2006-17/5  BOARD AND COMMITTEE REPORTS

2006-17/5a (ii)  MATHEWSON/NEARINGBURG MOVED THAT Students’ Council approve the following referendum question (second reading):

Do you support the establishment of a Universal Bus Pass (U-Pass) subject to the following conditions?

1. The U-Pass would provide unlimited usage of Edmonton Transit System, St. Albert Transit, and Strathcona County Transit during the Fall and Winter Terms to undergraduate students enrolled in courses on the University of Alberta campuses located within the Edmonton City Limits.

2. The cost of the U-Pass to each student would be mandatory; and would
   a. be $75.00 per Fall or Winter term for the 2007/2008 academic year; and
   b. increase annually at a rate less than or equal to the Consumer Price Index for the province of Alberta.

3. The U-Pass would be optional for the following:
   a. students not enrolled in courses located on a University of Alberta campus within Edmonton for the majority of a term;
   b. students unable to make use of ordinary transit services by reason of disability;
   c. students who are senior citizens; and
   d. students employed by Edmonton Transit System, St. Albert Transit, or Strathcona County Transit.

4. The U-Pass would expire upon the outcome of a subsequent referendum thereon; or it being no longer practicable for the Student’s Union to adhere to any of (1) through (4).

2006-17/6  GENERAL ORDERS

2006-17/6c  CUNNINGHAM MOVED THAT Students’ Council postpone the Anti-Coke presentation indefinitely.
CUDDINGHAM MOVED THAT Students’ Council draft a plebiscite question based on the following:

Do you support an extension of the Single Source Cold Beverage Agreement between the Students’ Union, the University and Coca-Cola, subject to the following conditions?

1. The Existing Agreement, due to run from June 1, 1998 to May 31, 2010, will be retroactively terminated as of May 31, 2005.

2. A New Agreement will be retroactively implemented to operate from June 1, 2005 to May 31, 2015.

3. The New Agreement will eliminate the two-year period (June 1, 2008 - May 31, 2010) provided for under the Existing Agreement, during which no student support payments will flow.

4. The New Agreement would provide an average of $524,377 annually for scholarships, bursaries and student services during the ten years between June 2005 and May 2015 (compared with an average of $333,261 annually during the last five years of the Existing Agreement - June 2005 to May 2010)

5. The funds received by the University under the New Agreement will continue to be applied to scholarships and bursaries, and the funds received by the Students’ Union will continue to be applied to student services.

6. Vending Prices will remain in line with those at other Edmonton post secondary institutions.

INFORMATION ITEMS

Samantha Power, President – Report
Please see document LA 06-17.01

Chris Cunningham, Vice President (Operations & Finance) – Report
Please see document LA 06-17.02

Updated Executive Priorities
Please see document LA 06-17.03

Anti-Coke Presentation Source List
Please see document LA 06-17.04

“The Coca-Cola Company, Information for Investors”
Please see document LA 06-17.05

Ethical Business Partners – Operating Policy
Please see document LA 06-17.06
President's Report January 9th

Upcoming Meetings!

Board Finance and Property Committee – January 11th
This meeting will discuss the tuition proposal and the residence rent increase. We’re pushing for the rent increase to be tied to inflation and for the University to adopt a policy of increasing tuition by CPI for the next four years.
I’ve been meeting with Board members between December and now to discuss our position and our views on the policy environment. There has been positive reaction to both of our proposals on each issue.

Organizing for Action – January 13th
We’re holding an advocacy training day from 10am-4pm on campus. We’ve invited Bill Moore Kilgannon from PIA, Shannon Phillips a local activist and writer who will present on organizing and media training. We’ll have a session on creative fundraising and consensus decision making. We’ve had positive reaction and will have close to 50 people out.

Jack Layton – January 19th
Jack Layton will be in the city on the 19th and we’ve managed to get a meeting with him. He’ll also be on campus between 5 and 6 in the Alumni Room that day if you’d like to see him.
In the vein of federal lobbying Dave and I have also taken the opportunity of speaking to local MPs James Rajotte and Rahim Jaffer. We’ve spoken about changes to the student finance system and increased funding through a dedicated federal transfer.

What happened between last council and now?
My meetings with Board members regarding residence rents and tuition fees. A number of meetings organizing the residence rent response. The Academic Planning Committee meeting with the first tuition proposal happened on December 15th, which we had to prepare for.
The Board of Governors held a retreat on December 8th which many believed was a large waste of time.
Retreats and Strategy sessions galore! December 18th was an exec retreat. December 20th was an external advocacy retreat and December 22nd was an academic strategy session.

The Exec priorities update holds a large part of the new projects we’re working on. Priorities are on developing comprehensive plans for our building space and on comprehensive communication in the SU and better utilizing the Executive Communications Officer on an organizational level.
Here’s a conference you might want to attend:

Free conference encourages women to take part in municipal government

Alberta government sponsors 'Be on the Ballot: Women Impacting Local Government'

Edmonton... Although women make up half of Alberta's population, when it comes to municipal government only 23 per cent of elected positions are held by women. The Be on the Ballot: Women Impacting Local Government conference at the Fantasyland Hotel in Edmonton aims to help change this statistic.

Sponsored by Alberta Municipal Affairs and Housing, and organized in co-operation with the Alberta Association of Municipal Districts and Counties and the Alberta Urban Municipalities Association, this free conference is intended to provide information and encouragement for women interested in becoming elected municipal leaders.

Featured speakers include Iris Evans, Minister of Employment, Immigration and Industry and Anne McLellan, P.C., Chair of the Liberal Task Force on Women and Gender Balance in Politics, as well as mayors and councillors from across the province. Attendees will learn about women in political leadership, urban and rural perspectives on running a campaign, and overcoming barriers and influencing public policy, among other topics.

Conference information is as follows:

When:
Monday, January 22

Where:
Fantasyland Hotel - West Edmonton Mall

Time:
8:30 a.m. - 4 p.m.

Although the conference is free, participants must register first by going to www.beontheballot.com, or calling (780) 421 1240.
Good evening Council,

**Power Plant**
We’ve abandoned the dinner buffet. Originally we anticipated it to slowly increase in popularity as word of mouth spread. Unfortunately, it’s popularity was increasing too slowly, therefore to increase profitability or rather to reduce expenses we have decided to close the dinner buffet operation. The lunch buffet on the other hand continues to be popular and will carry on as usual.

**Juicy – Cereal Bar**
You may have noticed that Juicy is attempting an interesting new concept we have dubbed the “cereal bar”. Apparently students like cereal… whether it be for breakfast or a snack, nothing satisfies like a big bowl of cereal.

**Job Registry**
With all three major institutions on board, we are hoping to launch the new service in late February/early March. Hot topics surrounding the new service – as always - …Marketing. How do we get employers to list their job opportunities, and how do we get students to look them up?
Tuesday January 9, 2007
Council Chambers 2-1 University Hall

2006-17/6  GENERAL ORDERS

2006-17/6c  CUNNINGHAM MOVED THAT Students’ Council postpone the Anti-Coke presentation indefinitely.

2006-17/6d  CUNNINGHAM MOVED THAT Students’ Council
Ray Rogers of Killercoke.org will give a hard-hitting expose of Coca-Cola’s human rights and environmental abuses around the world. Rogers will then highlight what citizens have done to hold Coca-Cola accountable for its actions. This includes the Campaign to Stop Killer Coke, which has resulted in Coca-Cola being removed from 33 campuses around the world and hundreds more currently working to do so. Learn how ordinary citizens can fight power with power and stop the weapons of mass destruction that are unchecked corporate abuses.

List of Colleges and Universities Where Coca-Cola’s Exclusivity Contracts Were Terminated and/or not renewed:

1. Bard College, New York
2. Carleton College, Minnesota
3. City University of New York Law School
5. CUNY School of Law, New York
6. DePaul University, Illinois
7. Dominican University, Illinois
8. Evergreen Valley College, California
9. Grinnell College, Iowa
10. Guajarat University, India
11. Hampshire College, Massachusetts
12. Hofstra University, New York
13. Lake Forest College, Illinois
14. Macalester College, Minnesota
15. Manhattanville College, New York
16. National College of Art and Design, Ireland
17. New York University, New York
18. Oberlin College, Ohio
19. Oxford University, UK (Wadham, St. John's, St. Hilda's, JCR)
20. Queensborough Community College, CUNY, New York
21. Roma Tre, Rome, Italy
22. Rutgers University, New Jersey
23. San Jose City College, California
24. Salem State College, Massachusetts
25. School of Oriental and African Studies (SOAS), UK
26. Sussex University, UK
27. Swarthmore College, Pennsylvania
28. Trinity College, Ireland
29. Union Theological Seminary, New York
30. University College Dublin, Ireland
31. University of East Anglia, UK
32. University of Cologne, Germany
33. University of Guelph — Student Union, Canada
34. University of Michigan, Michigan, Flint, Dearborn
35. University of Santa Clara, California

Sources On Successful Campaigns Against Coca-Cola

http://www.killercoke.org/active-in-campaign.htm (campuses currently active)
http://www.businessweek.com/magazine/content/06_04/b3968078.htm (NYU Ban)
http://www.organicconsumers.org/BTC/killercoke052305.cfm (Rutgers Ban (replaced with Pepsi))
http://www.truthout.org/cgi-bin/artman/exec/view.cgi/36/16616 (Ban on Michigan U, but since reinstated)

http://sify.com/news/fullstory.php?id=14265166 (Gujarat U ban in India)

http://www.killercoke.org/nl0323.htm (Guelph SU dropping Coke)


http://lrights.igc.org/press/Coke/cologneboycotts_afp_062906.htm (Ban at University of Cologne, France)

http://www.nysun.com/article/32262 (Ban at CUNY School of Law, New York)

Example of Student-Run Business Initiative dealing specifically with beverages

http://www.ens-guusoc.queensu.ca/tearoom/home (The Tea Room, as organized and run by the Engineering Society of Queen’s University)

Presentation Source List

Coca-Cola in Columbia

Coke Facts: The Coca-Cola Company: www.cokefacts.com

International Labour Organization: www.ilo.org


SINALTRAINAL: http://sinaltrainal.org/

UK Students Against Coke:
Coca-Cola in India

Water
THE WATER DOSSIER
http://www.mindfully.org/Water/2005/India-Coca-Cola-Pepsi14mar05.htm
[2] CorpWatch India, Nityanand Jayaraman, 28/05-02,
(http://www.corpwatchindia.org/issues/PID.jsp?articleid=1603)
[4] India: Everything Gets Worse With Coca-Cola by D. Rajeev
http://www.commondreams.org/headlines05/0822-01.htm
Monday, August 22, 2005 by Inter Press Service

Toxic Sludge
[5] Coca-Cola in India accused of leaving farms parched and land poisoned
Paul Brown, environment correspondent, The Guardian
Friday July 25, 2003  http://www.guardian.co.uk/water/story/0,13790,1012193,00.html
for sample NGP03021, Sampling Date 07.07.03.

Pesticides in Coca-Cola
http://www.cseindia.org/misc/cola-indepth/cola2006/cola-index.htm
[9] Parliamentary Committee Confirms Pesticides in Coca-Cola By Rama Lakshmi
Special to The Washington Post February 5, 2004
Soft Drinks, Fruit Juices and other Beverages of Indian Parliament, January 27,
2004, and the Center for Science and Environment, India and Pesticide Action
Network/PAN (http://www.pesticideinfo.org), including extremely dangerous pesticides
such as DDT and Lindane

Other Ethical Abuses By Coca-Cola around the World

[11] Coca-Cola To Pay $192.5M to Settle Racial Discrimination Suit
November 17, 2000
By Christopher Toothaker, Associated Press Writer
Production in Pakistan", May 2002
[14] CorpWatch India, Nityanand Jayaraman, 28/05-02,
http://www.corpwatchindia.org/issues/PID.jsp?articleid=1603
[16] http://www.commondreams.org/headlines02/1017-02.htm,
As a shareholder, we ask that you take a stand in support of labor and environmental rights abuses. The groups represented in this publication are among the world-renowned that challenge The Coca-Cola Company's human rights, labor, and environmental image abuses.

We are pleased to present to you a selection of issues that have been raised in the past year. Over the last few years, The Coca-Cola Company has been under increasing scrutiny in the public eye for its labor and environmental practices.

While these practices are on a range of topics, the organizations focus on a range of issues with the business practices of The Coca-Cola Company, six different organizations that summarize our concerns. Within this booklet, you will find information from:

Letter from Shareholder:

Table of Contents:

LETTER TO INVESTORS
Dear Student Activists Against the New Market Economy,

We are writing to you today to express our support for the recent student activism against the new market economy. We believe that the current economic model is not sustainable and is causing harm to the planet and its inhabitants.

We support the demand for a new economic model that prioritizes the needs of people and the environment over profits. We believe that a new market economy is possible and necessary for the well-being of all.

We encourage you to continue your activism and to work towards a more just and sustainable future.

Sincerely,
The Coca-Cola Company
Jacob Rees-Mogg speech, government of the UK

Kick Coke out of your city

To help you and our annual Report Coca-Cola, we assure our future success for many years to come. Doing anything else would be counterproductive to our goal of ensuring that the world’s 7 billion people will get the healthy daily drink benefits of pure, safe water. We will achieve this goal by investing in programs that provide clean water and basic hygiene to those who need it the most.

We ask you to consider what is important to you, relative to Coca-Cola. We can only do the work that is interesting. We can only do the work that we want to do, but rather wants to do what is interesting.

The risk shareholder free gate simply to be rebranded not as a company, especially one in the beverage industry that fails to receive.

Any company, especially one in the beverage industry that fails to receive.

Our concern about corporate values is informed, communicated, expressed and practice their role.

As you can see a growing number of groups are coming together in support of the idea that pure water is important expression of what we believe.

Thank for taking the time to read this booklet.

Dear Coca-Cola Shareholder,
Thank you for your concern. Our business practices respect individuals, build trust, and promote ongoing, responsible, and inclusive partnerships.”

Dear Shareholders:

9:30 am to 12:30 pm

(TAP WATER CHALLENGE)


We are honored to introduce our Tap Water Challenge, which is designed to challenge our employees to think creatively and innovatively to find new ways to reduce our environmental impact. The challenge is open to all employees and will run for the next six months. We encourage all employees to participate and to share their ideas and solutions.

The Tap Water Challenge

The objective of the Tap Water Challenge is to reduce our environmental impact by implementing innovative solutions that will help us achieve our sustainability goals.

For more information contact:

Tap Water Challenge

Corporate Sustainability

International

90 Main Street, Suite 100

Phone: (617) 784-7355

www.tapwaterchallenge.com
Open Letter to Coca-Cola Shareholders on India

Coca-Cola is a global business, and as such, we must be mindful of the environmental and social impacts of our operations in India. The Coca-Cola Company has a responsibility to ensure that our business is conducted in a manner that is socially responsible and environmentally sustainable. We understand that some of our actions in India have caused concern and have led to negative publicity for the company.

The Coca-Cola Company has taken steps to address these concerns and to improve our operations in India. We have implemented new processes and procedures to ensure that our products are produced in a way that is environmentally friendly and socially responsible. We have also worked with local communities to address their concerns and to improve the quality of life in the areas where we operate.

We recognize that there are still challenges to be addressed, and we are committed to continuing to work with all stakeholders to find solutions that will benefit everyone. We believe that by working together, we can create a sustainable future for India and for the Coca-Cola Company.

We appreciate your support and your interest in our business. We look forward to continuing to work with you to ensure that the Coca-Cola Company operates in a way that is socially responsible and environmentally sustainable.
Campaign to Stop Killer Coke

By campaign to stop killer Coke (http://www.killercocare.org) and the world-wide.

Coca-Cola claims that its extensive relations with donor non-governmental organizations in Colombia and other countries mean that it has no need to export human rights violators.

Coca-Cola's Human Rights Violations Report on human rights violations by workers with no union representation. They are canceled through union action. Workers with no union representation, such as those in Colombia, are denied rights to organize and bargain for better working conditions.

In the absence of Coca-Cola's human rights violations report, the report states that workers are denied basic rights. They are endangered through union action. Workers with no union representation are denied rights to organize and bargain for better working conditions, effectively restricting their freedom of association.

Coca-Cola's Human Rights Violations Report on human rights violations by workers with no union representation. They are canceled through union action. Workers with no union representation, such as those in Colombia, are denied rights to organize and bargain for better working conditions.

The company claims that this is an extensive relations with 12 separate unions in Colombia and other countries mean that it has no need to export human rights violators.

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Contact:

For Further Information,
THE STUDENTS' UNION OF THE UNIVERSITY OF ALBERTA

OPERATING POLICY STATEMENT

Policy Number: 14.12  Effective Date: April 2, 2003  Page 1 of 2

Responsibility for Policy: Executive Committee

Subject Matter - Category: OPERATING POLICY (GENERAL)
- Specific: GENERAL
- Topic: Ethical Business Partners

Introduction:
This policy aims to establish the Students’ Union as a good corporate citizen by avoiding those companies that fail to respect business practices the Students’ Union views as important but also by using positive screening to invest in companies that do.

Policy:

14.12.01 Where alternatives exist in the industry the Students’ Union will not conduct business of any kind with companies that:
   a. Fail to meet basic standards of environmental protection;
   b. Actively undermine or fail to respect basic human rights, as defined by the United Nations Declaration of Human Rights;
   c. Inflict excessive or unnecessary suffering upon animals by the procedures to which they are subjected.

14.12.02 The Students’ Union will actively identify and establish business relationships with companies that have strong records in:
   a. Environmental management systems and environmental policy;
   b. Commendation for environmental performance;
   c. Voluntary adherence to standards of ecological regulation or employee care in excess of statutory requirements;
   d. Effectively implemented and monitored equal opportunity policies covering race, gender, religion, disability and sexual orientation;
   e. Effectively enforced policies against discrimination or harassment on grounds of race, gender, religion, disability or sexual orientation;
   f. Paid maternity leave above and beyond statutory requirements;
   g. Provision of childcare facilities, job sharing, flextime and career breaks;
   h. Constructive industrial relations, co-operation with trade unions or operation of a works council.

14.12.03 The Students’ Union will give preference to companies that:
   a. Are based in Canada;
   b. Are energy efficient in their production;
   c. Use minimal packaging;
   d. Use recycled or reused materials where possible;
   e. Produce organic products and/or;
   f. Possess a fair trade label.

14.12.04 Companies shall be asked to provide information on items 14.12.02 and 14.12.03 at the time of initiation of discussions between them and the Students’ Union.

14.12.05 All companies with which the Students’ Union currently does business shall be deemed to meet these criteria, unless violations are found through the complaint procedures outlined in section 14.12.06.
14.12.06 Any member of the Students’ Union shall be entitled to lodge a complaint with the Vice President (Operations and Finance) regarding a company with which the Students’ Union currently does business, such complaint to be heard and ruled upon by the Executive Committee.

14.12.07 Where a company is found to be in violation of this policy by the procedure set out in 14.12.06, the Students’ Union shall cease commercial relations with that company unless contractual obligations make this impossible.

14.12.08 Where a company has been found to be in violation of this policy, and where the Students’ Union is contractually obligated to continue dealing with that company, the Students’ Union shall notify that company of this policy.

14.12.09 If, upon expiration of a contractual obligation with a company found to be in violation of this policy, the company continues to be in violation of this policy, the contract shall not be renewed.

14.12.10 The Executive Committee or designate shall ensure that adherence to this policy does not unreasonably affect the quality or cost of goods provided.

14.12.11 The Students’ Union shall only purchase coffee bearing a fair trade label.

14.12.12 The Executive Committee may substitute alternatives for any company found to be in violation if those alternatives are in compliance with this policy.

Policy History:

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