Executive Committee
July 8, 2003
Power Plant/SUB

ATTENDANCE
J Lo Vice-President Academic
C Samuel Vice-President External
T Botten Vice-President Operations & Finance
J Mah Vice-President Student Life
C Moore Chief Returning Officer

IN ABSTINENCE
M Brechtel President
B Smith General Manager
C van de Braak E/A, Recording Secretary

1. CALL TO ORDER
11:40 pm

2. APPROVAL OF AGENDA
Agenda Items of Business were presented:
  a. National Webboard (C SAMUEL)
  b. Food Bank space (J MAH)
  c. Housing Registry Proposal (T BOTTEN)
  d. Faculty Association Handbooks (J LO)
  e. CAUS Executive Director Payroll (C SAMUEL)

BOTTEN/SAMUEL MOVED THAT the agenda be approved.

VOTE ON MOTION 4/0/0 CARRIED

3. APPROVAL OF MINUTES
None at this time.

4. REPORTS
None at this time.

5. ITEMS OF BUSINESS
a. National Webboard

SAMUEL: I talked to Marc Dumouchel about the national webboard and he assured me that there would be no cost. Marc would like to get it up, and I would like it up before SUDS so that I can pitch it around when I’m there.

MAH: Go with it.

BOTTEN: Will there be a decided structure? I suggest breaking it down into threads.

SAMUEL: I can get it up and running, I can take the admin status and figure it out then so as not to waste valuable tech time.

MAH: No, this isn’t your job.

SAMUEL: Marc wants to run the webboard the way we run our webboard.

BOTTEN: If Marc wants to run it, I’d rather he take the admin status for the webboard.

MAH: I am concerned about the nature of this national webboard. We don’t want it to be solely U of A hacks. Our webboard is out of control.

BOTTEN: The starting point should be people discussing Executive matters. We are the people using this the most, we don’t need opinions in all topics and areas. Instead of mass e-mails obtained from CCSA, this webboard will help gather Executive-type discussions.

SAMUEL: It’s probably best set up by portfolio threads, where one would need to e-mail the moderator to receive access to specific threads. There would be private Executive threads plus a general thread open to everybody.

MAH: We don’t want a degeneration from looking for information into Joe/Jane Hack interfering with his/her personal philosophy. The purpose is not to build a national community between us and Joe Fuck. I am not in favour of anything overly geeky, and I’m not joking. Joe Fuck should not be on the webboard.

LO: What I’m hearing is that we want a practical webboard instead of a philosophical webboard, which is what ours has become.

MAH: I’d like to see an expressed mandate for this webboard that states that it shall be a practical webboard, not philosophical.

MAH/LO MOVED THAT the Executive Committee direct Marc Dumouchel to create a pilot National Webboard designed for practical discussion amongst Canadian Student Union and Student Association Executives.

VOTE ON MOTION 4/0/0 CARRIED
b. Food Bank Space

MAH: Samuel, Brechtel, and I check out the Food Bank Space. I suggest that we move the storage units that are located next to the main walk-in area into the office that Teena wants. We move Teena into the area where the shelves are now. This will help with centralization to give Teena better access to volunteers, and the computer and phone access will be there. How would we like to move on this?

BOTTEN/MAH MOVED THAT the Executive Committee approve the use of SUB 030-L (K?) as additional storage space for the Campus Food Bank.

VOTE ON MOTION 4/0/0 CARRIED

c. Housing Registry Proposal

BOTTEN: White Matter has created an online version of the Housing Registry, modeling it on the one we currently have in place. It will run 2 week, 4 week and 8 week ads, charging landlords fees, students will receive half-off prices, and student-shared spaces will be listed for free. NAIT and Grant MacEwan are on board. It the U of A gets on board, it will be sick, as the national program launching will primarily be in Edmonton. Bill, Marc and I debated this in RATT last week for an hour and a half. This is a Campus Advantage initiative and the net cost will be on us, specifically, the Info Serv front counter. The major cost will be taking ads, staff costs, which we want removed but the system is amendable. We want to convert over to this system on July 18th so we are ready to launch it in August. There exists a hope for a joint press conference from all three schools which will hit the press like wildfire. We will hold benefits as Campus Advantage shareholders. I was originally against this because I spent two years working on a Housing Registry project to get this to work; Campus Advantage has spent one month to develop this. We are forced into a corner: we don’t have to agree, but we will take a short term hit for long term benefit if we agree to this. Marc was the Director of the Housing Registry back in the day, and Marc has invested much of his personal time and resources into this project, and I endorse this. The original document proposal is coming to Exec tomorrow and Marc will give a presentation. This is in our best interests and whether or not we get on board, I will be pitching this at the Campus Advantage board meeting anyways. The best at bare minimum is White Matter keeping administrative costs on it. We will still get a significant amount of revenues coming in, and I suspect that the revenues will only increase.
BOTTEN/MAH MOVED THAT Executive Committee approve the contract with Campus Advantage, White Matter and Marc Dumouchel to sign on to the increased Housing Registry initiative.

BOTTEN/MAH MOVED THAT the Executive Committee table this motion until the next Executive Meeting.

**VOTE ON MOTION**

4/0/0 CARRIED

d. Faculty Association handbooks

LO: I don’t feel comfortable with making Faculty Associations pay thousands of dollars for something they had no control over. I will concede that they received assurance from the former Vice President (Academic) and the Senior Manager of Marketing & Design that the ads would be sold for the handbooks, which was part of the reason the contracts were signed in the first place. I think if we hold it to the Faculty Associations, they will be upset and it will be a terrible way to start off the year, and many of the existing FA Executives had no control over this, as the decision was made by their predecessors. I have a plan for next year that takes a Faculty Association’s budget into account in the amount they may be billed. Are the numbers finalized?

BOTTEN: Yes.

LO: I would like to look at FA budgets and have them pay something that is reasonable.

SAMUEL: Do you want different numbers for each Faculty Association?

LO: No, I want one number across the board to apply to all.

SAMUEL: Should they pay the lowest amount that they can afford?

MAH: We don’t want this to ruin their year, or more importantly, their September.

SAMUEL: What about us taking that hit in the year and September?

MAH: We dropped the ball in marketing those ads. No question that marketing did not do its job, and neither did the person who was giving direction to marketing.

SAMUEL: Didn’t we sign the contract just in case we screwed up?

MAH: With the expectation to lose $1500?! (half of the Science/Arts cost)

SAMUEL: I believe that the contract is there to cover losses in case we screw up.

MAH: Faculty Associations were under the impression that they would be more in control of ad selling.

SAMUEL: What do we want the process to be for determining Faculty Association costs? Do we want this to be negotiated?
LO: Let’s look at the FA budgets, figure out a proposal and present it to the Faculty Associations. It needs to be clear that this is a first year project that we have identified key areas that need improvement in future years, should we wish to continue this endeavour.

MAH: If I am a FA President, I wouldn’t feel comfortable signing this contract.

BOTTEN: They signed the contract, everything that they agreed to is there. Other than Janet, nobody knows what was said to them: we are presuming that promises were made, and it’s not fair to presume anything.

MAH: It was stupid for them to sign the contract when in theory, we could have made no efforts to sell ads and they would have to suck up the costs. It seems to me that this initiative was railroaded without being thought through and it was sold to be successful because it was a good idea.

BOTTEN: The review process still went through the Executive, and the proposal still went through.

LO: Can we work out a payment plan in order to absorb the shock from one payment of this large lump sum?

All agree that this is a good idea.

(Move locations because the Plant closes. Reconvene in SUB.)

**MAH/LO MOVED THAT** the Executive Committee **provide a grant to cover 50% of the Faculty Association loss on handbooks, with the remaining Faculty Association loss to be paid in installments, the terms of which to be determined between the specific Faculty Association, the Vice-President (Academic) and the Vice-President (Operations & Finance).**

LO: My numbers are as follows:

Total Losses:
Science: $3000
Arts: $3000
Nursing: $1500
Agriculture Forestry: $1500

Faculty Association Loss (50%) prior to proposed grant:
Science: $1500
Arts: $1500
Nursing: $750
Agriculture Forestry: $750

SU Portion: $4500

FA Loss with proposed 50% grant:
Science: $750
Arts: $750
Nursing: $375
Agriculture Forestry: $375
SU Adjusted Portion: $6750
BOTTEN/MAH MOVED THAT the Executive Committee table this motion until the next Executive Committee meeting.

BOTTEN: I will obtain finalized numbers to presented tomorrow. I want final numbers!!!

VOTE ON MOTION  4/0/0 CARRIED

e. CAUS Executive Director Payroll

SAMUEL/MAH MOVED THAT the Executive Committee approve an expenditure not to exceed $3000 for the purpose of the CAUS Executive Director salary for the month of July.

VOTE ON MOTION  4/0/0 CARRIED

6. Adjournment

SAMUEL/MAH MOVED to adjourn.

VOTE ON MOTION  4/0/0 CARRIED

Meeting adjourned at 12:43 am.