Executive Committee

October 25, 2007

Attendance

Michael Janz  President
Bobby Samuel  Vice-President Academic
Steven Dollansky  Vice-President External
Eamonn Gamble  Vice-President Operations & Finance
Bill Smith  General Manager
Catherine van de Braak  Executive Assistant

Absent

Chris Le  Vice-Student Life

1. The meeting was called to order by JANZ at 1:17 pm

2. Approval of Agenda

GAMBLE/SAMUEL MOVED THAT the agenda is approved with the following additions:
7d. Joke Candidates
7e. High School Leadership
7f. SU Marketing
7g. CAUS Conference

VOTE ON MOTION 4/0/0 CARRIED

3. Approval of Minutes

JANZ/DOLLANSKY MOVED THAT the October 23, 2007 minutes be approved as tabled.

VOTE ON MOTION 4/0/0 CARRIED

4. Action Summaries

Reviewed and updated

5. Old Business

a. DUB 5

JANZ: would like the SU to look at this new calendar system, it is a combination of ical and facebook.
Discussion ensued regarding this initiative.
Gamble, Janz and Le will discuss this tomorrow.

b. Using the Building Effectively

This relates to SU Marketing, 7f.

6. New Business

a. SPR Request

JANZ: in order to ensure that the Student Group Summit is a success money is needed from SPR.
GAMBLE/DOLLANSKY MOVED THAT the Executive Committee approve an expenditure not to exceed $1918.00 from the special project reserve for the Student Group Summit November 23-24/07.

VOTE ON MOTION 4/0/0 CARRIED
7. Discussion Period
   a. NASA Request
      The Non-Academic Staff Association has requested a donation from the SU for their staff. Executive decided to ask Geoff for 2 Chianti’s gift certificates.

   b. In Camera
      JANZ/GAMBLE MOVED THAT the Executive Committee move in camera.
      VOTE ON MOTION 4/0/0 CARRIED

   c. Conference Report
      Conference report tabled.

   d. Joke Candidates
      DOLLANSKY: where are we at removing budgets from joke candidates?
      JANZ: have spoken with Rachel, she is going to look into this in a few weeks when things settle down for her. It may be a good idea to not get rid of joke candidates completely; they bring attention to the election.
      DOLLANSKY: not completely democratic, should be eliminated.
      JANZ: would like to have them not allowed at the Myer forum. If have not heard from Rachel by next Friday (November 2) will consider putting this on Council’s agenda.
      Samuel/Gamble: it does raise the profile, gives a bit of a laugh to the election.

   e. High School Leadership
      DOLLANSKY: volunteers are needed, talk to your friends
      JANZ: could send an email to Council and ask Alex to send an email to the volunteer list.

   f. Marketing
      GAMBLE: met with Geoff, discussed making the marketing department into more of a business. This ties in with working closer with Faculty Associations. We have lower costs and higher quality; this is an area that we can compete in.
      SAMUEL; trying to see how design would handle additional work, perhaps creating a tiered system regarding pricing.
      GAMBLE: there is significant room to use a tiered price list.
      DOLLANSKY: concerned about reliability, we need to work on creating this.
      GAMBLE: Geoff is putting a business plan together
      SMITH: have no doubt that there is opportunity, questions is how do we prioritize so external doesn’t overtake internal. Space may also be an issue.

      Discussion regarding signage in SUB:

      JANZ: concerned that there needs to be better way of letting students know what is going on.
GAMBLE: understand that there needs to be more information, market research shows web is the best option
Would like to create a visible directory, something that gets peoples attention
SMITH: Khanh is already looking at communication potentials

g. CAUS Conference

DOLLANSKY: there are issues with the budget, would like to treat CAUS meetings as conference requests, this will help with the budgeting for next year.

8. Reports

9. Adjournment

Meeting adjourned at 2:30 pm