EXECUTIVE COMMITTEE
August 25, 2016
11:00am

ATTENDANCE:
Fahim Rahman  President
Marina Banister  Vice President (Academic)
Mike Sandare  Vice President (External)
Robyn Paches  Vice President (Operations & Finance)
Francesca Ghossein  Vice President (Student Life)
Marc Dumouchel  General Manager
Kristen Stoik  Executive Coordinator

REGrets:
ABSENT:

1. CALL to ORDER
The meeting was called to order by RAHMAN at 11:01am.

2. APPROVAL OF AGENDA
BANISTER/GHOSSEIN MOVED THAT the Executive Committee approve the agenda as presented.

5/0/0 CARRIED

3. APPROVAL OF MINUTES
SANDARE/PACHES MOVED THAT the Executive Committee approve the August 22 minutes as presented.

5/0/0 CARRIED

4. REVIEW OF ACTION ITEMS
   • Emailed sponsors, going very well
   • Send office hours to Marina by Friday

5. ANNOUNCEMENTS
   • Marina will have GovWeek PA for end of next week
   • Marina will be away Monday
   • Speaker for GovWeek update
   • RATT on the Patio today
   • Lunch update – Francesca, Fahim, and Marina
   • Meeting with Lori Sigurdson tomorrow talk about residence and the RTA
   • Meeting Sept 16 with MLAs and SAMU
   • Fahim away tomorrow

6. STUDENTS’ COUNCIL
   • Reports due next Thursday
   • GovWeek September 20 meeting – present executive goals
   • Need consultation about minimum wage

7. OLD BUSINESS

8. NEW BUSINESS
8.1 **REVISED BAR JOB DESCRIPTION**

- Modified bar structure
- Managing bars as a whole rather than as independents
- PACHES/RAHMAN MOVED TO approve the Job Descriptions as presented.

9. **DISCUSSION PERIOD**

9.1 **EXTERIOR SIGNAGE**

Points of Discussion:
- Make outdoor spaces more inviting space and potential for messaging
- Panels with imaging or branding in different locations
- Different medium options for panels and attaching to walls
- Really interesting ways to utilize this signage throughout the year and over the years
- Able to liven up the spaces, want to ensure that it is not too heavy on advertisements
- Potential for student art to be showcased
- Key to be flexible and able to change imaging
- Good to proceed with this

9.2 **CSJ BBQ**

Points of Discussion:
- September 12 12-4
- SU and Executive branded BBQ
- Branded outreach good
- Potential to do something similar with Augustana in the future?
- Need to create a PA for this – Fahim to do

9.3 **FACULTY-SPECIFIC MAILOUTS**

Points of Discussion:
- Present problem with councilors ability to reach out to their constituents on mass
- Potential to create different editions of the current monthly newsletter
  - Concern with workload on staff
- Alternate: councilor blog with link embedded in newsletter?

9.4 **GREEN AND GOLD DAY**

Points of Discussion:
- Items for green and gold day came in

9.5 **RATT REBRANDING**

Points of Discussion:
- New logo and design for menus
- Cut some wordiness to fit food menu on one page
- SU Flame Flag? Will be included
- Very positive response to the materials and rebranding

10. **REPORTS**

11. **CLOSED SESSION**

12. **ADJOURNMENT**

Meeting adjourned at 12:30pm.