Executive Committee

July 12, 2001

ATTENDANCE

Christopher Samuel President
Amy Salyzyn Vice-President Academic
Kory Zwaak Vice-President External
Jamie Speer Vice-President Operations & Finance
Bill Smith General Manager
Catherine van de Braak E/A, Recording Secretary

Absent
Jennifer Wanke Vice-President Student Life

1. Call to Order
The meeting was called to order by Chris at 10:36 am

2. Approval of Agenda
The agenda was amended to add the following Items of Business:

Action Items
a) CASA Bylaws (Kory)
b) Marketing Plan (Chris)
c) Campus Advantage (Jamie)
d) Customer Service (Chris)

Discussion Items
a) PowerPlant Pricing (Jamie)
b) In Camera Business (Chris)
c) Shared Service Agreement (Amy)

3. Approval of Minutes
The minutes of the July 10, 2001 Executive Committee meeting were adopted by consensus.

4. Reports
First meeting of the week only

5. Old Business
Old business reviewed

6. Items of Business

Action Items
a) CASA Bylaws
Kory tabled changes proposed by CASA to their constitution. The proposed changes need to be approved by all Students’ Council’s of CASA member schools. The executive requested a more complete breakdown of the changes so this item will be brought back to executive on July 18.
b) Marketing Plan

Chris discussed the proposed marketing plan that has been completed by the DoC. This marketing plan will help coordinate the executive outreach and provide set dates for campaign information to be received by marketing. Due to the high volume of campaigns it will be very important that all dates are observed.

SPEER/SALYZYN MOVED THAT the Executive Committee approve the tabled Executive Marketing plan.

VOTE ON MOTION 3/0/0 CARRIED

C) Campus Advantage

Jamie explained the proposed wireless deal that has been brokered by Campus Advantage and the benefits to the Students' Union. Concerns were raised regarding the exclusivity of the deal. Discussion ensued regarding this issue.

SPEER/ZWACK MOVED THAT the Executive Committee support and adopt the Wireless Communications deal with Cityfone as negotiated by Campus Advantage.

VOTE ON MOTION 3/0/0 CARRIED

d) Customer Service

Chris raised concerns that by removing $3,000.00 from the budget that was budgeted for the customer service initiative, the program will not be able to be completed as proposed. Adding $3,000.00 should not create a large impact due to the increased revenue that may be realized this year.

SPEER/SALYZYN MOVED THAT Students’ Council, upon the recommendation of the Executive Committee, approve an expenditure not to exceed $3,000.00 to coordinate the Customer Service Initiative.

VOTE ON MOTION 3/0/0 CARRIED

Discussion Items

a) PowerPlant Pricing

The PowerPlant has completed a competitive price analysis of establishments on Whyte Ave liquor prices. The PowerPlant is currently averaging 7% below competitor prices. Concerns were raised regarding the need to provide good customer service and the associated staff costs, improved programming and overall improving the experience students have in the PowerPlant.

Jamie will work with Bill to bring a detailed price increase proposal to executive to June 30.

b) In Camera Business

Meeting moved in camera
c) Shared Services

Amy met with staff from the University FOIPP office and Ombuds regarding FOIPP requirements and the Ombuds office. It was decided that when the shared service agreement is redrafted it would include a clause stating that the Ombuds office is FOIPP protected.

This issue will be brought back to executive within the next month.

7. Announcements

- Marketing questions need to be given to Dan
- Goals need to be given to Catherine

8. Adjournment

Meeting adjourned at 11:35 am