Executive Committee
June 23, 2004

Attendance
Jordan Blatz President
Lisa McLaughlin Vice-President Academic
Alex Abboud Vice-President External
Alvin Law Vice-President Operations & Finance
Bill Smith General Manager
Catherine van de Braak E/A, Recording Secretary

Absent
Duncan Taylor Vice-President Student Life

1. Call to Order
The meeting was called to order by BLATZ at 12:32

2. Approval of Agenda
McLAUGHLIN/LAW MOVED THAT the agenda be approved with the following additions:
6a Independent Presentation
6b Transitions
6c SSCB
6d Survey

VOTE ON MOTION 4/0/0 CARRIED

3. Approval of Minutes
LAW/ABBOUD MOVED THAT the June 16, 2004 minutes be approved.

VOTE ON MOTION 4/0/0 CARRIED

4. Old Business
There is no old business

5. New Business

6. Discussion Period
Rob Anderson, editor of the Independent and president of Students for a Stronger Alberta, gave a presentation. The Independent is the main focus of SFASA. Rob provided an explanation of the goals and the need for financing.
Concerns raised by the executive were:
- What specific issues will be focused on? Social, volunteer, political issues, as broad range of topics
- How is accuracy maintained? Rob has an undergrad degree and will be developing a set of guidelines for volunteers to follow.

a. Independent Presentation
The independent is in need of $15000.00 to continue to run this year. In the process of applying for a variety of government grants and hoping to get some revenue from advertising. Would like the Su to consider sponsoring some or all of the 15 thousand.
Rob was thanked for his time.

Discussion ensued regarding the Independent’s fundamental goals.

McLAUGHLIN: like the idea of the paper, it gives the opportunity to get information out to students.

ABBOD: I also like the idea but I am not sure how they would promote the SU. The Gateway does a good job of covering student issues.

BLATZ: The Independent is trying to be more informative. The SU could purchase advertising. There is the opportunity to communicate with students through an informative method rather than entertainment.

LAW: see the Independent as filling a gap; main concern is that I am not sure if the Independent can sustain itself.

This will be discussed at the next executive meeting.

b. Transitions

BLATZ: received an email request from the International Centre asking for sponsorship of the International Students Orientation breakfast. Both the GSA and SU have been approached for sponsorship. There will be 450 students attending and the cost is $2250.00

Concerns were raised regarding who will be doing the catering and if L’Express has been approached.

BLATZ: I will contact the International Centre and bring further information to the next executive meeting.

c. SSCB Meeting

SMITH: attended a SSCB meeting this morning. A proposal will be coming forward regarding pricing.

d. Survey

McLAUGHLIN: met with Academic Technology for Learning. They are willing to assist with the survey at no charge other than paper cost. They specialize in surveys for the University community and are willing to be involved in the consultation process, creating balanced survey questions, complete analysis and data input. This department is part of the Faculty of Extension and is at arms length from the University.

BLATZ: I am a bit concerned about bias that may be created by using a University department to do this survey.

SMITH: The value of working together is significant.

This will be discussed in further detail at the next meeting.

7. Reports
8. Announcements

Graham Neil has agreed to host the Tuition Concert!!

9. Adjournment

Meeting adjourned at 2:15 pm