EXECUTIVE COMMITTEE
August 18, 2014
2:00pm

ATTENDANCE:
William Lau President
Cory Hodgson Vice President (Operations & Finance)
Kathryn Orydzuk Vice President (Academic)
Nicholas Diaz Vice President (Student Life)
Marc Dumouchel General Manager
Craig Turner Initiatives Manager
Navneet Khinda Vice President (External)

REGrets:

ABSENT:

1. CALL TO ORDER
The meeting was called to order by LAU at 2:05pm

2. APPROVAL OF AGENDA
HODGSON/DIAZ MOVED THAT the Executive Committee approve the agenda as presented.

4/0/0 CARRIED

3. APPROVAL OF MINUTES
ORYDZUK/LAU MOVED THAT the Executive Committee approve the August 12, 2014 minutes as amended.

4/0/0 CARRIED

4. ANNOUNCEMENTS

5. STUDENTS’ COUNCIL
Points of discussion:
• Law market modifier discussion at Students’ Council

6. OLD BUSINESS
6.1 EXEC COORDINATOR
Points of discussion:
• Changes have been discussed with the admin staff. Transition of tasks is ongoing.
• Kim will liaise with each executive member to find out more about each executive’s requirements and to collect any information she needs

7. NEW BUSINESS

8. DISCUSSION PERIOD
8.1 LEADERSHIP COLLEGE STRATEGY
Discussion tabled to next meeting.

8.2 AGENDA FOR MEETING WITH THE PROVOST ON SEPT. 4
Points of discussion:
• Topics should include items in the goals document (including mental health strategy), attributes and competencies, services funding
8.3 INFORMATION SHARING AGREEMENT

Points of discussion:
- Businesses and commercial mailings are not included
- Would the GSA wish to be included?

8.4 WELCOME BACK CAMPAIGN

Points of discussion:
- Should it be the first week or third week of September?
- There are a lot of other events and projects taking place in the first week of September which would limit staff support during that week
- Be Booksmart campaign is taking up a number of banner spaces until the third week of September
- Marketing material development would be difficult to complete for first week
- There is general agreement that third week would be preferable
- DIAZ to liaise with the AOCO on the project

8.5 TAKING THE DEANS OUT FOR LUNCH

Points of discussion:
- The new facilities in the lower level could be used (and featured) for this
- Should this be a larger banquet for senior administrators and student leaders?
- Such a banquet could take place in late Fall Term
- DUMOUCHEL to consult with Senior Managers

8.6 LOWER LEVEL AND BUILDING SIGNAGE

Points of discussion:
- Lower level wayfinding signage has been ordered; it is in the same style as the existing signage
- Designs will be created for the outdoor signage and brought to Executive Committee

8.7 ‘ABOUT THE SU’ WALL CONCEPT

Points of discussion:
- Large posters in the lower level will feature a number of different facets of the SU: services, programming, advocacy, etc.

8.8 BEARSDEN

Points of discussion:
- The U of A renewed the Bearsden contract without letting us know

8.9 VIDEO EQUIPMENT/EXPERTISE

Points of discussion:
- Various departments have equipment already, which could be shared
- It could be a lot of effort to do a regular video broadcast
- We could enlist student volunteers with expertise to coordinate

8.10 MULTICULTURAL EVENT – MAIN FLOOR BOOKING INQUIRY

Points of discussion:
- DIAZ is taking care of this.

8.11 ALES VETTING COMMITTEE

Points of discussion:
- Members of the ALES community will be attending
- It would be a good show of support for executives to attend
9. REPORTS

10. CLOSED SESSION

11. REVIEW OF ACTION ITEMS

12. ADJOURNMENT  LAU/ORYZUK MOVED TO adjourn.  
Meeting adjourned at 3:46pm  

4/0/0 CARRIED