EXECUTIVE COMMITTEE
January 5, 2015
10:00am

ATTENDANCE:
William Lau **President**
Kathryn Orydzuk **Vice President (Academic)**
Navneet Khinda **Vice President (External)**
Cory Hodgson **Vice President (Operations & Finance)**
Nicholas Diaz **Vice President (Student Life)**
Marc Dumouchel **General Manager**
Robyn Fenske **Executive Coordinator**

REGRETS:

ABSENT:

1. **CALL TO ORDER**
   The meeting was called to order by LAU at 10:04am

2. **APPROVAL OF AGENDA**
   KHINDA/ORYDZUK MOVED THAT the Executive Committee approve
   the agenda as amended.

   **5/0/0 CARRIED**

3. **APPROVAL OF MINUTES**
   LAU/KHINDA MOVED THAT the Executive Committee approve the
   December 8, 2014 minutes as presented.

   **5/0/0 CARRIED**

4. **ANNOUNCEMENTS**
   Points of discussion:
   - Installation committee (planning his ceremony) for David Turpin
     about once a month. Transitioned to new SU president next year.
   - Tuition hikes, good news coverage
   - Haven’t sent out a press release yet, planning to draft one today

5. **STUDENTS’ COUNCIL**
   Points of discussion:
   - Work on presentation for council tomorrow night

6. **OLD BUSINESS**

7. **NEW BUSINESS**

8. **DISCUSSION PERIOD**

8.1 **EXEC RETREAT JANUARY 12?**
   Points of discussion:
   - Do we need one in January?
   - January 14 block off a couple hours for Exec to spend day planning
     in office for rest of semester
8.2 TRIPS TO AUGUSTANA AND CSJ

Points of discussion:
- Go to satellite campuses and do a presentation/ Q&A?
- Also room to do something more here as well about market modifiers
- Start planning trip down to Augustana

8.3 DISCUSSION AROUND OUR IMAGE AND MESSAGING

Points of discussion:
- Next newsletter should focus on market modifiers
- Put other pictures up every once in awhile

8.4 JANUARY PRIORITIES

President
- Conversation with provost around U of A and SU financial relationship
- Open conversation about mental health with all student groups, campus stakeholders, board members. Brainstorming and sharing ideas.

Vice President (Operations & Finance)
- DFU: keep eye on plebiscites, make schedule for bylaw 6000, FA financial stuff (new budgeting system), SMRT January 15 deadline for submitting work for projects, renos for office don’t know timeline yet, smaller projects to look at if have the time
- Prayer space move forward with it, work with RHA members to implement new advocacy model, political policy, student group bylaw, communication strategy stuff

Vice President (Student Life)
- Communicating for what has been done, rubrics needs to pull what has been done together, PLLC

Vice President (Academic)
- Advocacy, project for feminist views

Vice President (External)
- Finalize strategic plan, lots of planning to do, programming fundraising document for alumni, office expansion and power plant mini reno (where will we find the money for these?), plebiscite question, Feb 6 retreat have strat plan stuff

8.5 MARKET MODIFIERS

Points of discussion:
- Strategy for market modifiers
- Strengthen our approach, buy media with stories of people
- Crafty narrative for it to be more active on the subject
- Another rally between now and March?
- Look a couple years in the future about what cost of university could look like
8.6 JOB SHADOW DAYS Points of discussion:
  • What to do on those days to show candidates
  • Have them come to council
  • Have dates solidified by end of the week

8.7 BEARSDEN AT FOOTE FIELD Points of discussion:
  • Big event at Foote Field for starting off football season next year at first Bears game in September

9. REPORTS

10. CLOSED SESSION

11. REVIEW OF ACTION ITEMS

12. ADJOURNMENT HODGSON/ORYDZUK MOVED TO adjourn. 5/0/0 CARRIED
Meeting adjourned at 11:30am.