

MINUTES

EXEC 05/40

Executive Committee

December 8, 2005

Attendance	Graham Lettner	President
	Mat Johnson	Vice-President Academic
	Samantha Power	Vice-President External
	Jason Tobias	Vice-President Operations & Finance
	Justin Kehoe	Vice-President Student Life
	Bill Smith	General Manager
	Catherine van de Braak	E/A, Recording Secretary

- 1. Call to Order** The meeting was called to order by LETTNER at 10:42 am
- 2. Approval of Agenda** KEHOE/JOHNSON MOVED THAT the agenda is approved with the following changes:
5a. is moved to the end of the agenda
to be followed by 5b. Marketing
VOTE ON MOTION 5/0/0 CARRIED
- 3. Approval of Minutes** KEHOE/LETTER MOVED THAT the December 1 and 6, 2005 minutes be approved as tabled.
VOTE ON MOTION 5/0/0 CARRIED
- 4. Action Summaries** Reviewed and updated
- 5. Old Business** Moved to the end of the meeting
- 6. New Business** There is no new business
- 7. Discussion Period**
 - a. Coke Invitation** SMITH: Coke has forwarded another invitation, Nickelback. Execs do not feel that it is appropriate to accept these types of tickets.
SMITH: will discuss this at the upcoming SSCB meeting next week.
 - b. Exec Meeting Format** LETTNER: would like to see one formal meeting and one “informal” meeting each week. Exec. feel that this is a positive idea.
 - c. Quality Issues in the Media** JOHNSON: have been contacted by a reporter from CBC who appears to be looking for PSE stories, not sure what to give him.
Exec. feel that if there are genuine issues, this is a good opportunity

to bring things forward.

Johnson will meet with Don Iveson, Zita and Amanda.

New Business

5a. SU Themes

LETTNER: thoughts re the meeting on Tuesday?

JOHNSON: senior managers took as themes of the SU rather than as what will be focused on in the next 4 months.

POWER: if going to be adopted as SU themes (strategic plans) need to re-evaluate

SMITH: felt that the exec. delivered a good set of message. Can choose to put different points under various themes. I raised the point at retreat that there was a glaring omission, external advocacy

POWER: external advocacy needs to be included if these are the major themes, but not if this is a list of what to work on.

JOHNSON: senior managers were very on-board with this; does this show a need for some work to be done in this area?

KEHOE; 5 points are not year specific, these are big picture ideas.

We need to be clear about what we want from this process.

SMITH: senior managers spend 80% of their focus on day-to-day issues and 20% on issues relating to direction given from exec. It is good to have a re-affirmation of where/what we are doing, would like senior managers to know a bit more of why

TOBIAS: need to discuss how we are going to do this

LETTNER: we need to construct the teams, have 3-4 goals by Tuesday, review on Tuesday. We should use the Thursday meeting to hold exec to task on the goals

TOBIAS: Resource allocations and governance are primary. Resource allocation is really an umbrella over ongoing-issues.

Smith, Tobias and Kuper will communicate the resource allocation to the exec committee by Thursday.

b. Marketing Messages

LETTNER: need to provide thoughts to Dan.

Direction is needed as to what exactly Dan is looking for. This is better-accomplished using email.

8. Reports

9. Announcements

10. Adjournment

Meeting adjourned at 12:01 pm