AGENDA (SC 2001-06)

2001-06/1 CALL TO ORDER

2001-06/2 NATIONAL ANTHEM "O Canada:"

2001-06/3 University of Alberta CHEER SONG "Ring Out a Cheer"

2001-06/4 ROLL CALL

2001-06/4a Faculty of Science by-election report

Please note Document 01-06.01

2001-06/5 APPROVAL OF THE AGENDA

2001-06/6 PRESENTATION AND DISCUSSION

2001-06/7 APPROVAL OF THE MINUTES

2001-06/8 REPORTS

a. Christopher Samuel, President

b. Amy Salyzyn, Vice-President Academic - Written Report.

   Please see Document 01-06.02

c. Kory Zwack, Vice-President External - Written Report.

   Please see Document 01-06.03

d. Jamie Speer, Vice-President Operations & Finance - Written Report

   Please see Document 01-06.04
e. Jennifer Wanke, Vice-President Student Life - Written Report

f. Chris Burrows, Undergraduate Board of Governors Representative.
Oral or Written Report to be given at meeting

g. Executive Committee, Minutes.
Please see Document SC 01-06.05

h. Presidents Athletics Report.

i. Arts Faculty Report

j. Students' Union Boards & Committees Reports
The Minutes of the various SU Boards and Committees are available on the SU WebPage: www.su.ualberta.ca.

2001-06/9 QUESTION PERIOD

2001-06/10 LEGISLATION

2001-06/10a ZWACK/WANKE MOVED THAT Students' Council, upon the recommendation of the Executive Committee, approve the Student Group Granting Operating Policy as amended.
Please see Document SC 01-06.06

2001-06/10b ZWACK/WANKE MOVED THAT Students' Council, upon the recommendation of the Executive Committee approve Bylaw 5600-Student Groups as amended.
Please see Document SC 01-06.07

2001-06/11 OLD BUSINESS

2001-06/12 NEW BUSINESS

2001-06/13 INFORMATION ITEMS

2001-06/14 ANNOUNCEMENTS
2001-06/14a
UPCOMING
COUNCIL
MEETINGS

Next Council Meeting
• August 7, 2001

Future Council Meeting
• August 21, 2001
• September 4, 2001

2001-06/14b
UPCOMING
FACULTY
REPORTS

Next Council Meeting
• Business
• Education

2001-06/15
ADJOURNMENT
STUDENTS' COUNCIL
LATE ADDITIONS

July 24, 2001- 6:00 p.m.
Council Chambers 2-1 University Hall

2001-06/11  NEW BUSINESS

2001-06/11a  SPEER/SALYZYN MOVED THAT Students’ Council appoint one councillor to sit on the Financial Affairs Coordinator nominating committee.

2001-06/11b  SPEER/SALYZYN MOVED THAT Students’ Council ratify the appointment of Graham Kawulka, Jason Pomedli, Ryan Ongaro and Robin Sidhu as Students at Large members of the Student Groups Committee.

2001-06/14  ANNOUNCEMENTS

2001-06/14a  Council photos will be taken on August 21 at 5:30 pm. Please meet at 5:25 on the front steps of the Old Arts Building.
### M I N U T E S  (SC 2001-05)

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<thead>
<tr>
<th>Faculty/Position</th>
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<td>Brian Loewen</td>
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<td>Don Welsh</td>
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<td>Medicine/Dentistry</td>
<td>Karen Cheng</td>
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<td>Native Studies (School of Nursing)</td>
<td>Edmund Ledi</td>
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<td>Pharmacy</td>
<td>Lanette Prediger</td>
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<td>Faculté Saint-Jean</td>
<td>Lisa Clyburn</td>
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<td>Science</td>
<td>Chamila Adhihetty</td>
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<td>Constantino Renzi</td>
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<td>Rupesh Kumar</td>
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<td>Samuel Hillier</td>
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<td>President Athletics</td>
<td>Ryan Schula</td>
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<td>Gateway / Editor in Chief</td>
<td>Dave Alexander</td>
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<td>Recreation Action Committee</td>
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<td>Bill Smith</td>
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<td>Speaker</td>
<td>Gregory Harlow</td>
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Observers
Anita Kuper, Senior Manager, Finance & Administration
Janna Roesch
Joe Brindle

2001-05/1 CALL TO ORDER
The meeting was called to order at 6:00 p.m.

2001-05/2 NATIONAL ANTHEM "O Canada:"
Samuel led Council in the singing of the national anthem.

2001-05/3 University of Alberta CHEER SONG "Ring Out a Cheer"
Ganes led Council in the singing of the University of Alberta Cheer Song.

2001-05/4 ROLL CALL
An attendance roll call was conducted by the Secretary.

2001-05/5 APPROVAL OF THE AGENDA
Melnyk/Sharun moved that the agenda for the SC2001-05 meeting be approved.

Amendments

Items under SC2001-05/11, New Business, were re-ordered.
- SC2001-05/11a became SC2001-05/11c.
- SC2001-05/11b became SC2001-05/11d.
- SC2001-05/11c became SC2001-05/11a.
- SC2001-05/11d became SC2001-05/11b.

The agenda was adopted as amended.

Consensus

2001-05/6 PRESENTATION AND DISCUSSION

2001-05/6a SU BUDGET
Jamie Speer, VP Operations & Finance gave a presentation of the SU Budget at this point.
Speer began his presentation by introducing the Student’s Union Final Budget as the creation of the preliminary budget, Senior Manager of Finance and Administration Anita Kuper, the Executive Committee, the Finance Committee, the Financial Affairs Board, and General Manager Bill Smith.

Speer went on to outline the substantial changes to major departments in the Students’ Union.

400 – General Administration – Salaries were changed due to the union negotiation settlement, and the Internal Public Relations budget was changed to accommodate a summer barbecue for all staff.

402 – Office Administration – The Casual Wages budget was changed to accommodate the computing staff; the Postage budget was changed to the rising cost of postage; and inaccuracies in the Professional Fees budget were corrected.

425 – Research & Information – The Casual Wages budget was changed to accommodate the creation of a part-time Archivist position, which will be partially funded by a government grant.

500 – Students’ Council – The Recruitment Salary was changed due to union negotiations; the Volunteer Recruitment budget was changed as well.

509 – Elections & Referenda – This budget was altered due to the decision to hire a third Deputy Returning Officer. The Chief Returning Officer is also examining this budget.

519 – Academic Affairs – The External Public Relations Budget was changed to reflect that our Students’ Union will not be hosting the Canadian Academic Round Table this year.

520 – Financial Affairs – The Casual Labor/Temporary Help budget was altered, and the University’s budget is being reviewed.

521 – External Affairs – The Production Costs budget is being altered due to the fact that there are not two elections this year.
523 – **Student Life** – The External Advertising budget was changed to accommodate more promotional material being produced for distribution off-campus; the Volunteer Public Relations budget was also changed; and the Production Costs budget was changed due to the fact that there was little funding last year for the initiatives of the Student Life Board and other committees.

555 – **Student Communications** – The External and Internal Advertising budgets were altered, as well as the Production Costs budget, due to the creation of monthly outreach programs.

528 – **CASA** – The Conference budget was increased to accommodate the Executive Research Officer attending meetings, as well as the Production Costs budget due to increased lobbying efforts.

529 – **Campus Ambassadors** – The Internal Advertising budget was corrected this year.

530 – **CAUS** – The Registrations budget was altered, because former President Leslie Church is no longer the Chair of CAUS, and as a result our Students’ Union is no longer supervising casual labor and honoraria. The Internal Advertising budget was also changed due to the upcoming awareness campaign; and finally, the Production Costs budget also underwent some changes.

600 – **Services Manager** – The Repair & Maintenance budget was changed; the External Advertising budget was changed to include the cost of banners to promote all SU services; and the Production Costs budget was changed because the SU is only paying for one conference this year, rather than two.

610 – **Ombudservice** – Ombudservice is training two people this year, rather than one.

611 – **Orientation** – The External Miscellaneous Merchandise/Sales budget was altered due to the fact that Survival Packs will not be sold this year. The Internal Advertising/Media budget was also changed, due to cutting back on certain publications. There was also an increase in the Volunteer Public Relations budget.
612 – **Student Help** – There was a change to the Recruitment Training budget, and an increase to the Internal Advertising budget.

613 – **Information Registries** – The Self-Serve Photocopying/Faxing budget was changed due to decrease in demand; there was a change to the Volunteer Services budget, and the exam sales budget were changed due to exams now being online. The Casual Wages budget was changed due to exams being online as well, because fewer people will have to be hired. The External Advertising budget was decreased, and the Internal Advertising budget was also changed.

624 – **Student Groups** – The External Services budget was changed due to a grant increase; and the internal advertising budget was changed owing to additional costs due to volunteer services. There have been rental increases and the Production Costs budget was altered as well.

646 – **Safewalk** – The retreat Food & Beverage budget was increased due to the additional staff needed during the World Track & Field Games, and funds were allotted for t-shirts and laminate for ID cards. Finally, the External Advertising/Media were increased.

650 – **Campus Food Bank** – The grants have changed, and the Salaries budget was altered to reflect the amalgamation of the Graduate Students’ Association, as well as the Internal Advertising/Media budget.

640 – **Marketing Media** – Donations have been transferred from the sponsorship budget; and the Casual Wages budget has been increased due to the addition of a Webmaster. The External Advertising budget has altered due to a website advertising plan; and the Production Costs budget has been increased due to the planning for a Silent Shopper program. The Professional Fees budget has been changed due to a $5,000.00 expenditure for market research, approved by the Financial Affairs Board.

642 – **Gateway & Media** – The Registration and Delegate Fees budget have been changed, because there will be no conference hosted this year.
644 – Handbook & Directory – The External Advertising has been decreased due to projected sales.

645 – VIDS – The External Advertising budget has been changed, and the Production Costs budget now accommodates Wanke’s election promise to expand and improve VIDS.

712 – SUB Programming – The Salaries budget has been altered; and the Internal Advertising budget will change because it will not reflect VIDS advertising; finally, the Performers’ Costs budget has changed.

713 – Alternative Programming – The Admissions budget has been changed, due to the signing of two major speakers this year. The Backpack to Briefcase program is also in review this year. The External Advertising budget has been changed to reflect that the Backpack to Briefcase program may not be run this year.

714 – Week of Welcome – The Fundraising budget has been changed; there was an allocation error corrected in the Internal Public Relations Budget, and the Performers’ Cost budget has been increased because headlining acts have become more expensive.

750 – Dinwoodie Lounge – The Admissions budget has been altered because there will be more acts this year; the external base rent has been changed based on days the Lounge has been rented thus far.

755 – Myer Horowitz Theatre – The external base rent has been increased due to larger shows; the internal rent is more than in previous years; and the External Advertising budget has changed due to Zoom media cards being distributed throughout the city.

760 – Entertainment – The Admissions budget has changed due to lower-cost shows this year, and the External Advertising budget has changed because there will be two rather than three external shows this year.
810 – SUBTitles – The Professional Fees budget has changed due to cash register servicing and custom design software for clothing orders from student and other groups.

815 – Print Centre – The full-serve photocopying and faxing services will be decreased due to a decline in demand; and the budget for printing and scanning coursepacks will be increased due to higher quality. The binding revenue budget will be changed, and the Casual Wages budget has been changed to reflect the peaks and valleys in business.

821 – SUB Games – The Casual Wages budget has been changed due to the manager taking a leave of absence; and the Repair & Maintenance budget has been increased because the billiard tables need recovering. Finally, the Internal Advertising budget has been changed.

825 – Postal Outlet – The photocopying and faxing budget has been changed; the Postage budget has been changed to reflect the rising cost of postage; and the External Services budget has been changed.

832 – RATT – There has been an upward trend in food sales; and the manufacturer’s prices have increased for liquor sales.

835 – L’Express – There is an expected growth in sales, so the Food Retail budget has been increased; and the Casual Wages have been changed to reflect this expected growth in food sales.

838 – Power Plant – There has been an increase in the cost of alcohol; and there have been changes to the Admissions budget due to customer numbers being down at events that charge cover. The Casual Wages budget has been altered, as well as the Internal Advertising budget.
Reserve Funds

Speer explained that all reserve funds, with the exception of the capital and building reserves, are dictated by referendum.

910 – Capital Equipment Reserve
912 – Project Reserve – Organizational Projects
920 – Tenant Reserve
940 – Golden Bears & Pandas Legacy Fund
941 – Campus Recreation Enhancement Fund
945 – Student Involvement Endowment Fund
950 – Student Financial Aid & Information Centre
955 – Student Legal Services
960 – World University Services of Canada
975 – Access Fund Bursary Program
980 – Alberta Public Interest Research Group

Changes to the Reserve Funds include:

For the Tenant Reserve, the Repair & Maintenance budget has been altered due to changes to the furniture in the Food Court.

The Golden Bears & Pandas Legacy Fund will be granting for only one year.

The Student Financial Aid & Information Centre will be increasing its advertising this year.

The Access Fund has cut its fee due to its high surplus, and there have been changes to its operating policies to ensure that more funds are allocated.

2001-05/7

**APPROVAL OF THE MINUTES**

Zwack/Wanke moved that the minutes of the SC2001-04 meeting be approved.

Melnyk: The roll call votes had some inaccuracies.
Laffin was not properly recorded as a proxy.

Speer: Speer’s report should have stated that he would attend the TransAlta meeting, rather than that he did attend it.
Zwack: It is Minister Kilgour, rather than Kilgore.

Consensus
REPORTS

a. Christopher Samuel, President - Written Report.
   - A written report was provided in the agenda package.
   - **Samuel** advised Council to read the announcement regarding changes to the University Executive Committee.

b. Amy Salyzyn, Vice-President Academic - Written Report.
   - A written report was provided in the Late Additions package.

c. Kory Zwack, Vice-President External - Written Report.
   - A written report was provided in the agenda package.
   - **Zwack** spoke with Thomas Lim, and discussion will be coming back to Council, along with a ratification motion.
   - The CAUS conference in Calgary discussed four major issues: tuition, the indirect cost of research, the Pan Canadian Agreement, and the student loan program.
   - Student loans will now be contracted out by Edulinx, which will be the main service provider, rather than CIBC.

d. Jamie Speer, Vice-President Operations & Finance - Written Report
   - A written report was provided in the agenda package.
   - **Speer’s** written report includes an outline of the wireless deal in the works by Campus Advantage.

e. Jennifer Wanke, Vice-President Student Life - Written Report
   - **Wanke** apologized for the lack of CCSA report at the meeting, and promised that there would be a comprehensive conference report at the next meeting.
   - Congratulations to **Van Aerde**, who won the last meeting’s trivia challenge.

f. Chris Burrows, Undergraduate Board of Governors Representative.
   - There was nothing to report at this meeting.
h. Faculté Saint-Jean report.
   - An oral report was provided by Clyburn.
   - There are currently students living in the Faculte Saint-Jean residence learning French on a continuous basis.
   - The Faculte Saint-Jean is planning Friday bistro for the coming year.
   - The Faculte Saint-Jean is planning its own first-year orientation at Camp He Ho Ha.
   - The Faculte Saint-Jean is hoping to increase communication between its campus and the main campus by planning various activities throughout the year.

i. Science Faculty Report.
   - Due to the summer hiatus, activity is low.
   - UASUS is planning its Welcome to Science event at Dinwoodie Lounge in September.
   - Science Week will be held October 1-5. Last year, $1,500 was raised for the Youth Emergency Shelter.

2001-05/9

**QUESTION PERIOD**

Adhihetty: Are students with debt loads forgiven any amount over $20,000?

Zwack: Generally they are. Remission is automatic for first and fourth-year students now. This depends on various circumstances.

Clyburn: Can anyone join the APIRG? Can anyone accept its funds?

Speer: Anyone who pays into APIRG can act as one of its members. A bylaw must be developed to govern the allocation of funds.

2001-05/11

**NEW BUSINESS**
SALYZYN/WANKE MOVED THAT Students’ Council, upon the recommendation of the Executive Committee, approve an expenditure not to exceed Four Hundred and Ten Thousand ($410,000.00) Dollars from the Building Reserve Fund in order to acquire the services of Henderson, Ingles and Partridge for the design consultation of SUB expansion.

In order to discuss this proposal openly and frankly, Samuel suggested that Council move in camera.

Samuel/Wanke moved that Students’ Council move in camera for the duration of discussion.

28/4/0 Carried

Weppler/Endersby moved that Students’ Council move ex camera. Carried (unanimous)

Vote on main motion: 30/1/1 Carried

Samuel/Zwack moved that Students’ Council suspend Standing Orders regarding adjournment. Carried (unanimous)

SALYZYN/WANKE MOVED THAT Students’ Council, upon the recommendation of the Executive Committee, approve an expenditure not to exceed Five Thousand ($5000.00) Dollars to be paid to RC Steffes Management LTD. for services rendered thus far for the expansion of SUB.

Samuel introduced the motion, stating that this company would serve as something of a project manager for the expansion of SUB, and that the project itself is reliant on Steffes’ expert advice.

24/1/0 Carried

SPEER / SALYZYN MOVED THAT Students’ Council, upon the recommendation of the Executive Committee, approve the changes to the Students’ Council Standing Orders. Carried (unanimous)
2001-05/11d SUDS CONFERENCE

SALYZYN / WANKE MOVED THAT Students’ Council, upon the recommendation of the Executive Committee, approve an expenditure not to exceed One Thousand Seven Hundred ($1,700.00) Dollars for Christopher Samuel, President, and Kory Zwack, Vice-President External, to attend the SUDS Conference in Vancouver, British Columbia from July 23-26.

SUDS is the Students’ Union Development Symposium held annually by the University of British Columbia. SUDS has been a beneficial and worthy conference in the past.

24/1/0 Carried

2001-05/11e COMMUNICATIONS ADVISORY COMMITTEE

SALYZYN / WANKE MOVED THAT Students’ Council appoint Kelly Robertson, Mustafa Hirji, and Haley Cleary to sit as student-at-large members on the Communications Advisory Committee for the 2001/2002 school year.

Samuel introduced the motion, explaining that the Students’ Union is trying to evolve the Communications department, and a committee such as the Communications Advisory Committee will fill the role of critiquing, making suggestions and working to improve Executive marketing.

Carried (unanimous)

2001-05/11f STUDENTS' UNION 2001-2002 BUDGET

SALYZYN / WANKE MOVED THAT Students’ Council approve the Students’ Union 2001/2002 Budget as recommended by the Financial Affairs Board.

Speer introduced the motion, explaining that the Final Budget presented to Council had been through a rigorous preliminary process, and that Council could have every confidence in its accuracy and integrity. He welcomed questions.

Speer also thanked the Executive Committee, Gregory Harlow for preparing the Preliminary Budget, the Accounting department, the Financial Affairs Board, and particularly Anita Kuper, Manager of Finance & Administration.

At this point, Brindle advised Council that current attendance was exactly quorate. The Speaker informed Council that if any other voting member left the meeting, Council would have to be adjourned.
**Sharma**: Why is VIDS in deficit according to the current budget, when it has run into surplus in the past?

**Wanke**: The current VIDS deficit should be viewed as an investment rather than strictly an expenditure. The cost of the projected upgrade is $27,000.00, in order to improve visual quality, programming, flexibility and distribution. The hope is that by the end of the upgrade, VIDS will be a more useful tool for students, distributed across campus. It is less the medium itself being changed, and more the fashion in which it is used. Marketing and design departments have new ideas for the system, including a clock on all screens, weather updates, newscasts, and rerun footage of current events. The SU hopes to have all televisions in SUB sponsored, so that it will be easier to finance the equipment needed for the upgrade. Eventually, VIDS should bring in revenue.

**Brindle** (sponsored): VIDS provides a mix of information currently, and Campus Alert bulletins would be a good use of them, as they are now sent out by electronic mail.

**Wanke**: That is an excellent idea.

**Smith**: The uses for VIDS are expansive. The SU is trying to promote what is available to students, and to create a new awareness. Many services could use it to their advantage, and to students’ as well.

**Sharma**: Why is there such an increase to the budgets of CASA and CAUS?

**Samuel**: There is a need for the Students’ Union to highlight its efforts in the tuition debate. The SU must show Administration that it is lobbying and making an effort. Money spent in advocacy on behalf of students should not be balked at, because it is necessary to show that tuition and access to education are universal issues with a resounding impact.

**Melnyk**: How will the VIDS upgrade turn the service into a marketing tool?

**Wanke**: It is a completely new product, and will ultimately be revenue-generating due to student awareness and the effective advertising it will enable.

**Coles**: What kind of chairs cost $100.00?

**Wanke**: These are for *The Gateway*, and the editors have agreed to it. They are office chairs, and thus $100.00 is exceedingly reasonable.

24/1/0 *Carried*
Tuition Philosophers Cafe Committee

Samuel/Zwack moved that Students’ Council nominate three (3) councillors to serve on the Tuition Philosophers Cafe Committee for the 2001/2002 school year.

Samuel introduced the motion. The Tuition Philosophers’ Café was an initiative under the administration of former President Leslie Church, and provides an excellent opportunity to brainstorm on strategies and ideas about tuition in a public forum. This is a discussion group, and no one is uninvited. All councillors are encouraged attend; this motion is to ensure some sort of attendance at the gathering, and to ensure that those who volunteer to attend as part of the motion will advertise it. The first gathering will be held at Remedy Café on July 18 at 5:30 p.m.

Congratulations to Sharma, Burrows, and Renzi.

Although Coles was forced to decline his nomination due to schedule conflicts, he has given Council and the Executive Committee his word that he will attend the first gathering on July 18.

Announcements

- Wanke: Parking passes for members of Council are available either from Wanke or from Cyndi Beth Hann, Administrative Assistant (Executive).
- Wanke: Anyone wanting to see Final Fantasy after the meeting should invite her.
- Zwack: There will be a consultation meeting with the Canada Student Loans program, and if anyone has issues or concerns with the recent Edulinx takeover, they should be voiced to him prior to the meeting.
- Samuel thanked Council for such an excellent meeting, which he is convinced has opened the door to the SU having a spectacular and ground-breaking year.

Adjournment

Sharun/Weppler moved that the meeting be adjourned at 9:27 p.m.
Report to Students’ Council

Amy Salyzyn
Vice-President Academic
July 24, 2001

I. International Centre for Living and Learning Focus Group – Financials (July 11)

This was the last ICLL focus group and dealt with addressing several key questions with respect to the financial aspects of the facilities. Although at this preliminary stage we were only able to broadly point toward the full and specific financial implications, the group was able to generate some valuable input regarding possible sources of sponsorship and donations that would likely be necessary to realize the centre.

II. Meeting with Gordon Unger from Information and Privacy Office (July 11)

Due to the coverage of the University under Freedom of Information and Protection of Privacy (FOIPP) legislation, the services that the Students’ Union shares with the University need to ensure that their practices align with this policy. At this meeting, the case of the OmbudsService was specifically discussed and it was decided that a formal shared service agreement will be created with provisions that deal with file-sharing and the requirement that this is done in compliance with FOIPP.

III. Advisory Selection Committee for the Director of the University of Alberta Bookstore (July 17, July 20)

I had the fortunate to participate in the process of selecting a Director for the University Bookstore. As this is a unit with obvious and strongly felt implications for undergraduates, having the ability to raise a student perspective on the issue was crucial and as a bonus, a sincerely enjoyable experience.
IV. Lunch with Dr. Owram (July 18)

Our entire executive had the pleasure last Wednesday to lunch with Dr. Owram, Vice-President (Academic) and Provost. This was an excellent opportunity to relay our key concerns and initiatives for the upcoming year and reassert the importance of an appropriate tuition solution in the fall. I felt our messages were openly received and effectively punctuated by a well-timed crushing of a wine glass.

V. Tuition Philosopher’s Café (July 18)

This evening get together was the first in a series for us as a community to semi-formally get together and discuss the multi-faceted issue of tuition. I hope to see even more of you and your constituents at the next café!

VI. Strategic Review Meeting (July 19)

Our executive and senior managers convened together to discuss our organization’s strategic visioning processes and had the opportunity to present our opinions on the final report that will formally guide these processes.

Up and Coming…

WWW Steering Committee (July 26)
Tuition Philosopher’s Café (July 30)
Report to Students’ Council

Kory Zwack
Vice-President External
July 24th, 2001

**Lunch with Rahim Jaffer:**
- This was meant as a meet and greet with Rahim and also James Rajotte, but unfortunately James was held up at the University with Preston Manning. The executives briefly mentioned what it is that each of them does, and their main goals for the year.

**Interview with Lesley Primeau:**
- I was asked to come on here radio show to explain exactly what has happened with student loans and if the changes were good for the general student populous. It was well received and we got great exposure from the Edulinx move from the provincial government.

**Meeting with Elan and Zoe from Government Relations:**
- Had a discussion in regards to future endeavors that the university is taking in the provincial and federal realms. Discussed any strategic partnerships that could be done between the university and Students’ Union such as indirect costs of research.

**Canada Student Loan Meeting:**
- This meeting was put together by the GSA for the purpose of clearing up any technical questions that anyone has towards the new service arrangement. Although many questions were answered, the underlying problem of little communication with Edulinx still exists.

**Lunch with Dr. Owram Vice-President Academic & Provost**

**Tuition Philosophers Café:**
- Had a good discussion with everyone that came about tuition and the actions that should be taken to have the general public notice the problems of students, and what we as students need to do also.
CASA Policy:
• As chair, I am responsible for getting all the federal policy passed through our policy committee and taken to CASA’s general membership to vote on. This is coming along great; we have started discussion on Indirect Costs of Research and Interest Rates on Canada Student Loans. We are right on track to have all policies needed for the national campaign ready by the start of August. *Education Builds a Nation.*

Up and Coming:
• Strategic Planning Meeting
• FDC
• SUDS
1) Meeting with MP Rahim Jaffer – On July 11 the executive had an opportunity to meet with the MP for the university area Rahim Jaffer. In this meeting we discussed the goals of each of the executives and gained reactions, offers of assistance, and advice from Mr. Jaffer.

2) Meeting with Tyler Wry – Following the meeting with Mr. Jaffer I met with Tyler Wry of Scholar Access (an affinity card program) in order to discuss his desire to gain support from the S.U. for his endeavors. The Students’ Union has not decided to grant support to the initiatives of Scholar Access as Campus Advantage is presently in negotiations with other affinity card programs.

3) Financial Affairs Coordinator – As part of the 2001-2002 Students’ Union budget Students’ Council supported the creation of an interim Financial Affairs Coordinator position. Since the last Council meeting I have had a chance to develop the job description for this position and am currently in the processing of seeking candidates for the position.

4) Customer service – I have been continuing my efforts in regards to improving customer service at our businesses and services. I have looked through past customer service protocol documents and will be updating these shortly for implementation September 1.

5) FACRA – I have had an opportunity to review the budget of the radio station CJSR. I will be addressing my concerns with FACRA at the board meeting next Tuesday.

6) 2001 Games planning – Planning continues for the 2001 World Track and Field Championships. I had the chance to meet with our CRC and the manager of L’Express to determine how to best operate a barbeque as part of the CRC’s plans for on campus events during the Games.

7) Campus Advantage – July 15-18 was the first board meeting of Campus Advantage this year and this meeting led to some very exciting developments. First, we are exploring a potential partnership with Maple Leaf Distillers who may start operating as the Student Union’s preferred supplier of spirits and liqueurs as of September 1. Second, we finalized the contract of the wireless communications deal with Cityfone and will be participating in this program September 1. Third, we held a meeting with our marketing partner Match Marketing Group who have signed or will soon sign marketing agreements with 6 national corporations. And fourth, we had a very positive meeting with Rogers Communications in regards to high-speed internet and are expecting a proposal from the cable companies of Canada to be implemented for September 1. Taken together these agreements hold the potential to bring a revenue stream of over $40 000 into the Students’ Union this year while at the same time providing students at the U of A with some unbeatable deals.

8) Strategic Plan Review – On July 19 the executive and senior administrative staff met to review the strategic plan of the organization. This plan will be the basis of the
organizational review which will ensure that the services and businesses that we 
provide are those that students want and need and that they are operated effectively 
and efficiently.

9) **Food and Beverage price comparisons** – As I reported last Council meeting I have 
looked into our food and beverage prices relative to our competitors in the bar 
industry. From there I have looked into the potential to improve customer service, 
enhance programming, improve and create new food and beverage specials, and 
improve our marketing initiatives for our campus bars. It appears that it will be 
feasible to accomplish all of these imperatives while still maintaining the lowest 
average drink price in the university area.

Up and coming…

Meeting to discuss the S.U. website (July 23rd)  
Student Groups’ granting session (July 25th)  
Tuition Philosophers Café (July 30th)
Executive Committee
July 4, 2001

ATTENDANCE
Christopher Samuel  President
Amy Salyzyn  Vice-President Academic
Kory Zwack  Vice-President External
Jamie Speer  Vice-President Operations & Finance
Jennifer Wanke  Vice-President Student Life
Bill Smith  General Manager
Cyndi Beth Hann  AA-Exec, Recording Secretary

1. Call to Order
The meeting was called to order by Chris at 9:10 a.m.

2. Approval of Agenda
The agenda was amended and re-numbered as follows:
Action Items
a) Executive Marketing Plan
b) standing Orders
c) Student Groups Granting Policy
d) Scholar Access Plan
e) SUDS Conference Request
f) SUB Expansion I
g) SUB Expansion II
h) Central Adm. Charges

Discussion Items
a) FOIPP
b) Orientation Display
c) UDI
d) ONECard

3. Approval of Minutes
The minutes of the 01-10 Executive Committee meeting were adopted by consensus.

4. Reports
GENERAL MANAGER
Working on:
CUPE Negotiations;
SUB Expansion;
Food & Beverage area preparation for the upcoming school year;
Budgets;
Bookstore Conference.

VP STUDENT LIFE
Working on:
CCSA aftermath and perspective from students.
VP OPERATIONS & FINANCE
Working on:
  CCBC;
  CUPE negotiations
  SUB Expansion;
  Food & Beverage area preparation for the upcoming school year;
  Budgets.

VP EXTERNAL
Working on:
  CASA;
  Met with some MP's and have other meetings planned to meet with others.

VP ACADEMIC
Working on:
  Teaching evaluation pilots;
  AAB had its first meeting;
  CART 2 conference
  Budget.

PRESIDENT
Working on:
  CASA AGM - Policies and Marketing & PR Initiatives;
  Organizational Review;
  SUB Expansion;
  CAUS Conference in Calgary coming up July 6 - 9.

5. Items of Business
   Action Items

a) Executive Marketing Plan
   Chris tabled the Executive Marketing Plan. Kirsten Odynski is working on this and has developed some interesting ideas. Discussion ensued and it was decided that the Executive will address this at a later date when the plan has been completed.

b) Standing Orders
   Chris tabled amendments to the Standing Orders of Students’ Council. Discussion ensued.
   SPEER/WANKE MOVED THAT Students’ Council upon the recommendation of the Executive Committee approve the Standing Orders as amended.
   VOTE ON MOTION 4/0/0 CARRIED

c) Student Groups Granting Policy
   Jamie tabled amendments to the Students' Groups Granting Policy. Discussion ensued. Decided to postpone to a later date to investigate further.

d) Scholar Access Plan
   Chris tabled information regarding the Scholar Access Plan. Discussion ensued. Decided to ask the Scholar Access Plan to approach Campus Advantage and CCBC for support.
e) SUDS conference request

Kory tabled request to attend the SUDS Conference in Vancouver, BC from July 23-26. Discussion ensued.

SALYZYN/WANKE MOVED THAT Students' Council upon the recommendation of the Executive Committee approve an expenditure not to exceed One Thousand Seven Hundred ($1700.00) Dollars for Christopher Samuel - President & Kory Zwack VP External to attend the SUDS Conference in Vancouver, British Columbia from July 23-26.

VOTE ON MOTION 3/0/0 (1 abstained) CARRIED

f) SUB Expansion I

Chris tabled a proposal to approve an expenditure regarding SUB expansion. Discussion ensued.

SALYZYN/WANKE MOVED THAT Students' Council, upon the recommendation of the Executive Committee, approve an expenditure not to exceed Four Hundred and Ten Thousand ($410,000.00) Dollars from the Building Reserve Fund in order to acquire the services of Henderson, Ingles and Patridge for the design consultation of SUB expansion.

VOTE ON MOTION 4/0/0 CARRIED

g) SUB Expansion II

Chris tabled a proposal to approve an expenditure regarding SUB expansion. Discussion ensued.

SPEER/SALYZYN MOVED THAT Students' Council, upon the recommendation of the Executive Committee, approve an expenditure not to exceed Five Thousand ($5000.00) Dollars to be paid to RC Steffes Management LTD. for services rendered thus far for the expansion of SUB.

VOTE ON MOTION 4/0/0 CARRIED

h) Central Admin. Charges

Jamie tabled a proposal regarding Central Admin. Charges. Discussion ensued.

SALYZYN/WANKE MOVED THAT the Executive Committee, in recognition of the fact that the Per Student Fee was set by the Dedicated Fees Referendum, approve the VP Operations and Finance initiative to assign and recover space and administrative costs incurred by operating.

VOTE ON MOTION 4/0/0 CARRIED

Discussion Items

a) FOIPP

Amy brought forward the developments to date with FOIPP and discussion ensued. It was noted that further investigating should be done before a decision could be made on this matter.
b) Orientation Display  Amy tabled the idea that an Academic Table should be set up at orientation. Executive agreed that this was a good idea.

c) UDI  Bill brought forth concerns around UDI. Discussion ensued. Consensus that more investigation needed.

d) ONECard  Amy tabled issues with ONECard. Discussion ensued and decided to investigate matter further.

7. Announcements

8. Adjournment  Meeting adjourned at 11:30 am
Executive Committee
July 10, 2001

ATTENDANCE
Christopher Samuel President
Kory Zwack Vice-President External
Jamie Speer Vice-President Operations & Finance
Bill Smith General Manager
Catherine van de Braak E/A, Recording Secretary

Absent
Amy Salyzyn Vice-President Academic
Jennifer Wanke Vice-President Student Life

1. Call to Order
The meeting was called to order by Chris at 10:10 am

2. Approval of Agenda
The agenda was amended to add the following Items of Business:
Action Items
b) Campus Advantage

Discussion Items
a) 2001 Games
b) Customer Service
c) SUB Expansion

3. Approval of Minutes
The minutes of the July 4, 2001 Executive Committee meeting were adopted by consensus.

4. Reports
GENERAL MANAGER

SUB expansion has been the major focus. Working to pull together a document that will define where the SU is going and the steps involved.

VP EXTERNAL

Attended CAUS in Calgary with Chris. Four major areas that will be focused on in the coming year are:
- Tuition
- Student Loan Program changes
- Cost of Research
- Pan Canadian Agreement on Education
Upcoming lobby conference in November and March. Will be meeting with Dr. Oberg in August, December and April

Discussion ensued regarding the loan program

**VP OPERATIONS AND FINANCE**

Working on:
- Student groups bylaw, Jason Ding will be presenting information at the next executive meeting
- Organizational Review Process—meeting this afternoon
- Budget presentation for Council
Campus Advantage—information will be provided later in this meeting.

**PRESIDENT**

Attended CAUS with Kory. Excellent opportunity to meet with members of Government
Met with Kim to review the tuition strategy, will be building on last year’s campaign. Will be meeting with Bill, Jamie and Kim to finalize strategy by the end of August.
Upcoming:
- Organizational review meeting
- Tuition

5. *Items of Business*

   **Action Items**

   **a) Executive Marketing Plan**

   Chris explained the need for the marketing plan and what he hopes it will accomplish. By having a plan in place both the executive and the marketing dept. will be aware of deadlines, what is upcoming and possibly keep campaigns separate so there is no overlap.

   Due to the lack of quorum at today’s meeting this item will be discussed at the next executive meeting.

   **b) Campus Advantage**

   Jamie reported that Campus Advantage has signed a wireless deal with Cityphone. Jamie would like the executive committee to support this deal and agree to be one of the schools involved in the launch in September. The executive feel that this is an excellent program and students will receive great prices on a wireless deal.

   Due to the lack of quorum at today’s meeting this item will be discussed at the next executive meeting.

   **Discussion Items**
a) 2001 Games  
Kory raised concerns about what the SU will be doing for the upcoming 2001 Games and the commitments that we have made. Chris explained that there are two committees involved in the different aspects. Jamie is working with Bill, Sandra and Selena to look after the business side of the involvement and Kory Jen and Adam should be organizing a “great event”.

Kory will ask Adam to plan an “mini games” that the SU will host.

Both committees will report back to the executive on July 18.

b) Customer Service  
Concerns were raised that money to fund the customer service program have been taken out of the budget, yet this is an important initiative that the SU does not want to lose. This item will be re-introduced at the next executive meeting.

c) SUB Expansion  
Chris discussed the expansion presentation at Students’ Council tonight. It is important that Council receive accurate and clear information. In order to ensure that all pertinent information is available, Bill will bring financial projections and will be available for questions and Chris will bring a cost breakdown.

7. Announcements  
- Updated goals are due. These are very important, as they will be used for the marketing plan.
- Marketing Survey Questions are due. Please remember to give them to Dan.

8. Adjournment  
Meeting adjourned at 11:43 am
Executive Committee
July 12, 2001

ATTENDANCE
Christopher Samuel President
Amy Salyzyn Vice-President Academic
Kory Zwart Vice-President External
Jamie Speer Vice-President Operations & Finance
Bill Smith General Manager
Catherine van de Braak E/A, Recording Secretary

Absent
Jennifer Wanke Vice-President Student Life

1. Call to Order
The meeting was called to order by Chris at 10:36 am

2. Approval of Agenda
The agenda was amended to add the following Items of Business:
Action Items
a) CASA Bylaws (Kory)
b) Marketing Plan (Chris)
c) Campus Advantage (Jamie)
d) Customer Service (Chris)

Discussion Items
a) PowerPlant Pricing (Jamie)
b) In Camera Business (Chris)
c) Shared Service Agreement (Amy)

3. Approval of Minutes
The minutes of the July 10, 2001 Executive Committee meeting were adopted by consensus.

4. Reports
First meeting of the week only

5. Old Business
Old business reviewed

6. Items of Business
Action Items
a) CASA Bylaws
Kory tabled changes proposed by CASA to their constitution. The proposed changes need to be approved by all Students’ Council’s of CASA member schools. The executive requested a more complete breakdown of the changes so this item will be brought back to executive on July 18.
b) Marketing Plan  Chris discussed the proposed marketing plan that has been completed by the DoC. This marketing plan will help coordinate the executive outreach and provide set dates for campaign information to be received by marketing. Due to the high volume of campaigns it will be very important that all dates are observed.

SPEER/SALYZYN MOVED THAT the Executive Committee approve the tabled Executive Marketing plan.

VOTE ON MOTION 3/0/0 CARRIED

c) Campus Advantage  Jamie explained the proposed wireless deal that has been brokered by Campus Advantage and the benefits to the Students' Union. Concerns were raised regarding the exclusivity of the deal. Discussion ensued regarding this issue.

SPEER/ZWACK MOVED THAT the Executive Committee support and adopt the Wireless Communications deal with Cityfone as negotiated by Campus Advantage.

VOTE ON MOTION 3/0/0 CARRIED

d) Customer Service  Chris raised concerns that by removing $3,000.00 from the budget that was budgeted for the customer service initiative, the program will not be able to be completed as proposed. Adding $3,000.00 should not create a large impact due to the increased revenue that may be realized this year.

SPEER/SALYZYN MOVED THAT Students’ Council, upon the recommendation of the Executive Committee, approve an expenditure not to exceed $3,000.00 to coordinate the Customer Service Initiative.

VOTE ON MOTION 3/0/0 CARRIED

Discussion Items

a) PowerPlant Pricing  The PowerPlant has completed a competitive price analysis of establishments on Whyte Ave liquor prices. The PowerPlant is currently averaging 7% below competitor prices. Concerns were raised regarding the need to provide good customer service and the associated staff costs, improved programming and overall improving the experience students have in the PowerPlant.

Jamie will work with Bill to bring a detailed price increase proposal to executive to June 30.

b) In Camera Business  Meeting moved in camera
c) Shared Services  
Amy met with staff from the University FOIPP office and Ombuds regarding FOIPP requirements and the Ombuds office. It was decided that when the shared service agreement is redrafted it would include a clause stating that the Ombuds office is FOIPP protected. This issue will be brought back to executive within the next month.

7. Announcements  
· Marketing questions need to be given to Dan  
· Goals need to be given to Catherine

8. Adjournment  
Meeting adjourned at 11:35 am