EXECUTIVE COMMITTEE

August 5, 2014
11:00am

ATTENDANCE:

William Lau  President
Cory Hodgson  Vice President (Operations & Finance)
Nicholas Diaz  Vice President (Student Life) – arrived 11:13am
Kathryn Orydzuk  Vice President (Academic)
Navneet Khinda  Vice President (External)
Marc Dumouchel  General Manager
Craig Turner  Initiatives Manager

REGRETS:

ABSENT:

1. CALL TO ORDER

The meeting was called to order by LAU at 11:03am

2. APPROVAL OF AGENDA

ORYDZUK/KHINDA MOVED THAT the Executive Committee approve
the agenda as amended.

4/0/0 CARRIED

3. APPROVAL OF MINUTES

ORYDZUK/HODGSON MOVED THAT the Executive Committee approve
the July 21, 2014 minutes as presented.

4/0/0 CARRIED

4. ANNOUNCEMENTS

Points of discussion:

- DUMOUCHEL: Taking some Thursdays and Fridays off during
summer.
- LAU: Working on Council presentation for Board of Governors.
- ORYDZUK: Can we coordinate transportation to airport for SUDS?

5. STUDENTS’ COUNCIL

6. OLD BUSINESS

7. NEW BUSINESS

7.1 SERC APPOINTMENT

Points of discussion:

- HODGSON attended meeting and had a positive experience.
- Who of the executives is in the best position to be able to attend
meetings?

HODGSON/LAU MOVED TO appoint the Vice President (Operations &
Finance) to the Social & Environmental Responsibility Committee (SERC).

5/0/0 CARRIED
7.2 NEW FURNITURE AT DEWEY’S
Points of discussion:
• The design of the current seating is inefficient (i.e. individuals take up a large couch).
• Does it make sense to purchase furniture if Dewey’s will be renovated? Dewey’s will not be renovated in the immediate future.
• Furniture should be easy to clean and low maintenance.
• This will be the only project allocation requested for Dewey’s this year.
• HODGSON will provide a formal projects allocation request at the next Executive Committee meeting.

8. DISCUSSION PERIOD
8.1 TOPICS OF DISCUSSION WITH THE U OF A PROVOST AND VP FINANCE & ADMINISTRATION AT STUDENTS’ COUNCIL
Points of discussion:
• Items to discuss include U-Pass subsidy, market modifiers, faculty budgets.
• LAU to communicate these topics to the U of A.
• LAU to send an abstract to Nicole.

8.2 NEXT GROUP EXEC PICTURE
Points of discussion:
• LAU to coordinate a group clothing order.
• LAU to prepare a September email.
• All executives to start generating ideas for September email newsletter.

8.3 EXEC AT WOW
Points of discussion:
• Opportunity to volunteer at pancake breakfast.
• Is there interest in getting exec T-shirts? DIAZ will coordinate.
• Students’ Council is also participating and coordinating their own campaign and T-shirts via CAC.
• CAC will need to confirm if they have funds for Council T-shirts.

8.4 SUB SIGNAGE
Points of discussion:
• Outdoor signage was taken down for the renovation
• DUMOUCHEL to confirm new signage plans.

8.5 SEPTEMBER 20TH ALUMNI EVENT
Points of discussion:
• University Relations is interested in being involved.
• Historical display is being produced for the event, and tours will be provided at the event.
• Desire to launch an SU alumni chapter at this event.
• Great fundraising opportunity for the U of A (re: Leadership Initiative) if the U of A wants to buy-in to some of our ideas.
• Executives and Councillors should attend if they can.
• There could be involvement/presence of a U of A official.

8.6 NAMING FOR STARTUP SERVICES
Points of discussion:
• Criteria for a DFU will include these services as an option.
• Something such as “Students’ Union Project” or “Students’ Union Pilot Project” would be acceptable.
8.7 SERC TRIMESTER REPORTS TO COUNCIL

Points of discussion:
- HODGSON will draft changes to bylaw re: SERC reporting requirements.

8.8 EXEC SCHEDULING RE: EVENT CONFLICT JUDGMENT

Points of discussion:
- It would be beneficial to find a system that would allow admin staff to easily know which events they can schedule overtop of.

8.9 EXEC COORDINATOR

Points of discussion:
- Newly created positions and revisions in recent years have increased our overall labor costs.
- Institutional memory is critical for items such as contact management, U of A committees, etc.
- Single person to schedule meetings for all exec would make sense
- What is the appropriate number of administrative positions to fulfill the office’s overall administrative workload?
- TURNER to meet with the Senior Manager (Facilities and Operations) and the Discover Governance Manager and provide potential options for the next Executive Committee meeting.

8.10 STUDENT LIFE CENTRAL LOGOS AND FROSTING

Points of discussion:
- Several logo concepts were presented.
- Should we discuss overall SU branding goals before deciding on a logo?
- Frosting is permanent, so a definitive decision is necessary.
- Should the frosting include Student Life Central branding, or more general SU branding?
- DUMOUCHEL to provide feedback to the Marketing department.

9. REPORTS

10. CLOSED SESSION

11. REVIEW OF ACTION ITEMS

12. ADJOURNMENT

HODGSON/DIAZ MOVED TO adjourn. 5/0/0 CARRIED

Meeting adjourned at 12:45pm.