EXECUTIVE COMMITTEE
July 25, 2016
9:30am

ATTENDANCE:
Fahim Rahman  President
Marina Banister  Vice President (Academic)
Mike Sandare  Vice President (External)
Robyn Paches  Vice President (Operations & Finance)
Francesca Ghossein  Vice President (Student Life)
Marc Dumouchel  General Manager
Robyn Fenske  Executive Coordinator

REGrets:
ABsent:

1. CALL TO ORDER
The meeting was called to order by RAHMAN at 9:30am

2. APPROVAL OF AGENDA
PACHES/BANISTER MOVED THAT the Executive Committee approve the agenda as amended.

5/0/0 CARRIED

3. APPROVAL OF MINUTES
RAHMAN/PACHES MOVED THAT the Executive Committee approve the July 7 minutes as amended.

5/0/0 CARRIED

4. REVIEW OF ACTION ITEMS
• Marc will work on the SUB advisory group TOR today

5. ANNOUNCEMENTS
• Fahim’s council 1-1s are going well
• CAUS fee will be $1.90 per student

6. STUDENTS’ COUNCIL
• Robyn will be doing 3 committee appointments
• 2 bylaws on the agenda

7. OLD BUSINESS

8. NEW BUSINESS

9. DISCUSSION PERIOD

9.1 SOCIAL MEDIA TARGETS
Points of Discussion:
• Cassian presented this document at the last communications meeting
• How much do we want to invest in online advertising?
• Everybody has marketing lines in their budgets which could be used for online advertising
• We have made social media a priority as an exec team so if we
allocate some PA money shows support and then next year could make sure it’s allocated in departments budgeting principles

- Marc will discuss the budget with Nigel and then go from there
- Review recommendations for exec team
  - Do we feel we can use twitter twice a week? Includes retweeting
  - For future exec agendas add 5.1 Social Media to review for the next couple of weeks

## 9.2 MHT RENOS

### Points of Discussion:

- Who needs to come to the cheque presentation on August 19? David Turpin, Myer, Ralph Young
- Need to figure out this list of invites – Fahim will get the list from Robyn
- We’ve selected an architect whose with Dialog
- The committee will meet every 2 weeks and it will start moving pretty quickly

## 10. Reports

## 11. Closed Session

## 12. Adjournment

BANISTER/SANDARE MOVED TO adjourn.  

5/0/0 CARRIED

Meeting adjourned at 9:53am.