Executive Committee
March 12, 2003

Attendance
Mike Hudema President
Mat Brechtel Vice-President Academic
Anand Sharma Vice-President External
Steve Smith Vice-President Operations & Finance
Kail Ross Vice-President Student Life
Bill Smith General Manager
Catherine van de Braak E/A, Recording Secretary

Observers
Dan Costigan Sr. Manager Marketing & Communications
Juliana du Pree Graphic Design Supervisor

1. Call to Order
The meeting was called to order by HUDEMA at 11:25 am

2. Approval of Agenda
SMITH/ROSS MOVED THAT the agenda be amended as follows: Strike 7b
VOTE ON MOTION 5/0/0 CARRIED

3. Approval of Minutes
SHARMA/HUDEMA MOVED THAT the March 10, 2003 minutes be approved.
VOTE ON MOTION 5/0/0 CARRIED

4. Reports
a. President
Pass

b. VP External
Concerned about councilors not reading executive reports, would like to move to the beginning of council, as well concerned about the decision to reduce campaign expenses to $350.00

c. VP Academic
Attended GFC meeting

d. VP Operations and Finance
Met with Mary O’Neil

e. VP Student Life
Drafted Anti freeze budget and working papers

f. General Manager
Working on:
SUB expansion budget, capital costs
Staff issues
Budget for 402
CA on Saturday
SMITH/ROSS MOVED that the Executive Committee move in camera.
VOTE ON MOTION 5/0/0 CARRIED

g. E/A

Pass

5. Discussion Period
   a. Design Concerns

Dan Costigan raised concerns regarding copyright, specifically the use of artistic work for promotions. The exact image should not be used to endorse. Design is hoping to put in a policy to deal with this concern.
B.SMITH: concerned about the time line for getting approval.
ROSS: some events may have the time to do things by the book, others may not.
SMITH: will draft a policy with input from design and will bring this to executive.

b. Email list serve

Suggestions from Carissa were reviewed regarding email list.
BRECHTEL: a policy needs to be developed that reflects Carissa’s ideas.

c. Security ID

SMITH: would like to defer to the next meeting. ROSS: we do highlight security in various events, concerned that a wristband is not visible.
B.SMITH: concerned about that this is brought forward by APRC and as such needs to be dealt with.

d. School Spirit

ROSS: asked to bring this forward to executive, not sure how viable a project involving painting University walls is. Will investigate University involvement in this.

e. Services Staff Changes

Dale Coffin provided background on the proposed changes to the staffing of some SU services. The changes relate to AD positions in Student Distress Centre, ECOS, Student Group and Safewalk.
SHARMA: this is a positive way to make things run more efficiently. The executive approve of the proposed changes.

6. Old Business
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a. VIDS

HUDEMA/SHARMA MOVED that the Executive Committee remove the VIDS system from SUB.

HUDEMA: there is a clear indication from students to remove VIDS. The cost of upgrading and improved design is very high. There is a more effective manner to get the SU message out. SMITH: in favour of either making it work (concerned about the high cost) or taking it out. BRECHTEL: would like to read Christine McCourt’s report before deciding. B.SMITH: VIDS is potentially the most effective media we have. Past VPSL’s were to investigate improvements, however this was not done. Christine’s report indicates that this is a valuable communication tool. I feel it is hasty and unfortunate to remove what the communication expert feels is valuable. HUDEMA: concerned that the ECO has expressed concerns regarding VIDS to me in person that conflict with what she has recommended in her report. SHARMA: feedback from council is that VIDS is not good. BRECHTEL: students don’t support the old VIDS; they may support an improved VIDS. ROSS: this is not a hasty decision, concerned about the change in Christine’s perspective. B.SMITH: not aware of negative concerns from Christine, the report is very rational. The executive is taking apart what VIDS was. I believe that it can be effective if given a place in the organization. We have not done what we should have done. It is extremely retrograde step to take it out

VOTE ON MOTION 4/0/1 (BRECHTEL) CARRIED

7. New Business

a. SUB Stage Policy

ROSS/SMITH MOVED that the Executive Committee adopt the proposed operation policy regarding SUB stage.

Christine Dmytryshyn and Steve Derpack have both provided input on this policy.

HUDEMA/SHARMA MOVED to amend the policy to remove 11.30.5 after “Executive Committee”.

VOTE ON AMENDMENT 3/2 (ROSS, SMITH)/0 CARRIED
VOTE ON MAIN MOTION AS AMENDED 5/0/0 CARRIED

b. Agreement

HUDEMA/SHARMA MOVED that the executive committee sign the agreement with Keyano College and Grand Prairie Regional College as tabled

VOTE ON MOTION 5/0/0 CARRIED

8. Announcements

9. Adjournment

Meeting adjourned at 1:35 pm