MINUTES

EXECUTIVE COMMITTEE
June 13th, 2014
10:00am

ATTENDANCE:
William Lau  President
Cory Hodgson  Vice President (Operations & Finance)
Nicholas Diaz  Vice President (Student Life)
Kathryn Orydzuk  Vice President (Academic)
Marc Dumouchel  General Manager

REGRETS:

ABSENT:
Navneet Khinda  Vice President (External)

1. CALL TO ORDER:
The meeting was called to order by Lau at 10:10am

2. APPROVAL OF AGENDA:
DIAZ/HODGSON MOVED THAT the Executive Committee approve the Agenda.

4/0/0 CARRIED

3. APPROVAL OF MINUTES:
HODGSON/DIAZ MOVED THAT the Executive Committee approve the Minutes.

4/0/0 CARRIED

4. ANNOUNCEMENTS:
Orydzuk: I have an exam today.
Dumouchel: Proposed a meeting today about that meeting this afternoon.
Lau: I am gone to Drumheller all day tomorrow.

5. ACTION ITEMS:
Reviewed and Updated.

6. STUDENTS’ COUNCIL:
Lau: Did everyone get reports in? I will send mine out later for the late additions.

7. OLD BUSINESS:

8. NEW BUSINESS:
-Ratification of staff appointments to SERC - Marc, Kerstyn, and Parker
Dumouchel: SERC is a sub committee of the exec. It came up because Louise gave her seat to parker so I want to bring this to exec to be ratified.
Lau: There is a student at large that has been emailing me about sitting on SERC. There was also a councillor that was interested.
Dumouchel: Any student at large can apply.

DIAZ/ORYDZUK move to ratify the appointment of Marc Dumouchel,
- Memorial donations for Louis Veillard and Nigel’s mother

Dumouchel: We will try and find the money in a PR for a small memorial donation for Louis Veillard and Nigel’s mother.

ORYDZUK/HODGSON move to direct the General Manager to make an appropriate donation on behalf of the Students' Union in memoriam of Louis Vieillard and Betty Brachi. 4/0/0

-Naming of the coffee shop

Dumouchel: There were two names that came up. The first was common grounds but there is already a shop called common grounds and it’s trademarked.

Hodgson: That’s a big process to contact them to ask them to use the name and we need a name right away.

Dumouchel: We also have Undergrind, which I like because it ties in with The Daily Grind. I think we should just leave it to marketing.

-CASA Conference Request

Lau: The conference is in July for Justin, Navneet and myself. It’s from July 6th-10th.

Hodgson: My only concern is there is room in the budget for three CASA meetings. Is this a meeting of a subcommittee?

Dumouchel: No this is one we go to every year.

Justin William enters the room

Williams: This is one we go to every year. There are 4 conferences we attend.

Justin William exits the room

HODGSON/ORYDZUK move to approve a budgeted expense not to exceed $4100.00 for President Lau, Vice President Khinda and Justin Williams to attend the CASA Policy & Strategy meeting in Wolfville, Nova Scotia from July 7-9, 2014. 4/0/0

- Be Booksmart PA Request

Orydzuk: This is about the annual be booksmart campaign. A lot of this can be sent to my printing internal and external budget but anything above this I am asking for a PA.
Hodgson: The stuff that has PA beside it is the stuff that’s not covered.

Lau: I remember last year there was a high amount requested but not a lot spent. This year there is a lot of money and it looks like all of it is going to be spent.

Hodgson: Dustin last year did $2800 so it might work out to the same. My first intuition is to allocate to the closest amount you need.

Lau: Does Patrick have a hand in this?

Orydzuk: He knows about it and has asked me about it.

**ORYDZUK/DIAZ move to approve a project allocation not exceeding $2000.00 towards the September 2014 Be Booksmart campaign. 4/0/0**

Orydzuk: Heather is the person who organizes the Paris conference every year and she is asking if we be partners in a research project to host focus groups and a conference.

The committee reviews the document from Heather.

Orydzuk: I just want your guys opinion so I can go back to her and ask her any questions we have. The downside of this is it is quite a thing to lock into for seven years and it’s another big project for the future VPAs. The upside is this would make us more creditable and this will give us global recognition. My overall stance is that we should do this.

Hodgson: I’m cool with it. I think that commitment of time is something to consider. We could maybe bring Surma into this so there is a bit more of a permanent position included in this when the VPA changes over.

Dumouchel: I actually like this a lot. If you guys decide to do this I will carry the ball from year to year. If we hold a conference that might be a significant cost though. My question would be if we are doing this for seven years I want to make sure Heather is carrying this through on her side also for the full seven years. I think it would also be a good idea to let Justin know about this.

Hodgson: This was controversial last year. They contacted me and there is a benefit in this sponsorship as we will get more exposure from them using us in their app. If we give this student group sponsorship what is fair about that and not doing it for other student groups.

Diaz: With my experience with Outreach I think it pays for itself.

Dumouchel: Why does CSSA keep coming to you instead of Jerry?
Hodgson: I don’t know maybe they emailed me by mistake. They want the 10% off at SU businesses.

Dumouchel: I think you are right that we should have to do that for all student groups if we do it for one.

Lau: I think it goes back to giving Jerry authority on approving these.

Dumouchel: I will talk to him.

Diaz: I think it’s really bad to treat student groups unequal. Let’s push student groups to use RATT more. If we are giving this to student groups tell them to put a big SU flame on the front of the card.

Hodgson: The big issue last year was perceived fairness.

Orydzuk: I don’t want to give more treatment to groups that are bigger over groups that are smaller.

Dumouchel: Every case is going to be different. We can offer other things to groups as well like free room bookings.

10. Reports:

10.1) President

10.2) VP Academic

10.3) VP External

10.4) VP Operations & Finance

10.5) VP Student Life

10.6) General Manager

11. Closed Session:

12. Adjournment: HODGSON/LAU MOVED TO ADJOURN AT 11:30AM. 4/0/0 CARRIED