MINUTES

EXECUTIVE COMMITTEE
February 1, 2016
9:30am
ATTENDANCE:

Navneet Khinda          President
Fahim Rahman            Vice President (Academic)
Dylan Hanwell           Vice President (External)
Cody Bondarchuk         Vice President (Operations & Finance)
Vivian Kwan             Vice President (Student Life)
Marc Dumouchel          General Manager
Robyn Fenske            Executive Coordinator

REGrets:
ABSENT:

1. CALL TO ORDER     The meeting was called to order by KHINDA at 9:32am
2. APPROVAL OF AGENDA RAHMAN/BONDARCHUK MOVED THAT the Executive Committee
                  approve the agenda as presented.
                  5/0/0 CARRIED
3. APPROVAL OF MINUTES BONDARCHUK/KHINDA MOVED THAT the Executive Committee
                   approve the January 28 minutes as amended.
                   5/0/0 CARRIED
4. REVIEW OF ACTION
   ITEMS

5. ANNOUNCEMENTS
   • Cody finished the letter to the registrar – Marc and Navneet give it
     one more read over
   • Marc, Navneet, Cody, and Vivian will be talking to the University
     about funding document
   • Have appointment with lawyer on Thursday for MNIF document
   • Fahim needs his SIEF meeting to happen by Thursday if it can’t
     happen today
   • Confirm with Fahim if you’re going to the ASA formal

5.1 INVESTMENT
   TRANSFER
   • Cody has authorized Peter to transfer $2 million from the general
     account to our investment portfolio

6. STUDENTS’ COUNCIL
   • Council tomorrow night
   • Bill 11, membership fee increase, Gateway DFU, Gateway mandate
     change
7. Old Business

8. New Business

9. Discussion Period

9.1 Transition Content  
Points of Discussion:  
- Dylan still needs to fill out his transition document – do today  
- Fahim will then work on the schedule with Marc

9.2 5 Days for the Homeless  
Points of Discussion:  
- BSA asked if they could get a free BBQ rental because William waived the fee last year for them ($35)  
- Talk about it at next sponsorship committee meeting

9.3 Furca Abstract & Advertising Book  
Points of Discussion:  
- We have a slot for an ad, what should we put in there? Coming out early March  
- Something academically related

9.4 Student Experience Survey  
Points of Discussion:  
- Project Dylan has been working on this year  
- Talk about the type of survey to measure student experience  
- NSSE is used to measure student engagement by universities – quantitative survey  
- There is an alternative approach to doing this – a critical incident technique (mixed survey with open ended questions)  
- 1000 sample size would be ideal, 400-500 wouldn’t be bad  
- Not sure what the cost would be for marketing the survey  
- This is assuming all hands on deck from the department  
- It has a lengthy timeline  
- It’s a big project – 4/5 months if done in-house, could also out source the project with a timeline of 6 weeks ($8,000), could out source the coding and analysis portion ($3,000)  
- This survey would be very useful strategically  
- Will probably have to get the SPSS software anyways for the other survey we do  
- Best case scenario if the report is done in house it would come out in September which would take away from an of advo’s other summer work  
- How is this different from our annual SU survey? We are asking a very specific set of questions, 2 different kinds of data  
- What about different results from NSSE? Survey is set up differently. Ours lets students say what is valuable to them whereas NSSE proposes what is valuable
• This puts us in education as a commodity – does anyone have any issues with this?
• Could clash with our current survey, concern with sending emails to students (might turn students away from SU emails)
• Would likely hire extra staff in advo to make sure other projects can still get worked on during the summer
• Need to make sure it focuses on student experience in regards to teaching, learning, etc
• Dylan and Surma will work on a proposal and Dylan will send the brief that Dave did to read over

9.5 PAYING FOR BUS TO AUGUSTANA

Points of Discussion:
• In past years DG paid for it but it got cut from their budget last year
• We’ll have to PA this
• Will be in the budget for next year’s council

KHINDA/BONDARCHUK MOVED TO approved no more than $500 from the project allocation fund to cover the cost of the bus to Augustana.

5/0/0 CARRIED

9.6 FUNDRAISER PROPOSAL FROM CUSA

Points of Discussion:
• VPSL from Carleton university
• Their campaign is to unite students across the country
• Sending a model plane between student unions in Canada
• Doesn’t really cost us anything
• Navneet will see what they want from us

9.7 HELP SUBPHOTO MANAGER WITH MENTAL HEALTH PROJECT

Points of Discussion:
• Rebecca from SUBPhoto is working on a photo project documenting mental health
• Would like to reach out to students to share their stories through images
• She is a tenant, how do we want to help her?
• Get her in touch with peer support centre
• She could reach out to student groups organizing these kind of events

9.8 BETTER UALBERTA

Points of Discussion:
• Better UAlberta is an organization put on by a couple of students
• Being used to see what responses students have to different medians
• Keep testing more and more questions and see if SUSJ wants to pick it up
• Hope to reinvent SUSJ from a grounds up organization
• The SU has the infrastructure to help with things like this – this creates a fragmentation from the SU
• This was done to create a separation purposely from the SU
• Any information that comes from it will be made anonymously public

9.9 DEAN OF STUDENTS CANDIDATE CHATS

Points of Discussion:
• Today at 12pm the candidate will be giving an open presentation where people and students can ask questions
• Tomorrow is one on one chatting – residences, student group management questions

9.10 REDUCING TAXES ON STUDENT LOAN BUDGET SUBMISSION

Points of Discussion:
• Jon brought up the idea of reducing interest rates on federal student loans to Randy and he seemed interested – want the federal government to match what we have here provincially
• Jon and Dylan are working on a submission to Randy and a couple other councilors for the budget
• This will be a UASU submission

9.11 SPONSORSHIP REQUEST: PROJECT PILGRIM

Points of Discussion:
• Camino de Santiago is a pilgrimage route in Spain that this student is going to walk
• Wants to create a book of peoples’ stories with photos
• Is wondering what we could do to help?
• Navneet will bring this to sponsorship committee
• He has good buy in from the community and a student group
• The project will fully launch February 21

10. REPORTS

11. CLOSED SESSION

12. ADJOURNMENT

BONDARCHUK/KHINDA MOVED TO adjourn. 5/0/0 CARRIED

Meeting adjourned at 10:42am.