EXECUTIVE COMMITTEE
February 23, 2021
9:00 AM

ATTENDANCE:

Joel Agarwal President
David Draper Vice President (Academic)
Rowan Ley Vice President (External)
Alana Krahn Vice President (Operations & Finance)
Katie Kidd Vice President (Student Life)
Kristen Stoik Manager, Administrative Services
Marc Dumouchel General Manager

REGrets:

ABSENT:

1. CALL TO ORDER
   The meeting was called to order by AGARWAL at 9:02 am.

2. APPROVAL OF AGENDA
   KIDD/LEY MOVED TO approve the Executive Committee agenda as amended.
   5/0/0 CARRIED

3. APPROVAL OF MINUTES
   KIDD/KRAHN MOVED TO approve the Executive Committee minutes from February 18 as presented.
   5/0/0 CARRIED

4. REVIEW OF ACTION ITEMS

5. ANNOUNCEMENTS

6. REPORTS
   6.1. PRESIDENT
       • BFPC on Thursday opposing tuition increases
       • Budget drop prep
   6.2. VICE PRESIDENT (ACADEMIC)
       • Be Book Smart report drafted
       • Remote learning committee
       • MRU OER chat
   6.3. VICE PRESIDENT (EXTERNAL)
       • Budget drop prep
   6.4. VICE PRESIDENT (OPERATIONS & FINANCE)
       • U Pass campaign
       • Budget work
   6.5. VICE PRESIDENT (STUDENT LIFE)
       • U Pass campaign work
       • JROC meeting
• Daycare contract

6.6. **GENERAL MANAGER**
• Theatre financing
• Call with Francis Saville

6.7. **DIRECTOR OF RESEARCH AND ADVOCACY**
• No updates

6.8 **MANAGER, ADMINISTRATIVE SERVICES**
• No updates

7. **STUDENTS’ COUNCIL**

8. **OLD BUSINESS**

9. **NEW BUSINESS**

9.1. **BUDGET AD BUYS**
• CAUS schools pooling money for advertising after the budget drop
• Post-drop effectiveness? Develop pressure for future years and drops

**LEY/DRAPER MOVE TO APPROVE A $5000 Project Allocation for provincial budget response advertising as presented.**

4/0/1 CARRIED

10. **DISCUSSION PERIOD**

10.1. **CAUS MEMBERSHIP FEE INCREASE**
• Lower FLE amount compared to other provincial organizations across the country
• Hire a coordinator position for CAUS
• Concerns with effectiveness of CAUS historically
• Value of CAUS is there, have seen major successes in the past
• CAUS needs a more strategic long-term plan for the organization and budget

10.2. **EXECUTIVE TRANSITION RESPONSIBILITIES**
• Tabled

11. **ASSIGNMENT OF ACTION ITEMS**

12. **CLOSED SESSION**

13. **ADJOURNMENT**

Meeting adjourned at 10:35 am.