EXECUTIVE COMMITTEE

April 11, 2017
3:30 pm

ATTENDANCE:

Fahim Rahman President
Mike Sandare Vice President (External)
Robyn Paches Vice President (Operations & Finance)
Francesca Ghossein Vice President (Student Life)
Jon Mastel Director of Research & Political Affairs
Marc Dumouchel General Manager

REGRETS:

Marina Banister Vice President (Academic)
Kristen Stoik Executive Coordinator

ABSENT:

1. CALL TO ORDER
   The meeting was called to order by RAHMAN at 3:32 pm.

2. APPROVAL OF AGENDA
   BANISTER/PACHES MOVED THAT the Executive Committee approve the agenda as presented. 4/0/0 CARRIED

3. APPROVAL OF MINUTES
   RAHMAN/SANDARE MOVED THAT the Executive Committee approve the April 7 minutes as presented. 4/0/0 CARRIED

4. REVIEW OF ACTION • ITEMS

5. ANNOUNCEMENTS
   • First meeting of Protective Services Advisory Committee this year
   • Working on specials for Oilers playoffs
   • Phonecall with Dalhousie on ombuds relations; phone calls with CAUS and CASA
   • SUB House Party tomorrow, please come out and spread to other students
   • ACAT session next week

6. STUDENTS’ COUNCIL
   • Council tonight
   • Approving health and dental tonight
   • Farewell presentation

7. OLD BUSINESS

8. NEW BUSINESS
8.1. **PA Request**
- Have a significant amount of PA remaining,
- Want to use these funds to fix small things that may be missed otherwise
- Chair in the boardroom, giving back to staff and making the room more presentable for

**PACHES/GHOSSEIN moves to approve a project allocation not to exceed $2000 for the purchase of chairs for SUB 2-809 as presented.**

4/0/0 CARRIED

8.2. **PA Request**
- Patio furniture for SUB plaza, some is unsafe and need to refurbish others

**PACHES/GHOSSEIN moves to approve a project allocation not to exceed $5000 for the purchase of patio furniture for the SUB Plaza as presented.**

4/0/0 CARRIED

8.3. **PA Request**
- Signage at Room at the Top and Dewey's
- Updated branding items and exterior signage
- New neon/led sign for Room at the Top and a new banner at Dewey's

**PACHES/RAHMAN MOVE TO approve a project allocation not to exceed $5000 for Room at the Top & Dewey's signage as presented.**

4/0/0 CARRIED

8.4. **PA Request**
- Video studio that is open for students
- Space downstairs currently unoccupied that will be utilized for this

**PACHES/SANDARE MOVE TO approve a project allocation not to exceed $5000 for the SUB Video Studio as presented.**

4/0/0 CARRIED

8.5. **PA Request**
- New flame and font, some lingering old branding items
- New stickers and other small branded items to update

**PACHES/RAHMAN MOVE TO approve a project allocation not to exceed $1000 for renewed UASU branded items as presented.**

4/0/0 CARRIED

9. **Discussion Period**

9.1. **Exec Retreat**
- Did binders last year, do we want to do them again?
  - Want it to include important items, technical documents that are pertinent to the role
  - Small items for onboarding, primarily contained in the executive procedure manual
  - Add items that we will want to use for goal setting - limited service out at retreat
  - Fahim to recreate document from last year

9.2. **Tech/Marketing**
- Discussion on the Memorandum of Agreement with the
Restructuring

Restructuring, plans to shift staffing and priorities of the Department

- Social media and student developer student positions along with changes to marketing and tech
- Need more resources for development of technology and centralize this development to mitigate risk and increase the production capacity
- Opens up new revenue stream and reduces costs for the Students’ Union
- Intellectual property assets to be acquired with the agreement

PACHES/SANDARE MOVE TO approve the creation of a tech department and the restructure of the marketing department through the acquisition of Whitematter’s intellectual property.

10. Closed Session

11. Adjournment

Meeting adjourned at 5:00 pm.