EXECUTIVE COMMITTEE
May 12, 2017
12:30 pm

ATTENDANCE:
Marina Banister  President
Shane Scott  Vice President (Academic)
Reed Larsen  Vice President (External)
Robyn Paches  Vice President (Operations & Finance)
Marc Dumouchel  General Manager
Kristen Stoik  Executive Coordinator

REGRETS:
Ilya Ushakov  Vice President (Student Life)

ABSENT:

1. CALL TO ORDER
The meeting was called to order by BANISTER at 12:30 pm

2. APPROVAL OF AGENDA
SCOTT/LARSEN MOVED THAT the Executive Committee approve the agenda as amended.
4/0/0 CARRIED

3. APPROVAL OF MINUTES
SCOTT/PACHES MOVED THAT the Executive Committee approve the May 8 minutes as presented.
4/0/0 CARRIED

4. REVIEW OF ACTION ITEMS
• All items resolved

5. ANNOUNCEMENTS
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6. REPORTS
6.1. PRESIDENT
• Met with Shane and the CSSA about collaboration in the future
• Met with Ilya and the Dean of Students
• Launching STRIDE soon, very exciting

6.2. VICE PRESIDENT (OPERATIONS & FINANCE)
• Response written and setting up meeting with APSA
• United Way Student Engagement group starting up, interesting new ideas to engage students in this project
• Onboarding summer students

6.3. VICE PRESIDENT (EXTERNAL)
• Hiring for CAUS summer student
• Discussion with Dexter in regards to CAUS

6.4. VICE PRESIDENT (ACADEMIC)
• Meetings with Surma and Rebecca on different projects
• OER Summit yesterday morning
• COFA package should be going out soon

6.5. **Vice President (Student Life)**
• Tabled

6.6. **General Manager**
• IT group meeting yesterday, another scheduled for next week
• Core Managers meeting next week

6.7. **Director of Research and Political Affairs**
• Tabled

6.8. **Executive Coordinator**
• Nothing to report

7. **Students’ Council**

8. **Old Business**

9. **New Business**

10. **Discussion Period**
10.1. **Podcast Planning with Alix**
• Tentative summer plan in place, look into further planning
• Last council of the month over the summer – not including May
• June – executive goals
• August – welcome back and week of welcome
• Executives would like to bring their personalities more into the content
• Point of the podcast needs to be established – engage and inform students
• Would like to do more informative pieces rather than interviews
• Could have a 4 piece podcast style – Exec based, council interview, admin or governance, topic specific narrative
• Podcast marketing
• Mid Year management meeting will be used to do some strategic planning around items such as marketing
• Need to create a schedule for the summer and fall podcasts
• Will set up a meeting for early June to further discuss
• Executives to brainstorm ideas for segments and guests to populate sheet prior to meeting in June

10.2. **Exec Projects**
• Content planning for the newsletter and other communication platforms
• Executives to send items to Alix for content planning before next Executive Committee Meeting

10.3. **Executive Blog**
• Once The Flame is up and running, this will be amalgamated into the new content platform

10.4. **Review of Exec Goals**
• Current goals document is a little long and specific, should we edit for length and to be more concise?
• Content is important looking at the audiences we will be distributing this to
• Use current document as an Executive Summary and create more content that can go into more depth for Executive Goals document
• Marina to create the two goals documents and work on alignment of values and strategy

10.5. REVIEW OF COMMITMENTS DOCUMENT
• Review of next draft, where do we see this document
• Informal internal document, unpolished and raw
• Could present in part to the management team
• Integrate part into the goals document where appropriate

10.6. EXEC PHOTOS AND BIOS
• Bios to be done prior to next Thursday
• Kristen will schedule photos

10.7. CAUS – CHAIR AND CHANGEOVER
• Chair and Vice Chair for CAUS are available
• If Reed were to take a position, Marina would become a primary delegate for the SU
• Good to have involvement in external advocacy efforts, adds value for the SU and our students

11. ASSIGNMENT OF ACTION ITEMS
• Executives to brainstorm ideas for segments and guests to populate sheet prior to meeting in June
• Executives to send items to Alix for content planning before next Executive Committee Meeting
• Marina to create the two goals documents and work on alignment of values and strategy

12. CLOSED SESSION

13. ADJOURNMENT Meeting adjourned at 1:40 pm.