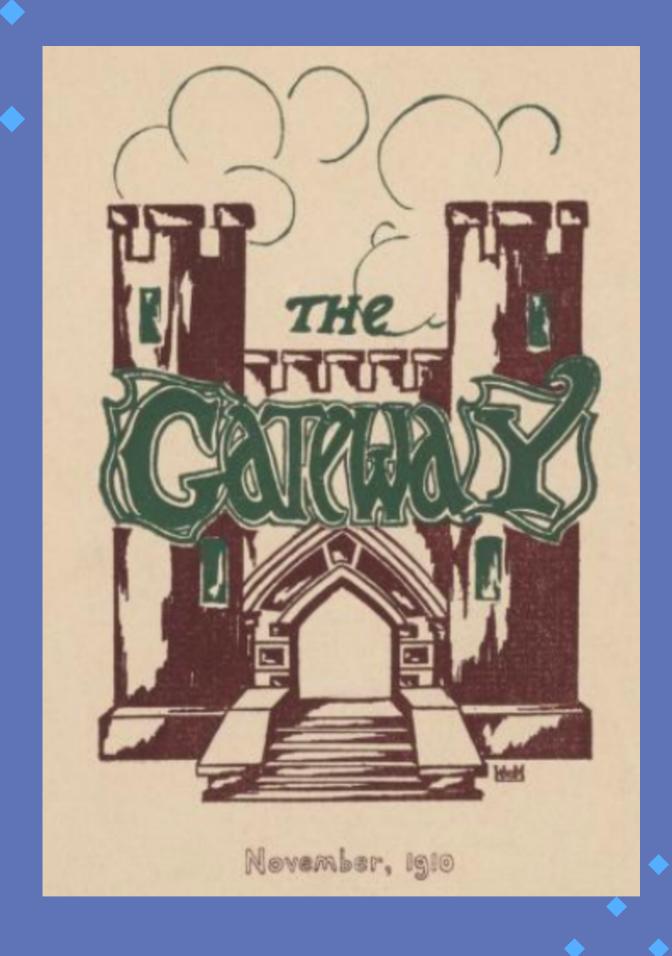






JOURNALISM BY STUDENTS, FOR STUDENTS

- The Gateway was founded in 1910.
- Various forms over decades:
 - Newspapers
 - Magazines
 - Podcasts
 - Digital articles
- Shared student stories and perspectives found nowhere else.
- Train students in fundamentals of journalism.



HISTORY OF FUNDING

- Initially, The Gateway was owned and funded by the UASU.
 - Led to fiscal and journalistic challenges.
- Autonomy movement emerged.
- Became autonomous in 2002, began receiving an undergraduate student levy.

Gateway goes autonomous

Jhenifer Pabillano Neil Parmar News Starr

The University of Alberta

Gateway has become the newest
autonomous member of the
Canadian student press.

Until last week, the student-run publication was the largest non-autonomous campus newspaper in Canada, being owned and published by the U of A Students' Union for nearly a century. But during this year's Students' Union general election, 71.4 per cent of student voters supported a referendum question making the *Gateway* a separate organization from the SU.

"Finally, we're free to pursue [our ideas] without having to go through miles of red tape and a mountain of bureaucracy," said Dan Lazin, former Editor-in-Chief and campaign manager for the Gateway

autonomy campaign.

The Gateway attempted to achieve autonomy last year, but failed to make the election ballot since, by the Students' Union count, it only collected 2350 signatures out of the necessary 2500 by the deadline. When the SU attempted to put a similar question on the ballot anyway, a majority of councillors voted against it, saying there wasn't time for an opposition to form. This year, a new autonomy petition gained 2700 valid student signatures, which was enough to get the referendum question on the ballot.

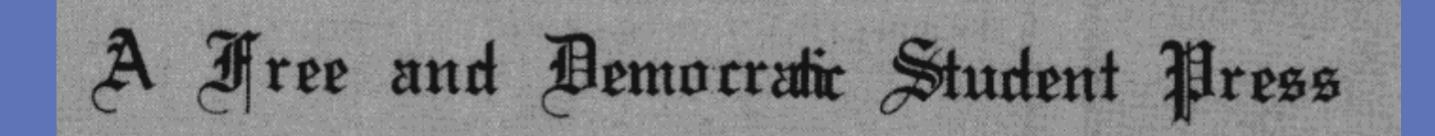
"It was the hardest fought battle of anything I've ever been involved in," said current *Gateway* Editorin-Chief Dave Alexander.

"We went through the process and I feel we played fair the entire time. There seemed to be an obstacle and a roadblock at every turn."

PLEASE SEE "AUTONOMY" ON PAGE 3

UNDERGRAD LEVY ENDS

- Starting in the 2010s, student groups had to begin running for fee renewal every five years.
- Students voted to end the levy in 2020/2021.
 - Ceased collecting fees in Winter 2022.
- Three core reasons:
 - COVID-19 Pandemic.
 - Increasing cost of living and post-secondary education.
 - Editorial focus on quantity over quality.



THE GATEWAY NOW

- Since 2021, we've been operating on a mixture of reserve funds, advertising revenue, grants, and donations.
- Continued our legacy of award-winning student journalism.
 - Focused on incorporating feedback from undergraduate campaigns – focus on student issues, in-depth, and high quality articles.
 - Reach an average of 40,000 students a month online and print 4,000 physical copies in Fall/WInter.



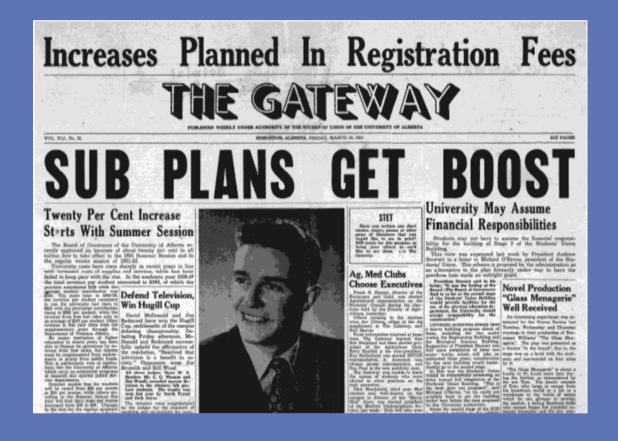
THE FUTURE?

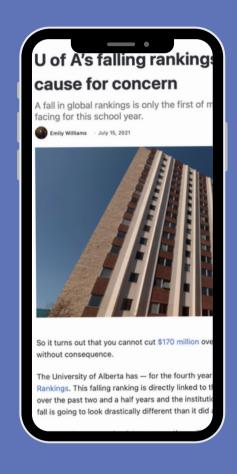
- Our current model is *not* a long-term sustainable model.
 - Need time to further grow alternative revenue.
 - Banning of Canadian journalism on social media.
- Excited to continue the Gateway's legacy in a modernized, professional, and diversified way. And continue doing the work we do best: amplifying student voices.



GATEWAY STATS AT A GLANCE







40-60,000
monthly page
views

3,000-4,000 print editions semesterly

600 biweekly newsletter subscribers



PURPOSE

- 1.Ensuring the continuation of the only independent student-run journalism outlet at the University of Alberta
- 2. Expanding undergraduate student coverage on a campus that continues to grow at a rapid pace

SCOPE

- Apply to full-time and part-time undergraduate students at UAlberta.
- Does not apply to Augustana students.
- Start collecting levy in perpetuity starting Fall 2024.
- Increase with CPI.
- Opt-out.

PROPOSED AMOUNT

Fall/Winter \$2.64/semester

This will support continuing current operations and a small editorial expansion

Spring/Summer \$1.32/semester

The spring fee helps support the hard work our staff does during that time. The Gateway publishing year is 365 days.

Historic Fee: \$3.54

This 25% reduction was decided on based on:

- shift away from printing monthly magazines
- more streamlined staff
- other operational efficiencies found

FINANCES

Number of Undergrad Students

Full-Time	33,180
Part-Time	2,722
Augustana	-895
TOTAL	33,781

Projected Revenue

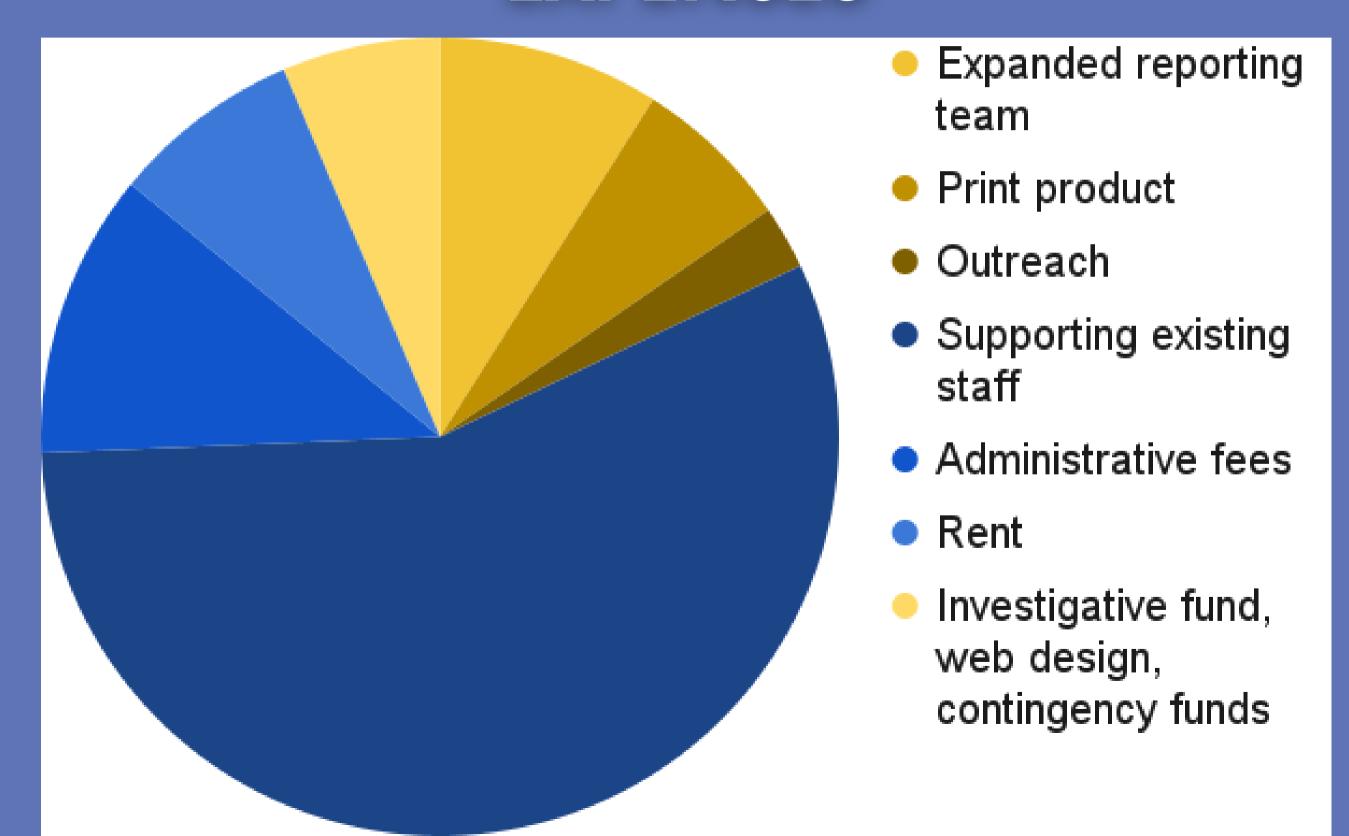
TOTAL	\$ 178,363.68
Assuming 15% Opt-Out	\$151,609.13

REVENUE SOURCES

Gateway Revenue Projections 2024-25	
Undergrad Levy	\$178,363.68
Grad Levy	\$44,130.24
Advertising	\$20,000
Fundraising	\$5,000
Grants*	\$10,000

*The Gateway has historically received between \$7,000 and \$60,000 in grants. This conservative estimate is a reflection of the uncertainty of receiving government grants long-term.

EXPENSES



FINANCIAL OVERSIGHT

- Overseen by our Board of Directors.
 - Monthly financial reporting to our finance committee.
 - Finance Committee Chair presents to Board proper.
- Editor-in-Chief and Business Unit assume responsibility for dayto-day operations.
- Abides by rules for non-profits and Societies Act.
- Annually auditing done by Yates Whitaker.
 - Available publicly on our website.
 - Will present audit annually to UASU Finance Committee.



- 1. Diversified online content
- 2. Semesterly print editions
- 3. Two additional Editorial Staff
- 4. More in-depth and investigative stories

WE HOPE WE CAN COUNT ON YOUR SUPPORT

Like many student-led organizations, The Gateway is more than a place we do journalism. It's a second home for many students and alumni.

The most significant work we do are stories that never would've seen the light of day, the perspectives others ignored, the voices that never would've been heard without a student press amplifying them.

We want to keep telling these stories and we need your support to do it.



gateway

UNDERGRAD STUDENT LEVY

PROPOSAL

Prepared For:
UASU Students' Council

Students' Union Building Edmonton, AB



OUR TEAM

WHO YOU'LL BE SEEING DURING THE CAMPAIGN

KATIE TEELING



Katie Teeling (she/her) is the 2023-24 Editor-in-Chief of *The Gateway*. Her responsibilities include overseeing all our editorial content, business decisions, and managing a seven-person staff.

EMILY WILLIAMS



Emily Williams (she/her) is the Campaign Representative for the Yes Side of The Gateway's proposed referendum. She previously served as Editor-in-Chief of *The Gateway*. Currently, Emily is a reporter at CBC and a student in the Department of Political Science.

The Gateway is also supported by a graduate campaign led by Mitchell Pawluk. Separate from both is a team of editorial staff responsible for day-to-day operations. For the undergraduate campaign, however, you'll be working primarily with us.

Our History



Independent Student Journalism since 1910

For over 110 years, *The Gateway* has been a platform for student voices. While we have existed in different formats throughout this time, we always had the same purpose: to tell and elevate the stories of our campus community.

We began as a monthly newspaper owned by the University of Alberta Students' Union (UASU). Over time, we became a bi-weekly newspaper that was at the forefront of the Canadian student journalism community. We became independent from the UASU in 2002 due to a successful student levy referendum. In the last decade, we have produced a monthly magazine, a daily online publication, podcasts, and a bi-annual newspaper. On average, we reach 40,000 readers a month online and print 4,000 print copies each semester.

Our journalism was always produced by and for students, with a team of staff overseeing editorial content, business management, and our student volunteers. Throughout our history, we have a proud tradition of training students in Canadian Press-style journalism. Our alumni include notable journalists, politicians, and Supreme Court justices.

Gateway goes autonomous

Jhenifer Pabillano Neil Parmar

The University of Alberta Gateway has become the newest autonomous member of the Canadian student press.

Until last week, the student-run publication was the largest non-autonomous campus newspaper in Canada, being owned and published by the U of A Students' Union for nearly a century. But during this year's Students' Union general election, 71.4 per cent of student voters supported a referendum question making the Gateway a separate organization from the SU.

"Finally, we're free to pursue [our ideas] without having to go through miles of red tape and a mountain of bureaucracy," said Dan Lazin, former Editor-in-Chief and campaign manager for the Gateway

autonomy campaign.

The Gateway attempted to achieve autonomy last year, but failed to make the election ballot since, by the Students' Union count, it only collected 2350 signatures out of the necessary 2500 by the deadline. When the SU attempted to put a similar question on the ballot anyway, a majority of councillors voted against it, saying there wasn't time for an opposition to form. This year, a new autonomy petition gained 2700 valid student signatures, which was enough to get the referendum question on the ballot.

"It was the hardest fought battle of anything I've ever been involved in," said current *Gateway* Editorin-Chief Dave Alexander.

"We went through the process and I leel we played fair the entire time. There seemed to be an obstacle and a roadblock at every turn." PLESE SEE "AUTONOMY" ON PAGE 3

FUNDING MODEL

HISTORICALLY

Initially, when we were owned by the UASU, our budget came from a portion of their union dues. The situation, however, led to fluctuating budget sizes year over year and placed us in a conflict of interest when covering the largest student group on campus.

In 2002, when we became autonomous from the undergraduate students' union, we began to receive an undergraduate student levy. Combined with advertising revenue, this gave us the fiscal sustainability needed to produce award-winning journalism.

Unfortunately, in 2019 and 2020, students voted to end our levy. The COVID-19 pandemic, the increasing cost of living and post-secondary education, and an editorial focus on quantity over quality led to this outcome.

CURRENT OPERATIONS

Despite losing student funding, we have been able to keep producing high-quality journalism on campus. Our editorial focus has shifted to providing in-depth coverage of the issues most important to students. Our work continues to impact campus life and receive external recognition in the student journalism community.

Sadly, our funding model is not sustainable long-term.

We're operating off a mixture of reserve funds,
donations, grants, and advertising revenue. However,
none of these revenue sources are enough to support
our work. If we do not regain student funding, *The*Gateway will cease to exist as it does now.



PROPOSED STUDENT LEVY

PURPOSE

A student levy would ensure financially sustainable student journalism for future generations. In a difficult media context, this levy would allow us to continue producing innovative and award-winning journalism.

SCOPE

Our proposed levy would apply to full-time and parttime University of Alberta undergrad students. Given their distance from the North Campus, the levy would not apply to Augustana students. Students could opt out of the fee online, through the UASU opt-out page.

If successful, we will start collecting the levy in Fall 2024. The levy would be collected until August 2029. The levy will increase at the rate of inflation.

Expanded coverage of student life for less than the price of a cup of coffee

PROPOSED AMOUNT

Fall/Winter	\$2.64/semester
Spring/Summer	\$1.32/semester

Students will be able to opt out of the levy online if they wish.

FINANCES

Number of Undergrad Students

Full-Time	33,180
Part-Time	2,722
Augustana	-895
TOTAL	33,781

Projected Revenue

TOTAL	\$ 178,363.68
Assuming 15% Opt-Out	\$151,609.13



PROPOSED QUESTION

PURPOSE

The Gateway, founded in 1910, is the only independent student-run media outlet at the University of Alberta. Publishing daily online articles and special print edition newspapers, The Gateway covers the stories that matter to students.

The Gateway is run by a small team of student journalists who are committed to empowering student volunteers to write their own stories. The Gateway's award-winning journalism has often covered topics that are overlooked by other media outlets. Those topics include student life, tuition increases, student-run protests, university and Students' Union governance, and the achievements of students and academics.

The Gateway is a not-for-profit, funded by advertising revenue and fundraising, in addition to a historically held Dedicated Fee Unit (DFU). The re-creation of a DFU would allow The Gateway to continue its current operations: doing essential and independent reporting for the University of Alberta. The fee will also allow the Gateway to cover more ground, on a campus that continues to grow at a rapid pace. Without the creation of this fee, The Gateway would not be able to continue its operations as they currently stand.

Our mission is as follows:

Shining a light on student stories, asking the right questions, and finding the truth: The Gateway is *your* independent media outlet.

Conditions:

If successful, The Gateway Dedicated Fee will continue for a five (5) year term beginning September 1, 2024 and expiring August 31, 2029 subject to the following conditions:

- 1.All eligible Students' Union members including in-person, online and off-campus students shall pay \$2.64 per fall and winter term, and \$1.32 per Spring/Summer terms in which they are enrolled; with
 - a. The amount increasing annually to match CPI;
 - b. The amount remaining the same for full-time and part-time students;
- 2. Students registered at Augustana campus are exempt.
- 3. Students shall have the option to opt-out subject to opt-out deadlines.
- 4.The Gateway board shall be composed of at least 10 members, including a Students' Council member, SU vice-president (operations and finance), and student-at-large.

Referendum Question:

Do you support the creation of a five (5) year Gateway Dedicated Fee subject to the preceding conditions?

BUDGET

The Gateway's annual budget is publicly available to view through our website.

Because *The Gateway* plans on collecting both an undergraduate and graduate student levy, the money will be pooled together to help fund *Gateway* operations. Together this funding will be essential in expanding *Gateway* coverage to cover a rapidly growing campus. It will also help maintain existing *Gateway* operating expenses such as administrative fees, equipment, software, rent and custodial services.

WHERE GATEWAY REVENUE WILL COME FROM

Read The Gateway Budget 2023-24

<u>here</u>

Gateway Revenue Projections 2024-25		
Undergrad Levy	\$178,363.68	
Grad Levy	\$44,130.24	
Advertising	\$20,000	
Fundraising	\$5,000	
Grants*	\$10,000	

^{*}The Gateway has historically received between \$7,000 and \$60,000 in grants. This conservative estimate is a reflection of the uncertainty of receiving government grants long-term.

WHAT THIS LEVY WILL PROVIDE STUDENTS

An expanded reporting team

Two additional reporters committed to covering undergrad student governance, research, culture, and issues will be hired if this fee passes.

\$14,000

Print product

For 113 years students have first been introduced to The Gateway by picking up a physical paper in September. If this fee passes, expect more frequent print issues.

\$10,000

More student outreach

Workshop events, class talks, social media content, newsletters, and print recruitment materials will be expanded to recruit student readers & writers.

\$4,000

Supporting existing staff

Our current staff size and salary range often lead to burnout. Investing in the staff will increase the capacity for journalists to cover undergrad student life. \$88,000

Administrative Fees

Part of the levy will help pay fees associated with running a student media outlet such as the cost of our annual audit, our insurance, banking fees, and payroll costs.

\$18,000

^{*}Numbers are estimates subject to future *Gateway* budgets and circumstances.

WHAT THIS LEVY WILL PROVIDE UNDERGRADUATE STUDENTS

Investigative Fund

Student funding will allow us to dig deeper into stories that otherwise go untold by helping us pay for freedom of information requests and other investigative tools. \$3,000

Renting the Gateway office

Keeping our physical space on campus does more than provide a location for interview subjects and volunteers to reach us — it keeps us connected to our community.

\$12,000

Innovative web design

With a student levy, we will keep our website accessible, well-designed, and add a dedicated section for undergrad student stories.

\$2,000

Contingency Fund

Over the past three years, we remained operational because we saved for a rainy day. Investing in a contingency fund ensures long-term sustainability. \$5,000

FINANCES

OVERSIGHT

We take our commitment to financial transparency and accountability very seriously. As a community-driven organization we rely on our relationships — whether those be with our readers, students who become volunteer contributors, or students who become future staff members.

The Gateway's finances are overseen by our Board of Directors. The Editor-in-Chief has fiduciary responsibility and works in conjunction with the Business Unit staff at *The Gateway* to ensure the finances are in order. The Business Unit consists of the Marketing & Outreach Coordinator and the Executive Director, who manages everything directly.

Every month, financial reporting is presented to the Gateway Student Journalism Society Board of Directors Finance Committee.

Additionally, *The Gateway* abides by all Canada Revenue Agency requirements for not-for-profits and the Societies Act of Alberta.

Every year *The Gateway* undergoes an external audit to ensure our fiscal practices are sound and that funds can be accurately accounted for. Our current auditors are Yates Whitaker.

If successful, we will present our annual audit to the UASU Finance Committee.



Did you know that Gateway audits can be found on the "finances" tab of our website?

Fiscal Year Ended June 30, 2022

Fiscal Year Ended June 30, 2021

Fiscal Year Ended June 30, 2020

Fiscal Year Ended June 30, 2019

Fiscal Year Ended June 30, 2018

Fiscal Year Ended June 30, 2017

Fiscal Year Ended June 30, 2016

Our Commitments

Daily Online Content

The creation of this fee would allow us to have a faster website and faster publishing times. We promise to continue the bread-and-butter reporting we do and create daily online content. With this fee, the Gateway will also be able to recruit more volunteers using more student outreach. This student outreach will ensure we are not only reaching more students, but we are also welcoming more volunteer writers to grow their skills and build out our gateway campus community.

Semesterly Print Editions

We know from our annual readership survey that the majority of students first hear about the Gateway from print products on campus (more than social media!)

Our physical presence is how students have first met the Gateway for 113 years. It is also a source of print advertising revenue for The Gateway. If successful, The Gateway shall print semesterly physical copies showcasing our best work in news, arts & culture, opinion, and sports.



Our Commitments

Two Additional Editorial Staff

Our mean, lean editorial team of five has been working extremely hard to cover all the stories this campus has to tell. But maintaining pre-existing levels of coverage has been an uphill battle when the staff used to be double the size, and our campus is growing at an increasingly rapid rate. Hiring two more editorial staff would allow us to do the work more efficiently and put more focus on underreported topics such as sports, governance, student groups, and stories on Augustana and CSJ campuses.

More in-depth and investigative stories

Investigative and in-depth reporting is more labour and cost-intensive compared to daily news. The creation of this fee would allow The Gateway to bring back an Investigative Fund, which enables us to file Freedom of Information Requests and consult with media lawyers.

Some examples of campus investigative pieces are stories that look into hazing or sexual assault allegations. It can also include requesting institutional finance files or internal university documents.

Lastly, The Gateway promises to engage in more mentorship and professional development opportunities beyond the free training resources The Gateway makes use of currently.



UNDERGRAD STUDENT STORIES

The Coverage Our Team Will Expand

GUEST COLUMNS

Guest columns give a platform for student clubs and organizations to have their voice heard. The Gateway will do more collaborations to ensure we continue to hold space for everyone in our diverse and vibrant campus community.



What is TRUTH AND RECONCILIATION?

During Indigenous Celebration Week, it's important for Canadians to ask themselves what they can do for truth and reconciliation.







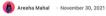


GOVERNANCE

University governance decisions affect us all but don't always receive substantive coverage. The levy is a chance to build our coverage of student and university governance



Undergraduate student members of GFC walked out of the November 29 meeting to emphasize their demands that the U of A take stronger action against sexual violence.



2 minutes read



Although the March 24 Board of Governors meeting was met with protestors, all proposed tuition increases for 2023–24 were passed.





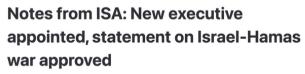


Notes from Council: Members discuss remuneration, oppose implementation of AMP

"In a world where you can barely afford your groceries, we shouldn't be limiting ourselves from asking for fair compensation for work that we do," law councillor Damon Atwood says.





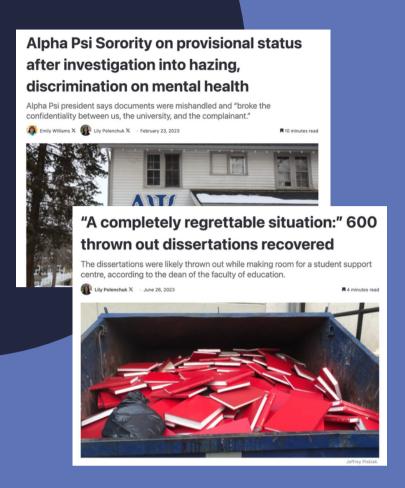


"The ISA at the U of A remains committed to the principles of neutrality, empathy, and compassion," the statement says.









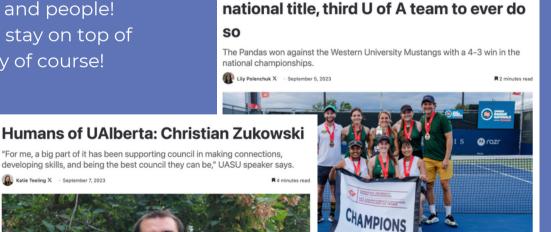
INVESTIGATIVE JOURNALISM

With a cost of living crisis and increasing tuition, graduate students are facing an increasingly difficult fiscal environment. Our coverage shares the stories of how this impacts students.



STUDENT LIFE

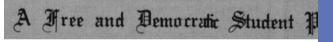
Campus is home to so many cool clubs, teams, and people!
How can you ever stay on top of it all? The Gateway of course!



Pandas tennis wins fourth-straight



THE GATEWAY



THE GATEWAY



WE HOPE WE CAN COUNT ON YOUR SUPPORT

Like many student-led organizations, *The Gateway* is more than a place we do journalism. It's a second home for our team of student volunteers, contributors, staff members, alumni, and devoted readers and has been for 113 years.

We're incredibly fortunate that, in doing something we're passionate about, we not only get to write stories but our campus community trusts us to tell theirs. Thinking of the people we've interviewed, it's never the flashy articles that stand out — it's the stories that never would've seen the light of day, the perspectives others ignored, the voices that never would've been heard without a student press amplifying them.

We want to keep sharing these stories and we need your support to do it. Thank you for reading and please reach out to us if you have any questions.

CONTACT US

Current Operations: Katie Teeling eic@gateway.ualberta.ca

> Campaign/Proposal: Emily Williams eaw@ualberta.ca

UASU Students' Council Agenda Submission Form

Council Meeting Date Tuesday, November 28, 2023

Meeting Schedule

Submitter Michael Griffiths

Email Address michael.griffiths@su.ualberta.ca

Type of Item Submission Presentation

Is this a Consent Agenda item?

Approval/Discussion Items

Strategic Plan

Calls for Nominations

Council Committees and Boards

Written Nominations

Information Items

Presentations

Motion Griffiths/ Fotang move to allow the ISA to present their

2023/24 ISAF proposal

Mover Griffiths

Seconder Fotang

Presenter Saif

Should this Presentation Occur in a

Closed Session?

No

Office/Committee Responsible International Students' Association

Abstract

Presentation overview of the International Students' Association's FAMF proposal for the upcoming year.

Written Questions



ISAF Proposal

INTERNATIONAL STUDENTS' ASSOCIATION FEE

Submission to the University of Alberta Students' Union (UASU)

ISA Our Land Acknowledgment

We would like to begin with acknowledging that the lands we are currently situated on, have historically belonged to the First Nations, Métis, and Inuit nations.

We would further acknowledge that the University of Alberta, its buildings, labs, and research stations are primarily located on the traditional territories of Cree, Blackfoot, Métis, Nakota Sioux, Iroquois, Dene, and Ojibway/Saulteaux/Anishinaabe nations; lands that are now known as part of Treaties 6, 7, and 8 and the homeland of the Métis.

As international students hailing from diverse corners of the globe, it is paramount that we approach our educational journeys and interactions with the various communities that call Canada home with mindfulness and respect for the histories of the places we now collectively inhabit. Most notably, we must recognize that we are guests on Indigenous lands, and, as such, our words, intentions, and actions should reflect this understanding.

As international students, we all share the responsibility of collaboratively nurturing an environment characterized by mutual respect, one that promotes equity, diversity, and inclusion, and that honors the sovereignty, lands, histories, languages, knowledge systems, and cultures of Indigenous Peoples.





The ISA is a strong advocate of international students.
Last year, we advocated on online learning issues, Ride Transit Program, frozen food issues on Augustana campus, etc.



ISA takes an active role in campus orientation to better prepare international students when they start university. We also run programs such as I-Card and organize events such as I-Day.

Unified

ISA is proactively working on unifying the entire international students body at the University by creating platforms such as Committee on International Students Affairs (CoISA) for all regional group leaders to meet and discuss the challenges faced by their communities.



Our History



- UAISA was first founded in 1961 and operated until 1991.
- Later in 2013, the UofA Board of Governors suddenly decided to increase the international students' tuition fees.
- 100+ international students protested at the BoG meeting to stop the fee increase.
- Due to the lack of any unified international student body to advocate on such matters, the Students' Union Council initiated the process of forming the ISA.
- Students' Union hosted a Town Hall in Telus
 Center in 2014. A few SU International
 Councillors along with SU VP SL made the ISA.
- 23 regional groups joined in making the first ISA Board.
- In 2020, ISA was revived with a new and more sustainable structure consisting of councils and board. ISA became an SRA the same year.

LETTER FROM UNDERGRAD CHANCELLOR



Dear UASU Council,

I write this letter on behalf of the undergraduate Council of the University of Alberta International Students' Association (UAISA) as its Chancellor and its representative.

Today, I would like to inform you that the ISA undergraduate Council has passed this referendum proposal unanimously, and thus we send this proposal for your final approval. While many of you might be concerned about the additional cost to international students, I would like to bring to your attention, that this proposal is itself being drafted and being proposed by the international students for solemnly one single purpose, i.e. to enable ISA to provide services to the international students and fulfil its mandate to better serve the international students.

On behalf of the undergraduate council, I would like to thank you all for reading this proposal and hope that you all will honor the will of international students' representatives to hold this referendum and let the international undergraduate students make the final decision and vote on it in the next UASU Elections.

Best Regards, Tahmid Al-Hafiz Chancellor, ISA (2023-24)



LETTER FROM ISA PRESIDENT



Dear UASU Council,

I hope you all are doing well. I am writing this letter on behalf of the ISA to support our SRA Fee Proposal. The ISA and the SU have worked together for many decades. The history goes back to 1961 where together we have achieved many things. Our strong relationship has enabled us to jointly present student issues more boldly and help resolve the issues of thousands of students. Today, the ISA is requesting the UASU Council to approve the proposed SRA Fee and thus allow the international students to vote on the fee.

The ISA has been preparing for this referendum for almost a year now, we have spent extensive time in consultation with the students and truly believe that this is the proposal that is supported by the will of the international students. Our community pays an enormous amount of money as tuition but still as international students we bring this proposal before you as we believe that these few additional dollars will give international students a strong voice, and an association that could be with them in this country where they are alone and new. In true essence, the ISA is the voice of thousands of international students. This fee shall strengthen this voice and enable it to provide services to international students.

This fee shall help ISA to provide international students programs and services. The latter shall students be better prepared for the Canadian job market and ensure their success as young professionals. I look forward to the council meetings and your support to pass this proposal and allow the international students to vote on it and make their decision.

Best Regards, Aiman Saif and Amirali Bigleri ISA Co-Presidents (2023-24)



PURPOSE



The International Students' Association (ISA) is a voice of all international students at the University of Alberta and advocates on issues concerning international students exclusively,

in order to enhance the living and learning experience. We advocate on issues like discrimination, language barriers, mental health and loneliness which are of serious concern to our community given that we are living in a foreign nation far away from home. We student led organization, consisting of both undergraduate and undergraduate students are dependent on the support sponsors and the hard work of our volunteers. To carry our mission forward and remain sustainable in the long run we cannot rely on sponsorship alone. ISAF (International Students' Association Fee) will allow ISA to sustainably continue supporting and offering its services to all international students at the University of Alberta. Consequentially, this will

international students to better succeed in their lives as professionals.

SCOPE

The ISA Fee will be implemented from the Fall 2024 Term for a two year period. The Fee shall be charged to every full-time and part-time undergraduate international student on University of Alberta campuses. An international student is defined as a University of Alberta student who pays the international student's tuition fee and/or is on a study permit in Canada. The fee is charged differently according to the academic status, term and, campus, due to the availability of services to the students based on those parameters.

RATIONALE

iSA

The International Students' Association (ISA) duly acknowledges the UASU's enormous contribution and

the magnitude of work executed by the UASU towards advocating on behalf all undergraduate Students. While the works of UASU are immeasurable, the ISA would like to provide a rationale for the introduction of this undergraduate fee proposal. The ISA has existed with a well-grounded vision and mission statement centered on International Students. While it should duly be acknowledged that the UASU made up of

both domestic and international students with an executive board constituting a significant number of international students, the course of action is still central and structured to be inclusive of all undergraduate students regardless background. The ISA strives to be that voice of International Students. The course of action, structures are cognizant of the peculiar needs of International Students. We to identify the unique problems international Students are likely to they iourney systems encounter environments that are sometimes alien to their own experiences. Primarily, the intersection of cultural background and internalized race, experiences presents the International student with problems that cannot easily be addressed through universal approaches. We are motivated to pursue this agenda of a fee proposal in order to be financially empowered to continue the needs of those within our jurisdiction. We have observed through engagements how culturally sensitive events and programs go a long way to support those in our jurisdiction. It is never just about providing support; it is about providing support that addresses challenges that have the potential of limiting or impacting the whole international schooling experience.

Highlights: International Students are less likely to share mental health issues with others. In most cases issues of mental health are multilayered and it intersect with other parts of their lives they might consider private. Cultural perspectives on mental health are deeply ingrained in the minds of immigrants of diverse backgrounds. International students are less likely to report issues harassment, sexual violence, and assaults. International Students encounter racism in the form microaggressions, microinvalidations and racialized offenses that has the potential of causing trauma.

Within the ISA's structure and the events organized, international students find themselves in a safe space to voice out the issues they face. The micro levels of racism are often time oblivious to those who experience it. Open conversations help with identifying it when it happens. The identification process becomes the first stage of dealing with the potential trauma it can cause. In 2020, the undergraduate Affairs department of the ISA introduced ISA Listens.

Our vision is founded upon these five pillars: openness, diversity, inclusion, representation and novelty engagement. With these five pillars in mind, ISAF will provide international students with a community that promotes a safe and inclusive environment which supports and augments the sense of belonging international students seek on our campuses – a home away from home.



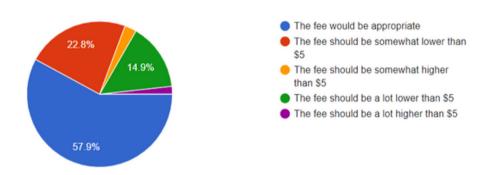
AMOUNT

- 1. Each full-time undergraduate international student on all university campuses except for the Campus St. Jean will be paying \$5.0 per fall and winter semester.
- 2. The full-time undergraduate international students on the Campus St. Jean campus will be paying \$0.00 per fall, winter, and spring/summer semester.
- 3. Part-time undergraduate international students will be paying \$1.50 per fall and winter semester.

Now that you've seen what the ISA hopes to do with the fee revenue, what's your opinion of the proposed \$5/semester fee?

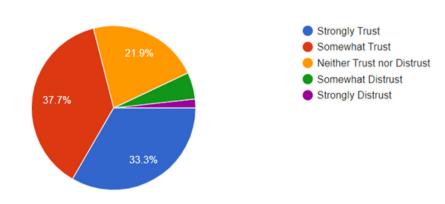
□ Сору

114 responses



Now that you've seen what the ISA hopes to do with the fee revenue, how much do you trust that the ISA can deliver on these plans?

114 responses





FEE TIMELINE

The ISA Fee will be implemented for a two-year period (excluding Spring/Summer Semester) starting Fall 2024 Term.

"If the international student body approves a fee like this, how often should they vote to renew it?"

Every three years: 65%Every four years: 24%Every five years: 11%

Participants: 115



English

News | Press

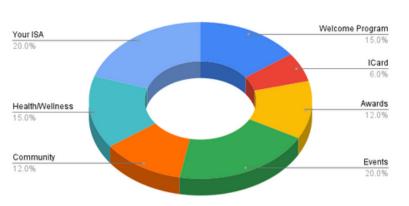
ISAF Opt-out Form



Opt-out Mechanism

isa.ualberta.ca/opt-out

- To receive reimbursement from ISA for the ISAF, a student must fill out the opt-out form on the ISA website (isa.ualberta.ca/opt-out).
- A student is only eligible if they have paid the ISAF as part of their tuition fees, as collected by the Registrar's Office and the Students' Union. The SRA fee is a voluntary fee and filling out this form is the only way to opt-out of payment.
- International students shall be able to fully opt-out of the fee within the first thirty (30) days of every trimester. The students shall not be eligible to access the services/programs funded by this fee upon opting out.
- The ISA shall reimburse the student within thirty (30) days of receiving the opt-out form. This time frame shall only change due to unpredictable or other reasonable circumstances.





ALLOCATIONS

Allocations	Description	Amount
International Students' Benefit Card (I-Card)	I-Card shall provide international undergraduate students discounts and benefits in Edmonton. In the long run this program shall enable students to save more money than the ISAF.	6%
Awards	ISA shall have an award program for students and student groups to appreciate the work that they do for the international students' community at the UofA.	12%
Events	For the ISA to use as funding for events that interest the international students such as International Students' Day.	20%
Welcome Program	Fund shall provide ISA to welcome new international students at the UofA and provide them a welcoming community when they come here for the first time.	15%
Community Support Fund	ISA shall use this fund to provide grants to regional/BIPOC groups to host internationally focussed events.	12%
Health/Wellness and Professional Development	For the ISA to cover the costs of health/wellness and professional development workshops or sessions.	15%
Your ISA	For the ISA to cover its operational costs and provide international students with a hub on campus.	20%

The ISA undergraduate Council shall adjust any allocation(s) percentages by plus or minus 10% as per the student feedback,

interests, and priorities to ensure that funds are utilized to provide maximum benefit to the students. Ability to make adjustments with a cap of 10% shall also enable more effective utilization of funds with Grad and Undergrad ISAF join

ISAF OVERSIGHT



By the Students' Union

The fee shall be bound to financial reporting to the Students' Union as per the University of Alberta Students' Union Financial Reporting Guidelines.

This includes ongoing financial reporting by the ISA Vice President Finance and a yearly independent audit; and a statement of the audit and budget to be submitted to the ISA undergraduate Council for full oversight and transparency.

The budget and audit statements shall be available to international students on request and also be presented to the international students in the Annual General Meeting (AGM). Every transaction shall be approved jointly by the ISA President and the Vice President Finance along with an ongoing regular reporting to the Board.

ISA Financial Management policies are publicly available on our website and attached in the appendix to this proposal.



What does the ISAF provide?

The programs mentioned under each allocation unit shall be subject to change as per the student feedback and engagement. We shall always aim to provide the services and programs that are well received by the international students and positively contribute to their university experience. All excess or unutilized funds in each allocation unit shall be added to the Endowment Fund of the ISA to generate interest and use the fund when international students or the ISA deem necessary.

Awards

ISAF funds the following awards*:

- ISA Salute
- Student Governance Leader of the Year
- Community Welfare Volunteer Award
- International Community Welfare program/service/event of the year

The allocation shall also enable ISA to host an awards night that shall enable us to appreciate the awardees. Awards shall be managed by an independent committee i.e. CoISA, consisting of regional groups leaders and GFC/SC intn'l members.

*Names and award categories may be changed over time as per student feedback or need.

The ISA plans to create new financial aid programs for international students. (E.g. Community Engagement Recognition Awards, contest prizes, Last Resort Funding.) Would you pay roughly \$1.00 per semester to support this plan?

114 responses

Definitely
Probably
Maybe
Probably Not
Definitely Not



sementes

















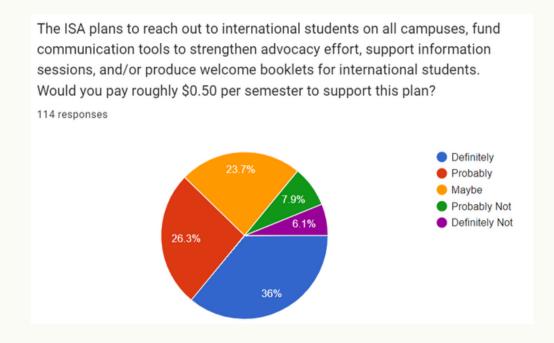
International Students' Benefit Card (I-Card)

ISAF funds the International Students' Benefit Card (ICard) to connect with retail, food, and entertainment partners and offer discounts for international students. This program shall enable students to save money and potentially recover the fee amount itself. We are actively distributing ICards among undergrad international students through Info Link booths.

Current I-Card discounts and deals can be found on our website, <u>isa.ualberta.ca/icard</u>

We aim to keep expanding our I-Card flagship program as it gives direct financial returns to students paying ISAF.







Events & Welcome Program

Events:

This allocation is aimed at providing students with events promoting intercultural friendship and inclusivity to help them make the most of their university student experience.

These events aid ISA in regularly engaging and meeting student needs effectively.

This allocation shall help ISA to organize international students' days, winter masquerade ball and many other similar events that interest the students and keep them engaged.

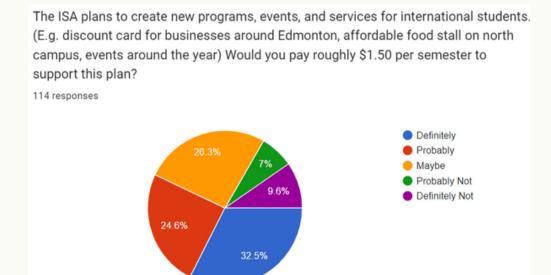
ISA shall provide logistical and administrative support to individual student-initiated events to host cultural events alongside established groups, offering logistical and administrative support.

Check out this year's I-Day at https://isa.ualberta.ca/iday

Welcome Program:

The new student orientation is often the first point of contact for international students with the ISA and gives them a glimpse of the various services and programs offered by the ISA. To further facilitate the connection between ISA and international students, we organizes info sessions about campus services, by collaborating with UAI and sharing essential information with new students along with ice breakers/prizes for students to feel comfortable. Check out this year's welcome program,

<u>isa.ualberta.ca/new-students/welcome-</u> <u>program</u>









WELCOME PROGRAM

Welcoming International students with Info session, games and bonfire





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STUDENTS' DAY (I-DAY)

regional groups showcase their cultures and traditions

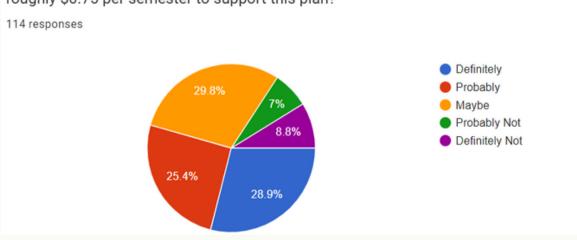
Community Support Fund

We recognize the value of SU registered regional/cultural student groups at UofA who serve as a common ground for international students to practice and celebrate their culture. ISA also supports the presence of SU registered BIPOC student groups and associations on campus that are working towards providing support and promoting diversity through their events/programs.

To provide financial assistance and support to these student bodies, ISA has formulated a Community Support Fund Program. Under this program, student bodies will be able to apply for funding needed to undertake events and programs that promote diversity, community building, and counter loneliness. Many regional/cultural and BIPOC student groups have expressed the need for such a program to the ISA as it provides financial certainty to these groups.

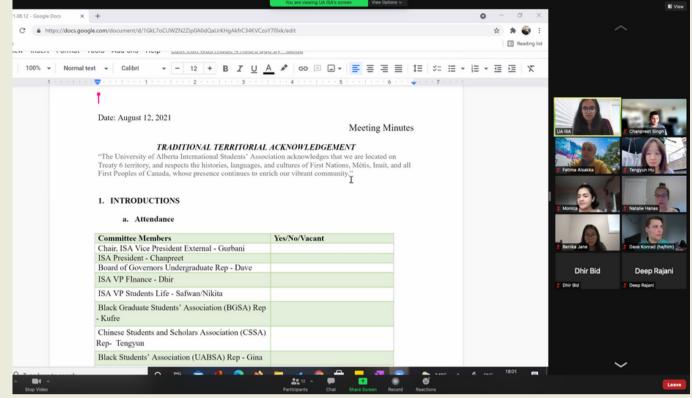
ISA also provides various perks to regional groups, and this fund shall enable us to provide more support. Check out, <u>isa.ualberta.ca/regional-group-perks</u>

The ISA plans to fund regional and BIPOC student groups, promote diverse and cultural events, student initiated events, and host welcome activities. Would you pay roughly \$0.75 per semester to support this plan?









Committee on International Students' Affairs (CoISA)

The ISA presented the proposal to its Committee on International Students' Affairs (CoISA) on Aug 12, 2021 to consult and take feedback on all changes made to the proposal after the one-on-one stakeholder meetings. Committee members were requested to take the changes back to their association and provide feedback.

ISA also asked its members to reach out to all the individuals, stakeholders, or associations whom we ever consulted, to inform them about the changes made to the proposal after the meeting, and take final feedback.

ISA shared every update/change to the ISAF proposal with regional groups and SRA's multiple times, to ensure that we are in constant communication with individuals whom we consulted.

Health/Wellness Workshops and Professional Development Sessions

Health Wellness Workshops:

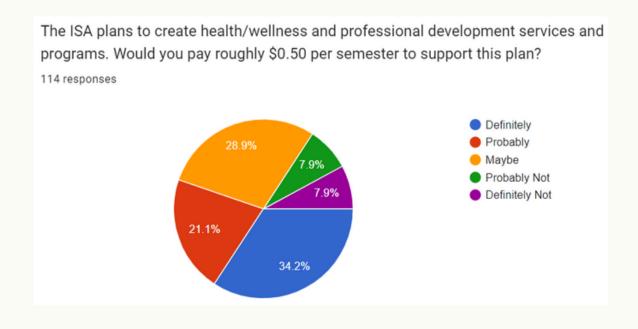
A recent research demonstrated that a staggering "55 percent out of 1,000 international students worldwide were at risk of depression, while 50 percent were at risk of an anxiety disorder amid the COVUD-19 pandemic, according to a survey conducted by researchers at Carlton University and published on The Conversation". International students have always been at risk when the issue of mental health and wellness comes into the equation. We argue that the pandemic only brought it to the limelight.

The purpose of this fund is to allow ISA to organize workshops to support the international students while they are away from their family and home. ISA shall also use the International Students' Hub to give international students a space on campus during exams to play some games, share wellness with academic tips, etc. International students, in general, are quite hesitant to discuss their mental health and such programs shall support students to open up and take mental health seriously.

Check out a few of our recent workshops that ISA conducted, isa.ualberta.ca/academic-resources/live-workshops

Professional Development Programs:

ISA encourages the ambitious zeal in our international student community and recognizes their extraordinary efforts to make a niche for themselves in Canada or elsewhere in the world. ISA aspires to give students the chance to learn from mentors that have been in the same shoes as them and successfully achieved their career objectives. ISA plans to organize Alumni Networking Nights that will allow international students to connect with UofA alumni so that they can get grassroots advice and gain insights regarding how to make the best out of their university experience and achieve all-round development. ISA will organize Road to Success Workshops for the academic and professional advancement of international students. ISA will invite experts who can guide students through the challenges of juggling goals and responsibilities as international students, without compromising their professional and academic performance. ISA also wants to take the initiative of connecting students to professionals in their desired career sectors.









DAYS OF ACTION TASK FORCE

representing the ISA in the University

MENTAL HEALTH & WELLNESS RESOURCES

in collaboration with UofA Wellness Supports





MENTAL HEALTH WORKSHOP

sharing of mental health packages with the participants

Your ISA (Operations and Hub)

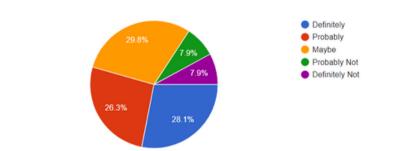
This allocation shall be used for covering various expenses that come along with running the largest student association on all five campuses. The money shall mostly be used for operational costs and administrative expenses associated with the ISA Office space. As there are 24 governance positions within the ISA Board and Councils, thus this allocation shall also cover the election expenses associated with it. ISA is huge with 130+ directors and coordinators, taking enormous hours of dedicated internal members' time, thus this allocation shall be used for the Volunteer Appreciation Programs, to keep people motivated and dedicated to executing all the tasks that this referendum shall stand for. The fund shall also be used to cover any election expenses, operational costs, provide administration and office support. The ISA shall use this allocation to make an "International Students' Hub" on the campus, where students could come and meet with ISA, learn more about our services and programs, play games and relax on campus. The fund shall also be used for general insurance of the ISA, and it is a requirement of the <u>Dean of</u> Students office. This allocation shall also fund ISA communications tools such as website, newsletter creating tools, and podcast RSS account; and financial software and independent audit costs.

Additionally:

For any allocation unit of the fee that is not accessible to Augustana and Campus Saint-Jean students, the funds collected from these campuses' students shall be redirected to dedicated programming that shall be accessible to these students. ISA's Office of the President portfolio shall have campus rep positions for both campuses, so ISA campus reps could work with their counterparts in ASA and AUFSJ to create dedicated programming that shall support and provide value to international students on those campuses. As we have around 40 intn't students on Campus St-Jean and 169 on Ausutana campus, the amount generated would not be very significant (approx \$1,500), thus ISA would look into using its sponsorship money where needed to support the dedicated programming.

The ISA plans to cover its operational costs and provide international students with a hub on campus. Would you pay roughly \$0.75 per semester to support this plan?

114 responses





sementes



Saad Iqbal (VP Academic) and Chanpreet Singh (past President and then Chancellor, ISA) at the Ukranian Students Welcome



An online event hosted by the UAISA, where 8 University bodies unanimously voted for the creation of a Federal Advocacy Body for international students



Gurbani Baweja (VP External) taking to CBC Radio about issues with the City's Ride Transit Program



Saad Iqbal (VP Academic) along with Chris Beasley (SU VP External) appeared on CTV News to discuss the issues of fake admissions letters regarding international students



Amirali Bigleri (ISA co-president) talked to CBC News about issues faced by international students and types of support needed to help them excel in academics



Saad Iqbal (VP Academic) talked to CBC News about sleep disorders among immigrant and student populations

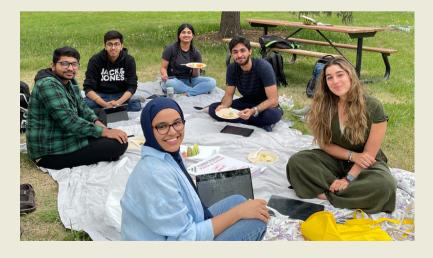
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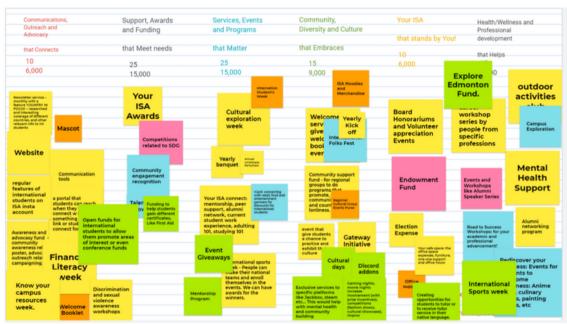






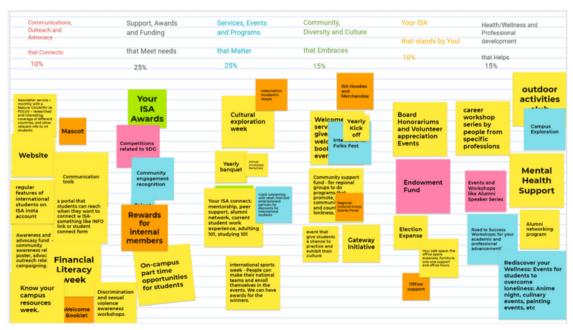


The ISA made initial general allocations and shared a jamboard with our Councils and Community/Public to learn more about the programs that interest the students.



ISA Council Jamboard:

Community Consultation (Public) Jamboard

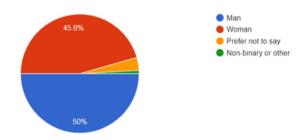




SURVEY

The survey results may change as ISA is continuing to collect more responses from students. Some additional statistics related to the survey are included here:

What is your gender



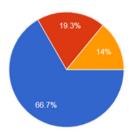
What is your faculty





If the international student body approves a fee like this, how often should they vote to renew it?

114 responses







INTERNATIONAL STUDENTS' ASSOCIATION



Feel free to reach out at isa.finance@ualberta.ca or isa.external@ualberta.ca for any query or clarification.



APPENDIX

Note: All items in the appendix are subject to change over time and thus are not considered as a part of this proposal.

- ISAF Survey
- ISA Financial Management Bylaws and Policies
- Predicted Budget

UASU Students' Council Agenda Submission Form

Council Meeting Date Tuesday, November 28, 2023

Meeting Schedule

Submitter FLAMAN

Email Address levi.flaman@su.ualberta.ca

Type of Item Submission Approval

Is this a Consent Agenda item?

Approval/Discussion Items

Motion

FLAMAN/FORD MOVE TO approve the release of funds from the Sustainability and Capital Fund not to exceed \$10,000 to pay for a Dewey's washroom upgrade Schematic Design Report

Mover FLAMAN

Seconder FORD

Presenter (If Not the Mover) N/A

Does this item require a closed session discussion?

Office/Committee Responsible Finance Committee

Purpose

This year's Executive Committee marked the need for accessible and gender neutral washrooms in Dewey's as a priority in their executive goals. The first step in making those new washrooms a reality would be to have an architect come in to draw up a Schematic Design Report. This expenditure is needed to hire a firm to come in to do that for us.

Executive Summary

The release of funds from the Sustainability and Capital Fund to pay for the commissioning of an architectural firm to draw up schematic design documents for the Dewey's accessible and gender-neutral washroom project.

Relevant Bylaws/Policies/Standing Orders

Bylaw 120.1.5

Engagement and Routing

August 8, 2023: Finance Committee recommended the release of funds

August 15, 2023: Students' Council referred motion back to Committee, wanting 2 additional quotes

August 15, 2023: Staff directed to obtain additional quotes

October 20, 2023: Second quote received - no indication any parties interested in submitting a third November 16, 2023: Finance Committee deliberated on the two we received and recommended

proceeding with the original quote we received in August

Approval Routing

November 16, 2023: Finance Committee November 28, 2023: Students' Council

Strategic Alignment

Serving All Students: Grow the physical presence of the Students' Union

Strategic Plan

Calls for Nominations

Council Committees and Boards

Written Nominations

Information Items

Presentations

Written Questions