Executive Committee
January 4, 2002

ATTENDANCE
Christopher Samuel President
Amy Salyzyn Vice-President Academic
Kory Zwack Vice-President External
Jamie Speer Vice-President Operations & Finance
Jennifer Wanke Vice-President Student Life
Bill Smith General Manager
Catherine van de Braak E/A, Recording Secretary

1. Call to Order
The meeting was called to order by Chris at 11:10 am

2. Approval of Agenda
The agenda was amended to delete the following Items of Business:
   Action Items
c) Organizational Review
   Discussion Items
f) Universal Bus Pass

   The agenda was renumbered accordingly.

3. Approval of Minutes
The minutes of the December 18, 2001 Executive Committee meeting were adopted by consensus.

4. Reports
Second meeting of the week only

5. Old Business
Due to amount of business on the agenda, this item was tabled to the next meeting

6. Items of Business
a) Xennex Proposal
   Xennex proposal regarding sponsorship was reviewed and discussion ensued. Council approval is needed before moving on this so the project will not start until after January 15.

   Discussion ensued regarding the total cost and where the money would come. The total cost for all three phases would be $12,500. The executive believe that it is important to view this money as an investment. The money can be taken from either the sponsorship or special project budget or a combination of both. Jen will bring this proposal to the sponsorship committee.
ZWACK/WANKE MOVED THAT the Executive committee approve the Xennex proposal for sponsorship restructuring at a cost not to exceed $12,500.00

VOTE ON MOTION                                                4/0/0 CARRIED

b) Campus Advantage Loan

Chris tabled a letter received from Campus Advantage requesting a loan in an amount agreed upon in the Shareholders Agreement. This is part of the agreement that Council approved previously so this item will only go to Council as an information item.

Jen asked for an update regarding the purpose for the loan.

Bill and Jamie provided an update stating that hiring staff and providing a positive cash flow will be the main uses. Campus Advantage expects to be profitable within 2 years.

The executive support this loan.

Discussion Items

a) SU/U of A Partnership Areas

Chris asked for input from the executive regarding areas that they believe the SU can partner with the U of A on. The goal is to be able to submit a detailed document to Dr. Fraser and Dr. Owram so that the partnerships can be included in the upcoming budget.

Various ideas were put forward. They included:

- Campus Security
- First year experience/Sr. year experience
- Alumni-working on wrap up barbeque
- Public Affairs
- Government Relations
- Finance Centre
- Campus Pride and Spirit
- Community Enhancement
- Academic Enhancement
- Campus Communications
- Business and Services
- Mini Student Centres
Discussion ensued regarding the suggestions and the need to ensure that they are linked to the U of A’s KSI’s. It is important to be specific with what the SU can offer to the U of A.

It was decided to focus on:

- First Year Experience
- Financial Centre
- Campus Communications
- Student Centres

This will be discussed in more detail at a later executive meeting.

b) Executive Priorities

Executive priorities for the upcoming 4 months were reviewed and updated. The updated information is included in the documents for these minutes.

c) Gripes

Chris asked that the Executive email Kirsten information regarding their gripes by Monday of next week. Kirsten will need: gripes you have picked to work on, what’s been done and your goals for the rest of the term.

Chris will proof the SU page Wednesday evening.

d) Communication Strategy

Chris tabled a copy of the Alberta Learning’s survey results regarding Post Secondary Accessibility Study as an example of what could be given to all stakeholders. It was decided that Dan will act as the central control. Deadlines were discussed. The executive will need to have their input to Dan by January 17 and then Dan will be asked to have a document ready to present to executive for approval by January 21.

e) In Camera Business

Meeting moved in camera

f) Council Survey Results

The results were discussed. It was disappointing that only 5 councillors replied. This item will be discussed in further detail at Monday’s executive meeting.

7. Announcements

8. Adjournment

Meeting adjourned at 2:21 pm