MINUTES

EXECUTIVE COMMITTEE
October 1st, 2013
9:30 am

ATTENDANCE:
Petros Kusmu       President
Josh Le            Vice President (Operations & Finance)
William Lau        Vice President (Student Life)
Dustin Chelen      Vice President (Academic)
Adam Woods         Vice President (External)
Marc Dumouchel     General Manager
Nicole Buchholz    Administrative Assistant-Council

REGRETS:

ABSENT:
Zdena Fiala        Administrative Assistant-Executive

1. CALL TO ORDER:
The meeting was called to order by KUSUM at 9:53am.

2. APPROVAL OF AGENDA:
KUSMU/WOODS MOVED THAT the Executive Committee approve the
Agenda.

5/0/0 CARRIED

3. APPROVAL OF MINUTES:
LE/CHELEN MOVED THAT the Executive Committee approve the
Minutes.

4/0/1 CARRIED

4. ANNOUNCEMENTS:
CHELEN: Taking tomorrow off to study. We moved exec retreat to Friday.

Le: Taking November 15th off.

Kusmu: Welcome back Marc.

5. ACTION ITEMS:

6. STUDENTS’ COUNCIL:
Kusmu: One on ones with Councillors going good.

Chelen: Next Council starts at SUBstage.

7. OLD BUSINESS:
7.1) ANNUAL REPORT PA

Chelen: Bringing this to exec for a third time. Marketing would like to
double the size and Rachel and Nigel are pretty excited about it. It’s an hour
per page of design time. I don’t know if I personally agree with 16 pages.

Kusmu: That seems like too much.

Chelen: Their perspective is less content on more pages to make it a really
simple flipbook. I’m going to trust them on this one I still think it’s a good
cause. Their objective is to get it done by the end of the month.

Dumouchel: I support what Dustin is saying. I think it’s worthwhile.

Kusmu: To be honest with you I am a little frustrated with costs.

CHELEN/KUSMU MOVE THAT the Executive Committee approve an additional $250 for the purpose of printing and designing the SU Annual Report.

4/0/1 CARRIED

8. NEW BUSINESS:

9. DISCUSSION PERIOD:

9.1) ENGINEERING HEAD SHAVE

Le: We had dinner with the engineering students and one of their big priorities for this year. They want to do the head shave on November 29th from 12:00-4:30 but usually we only allow people to use SUBstage from 12:00-1:00 but Kristen suggested we tell them only after 4:30. What is your opinion on this issue?

Woods: I say we tell them only after 4:30.

Chelen: I say we talk to counseling services first. If there isn’t amplified sound it might not be as bad as the singer songwriter.

Kusmu: for me this isn’t a big issue because there is no amplified music. I think we should at least notify counseling services. It also brings traffic to our services.

Le: I have been to head shaves before and they can get pretty loud.

The exec agreed Josh would contact counseling services.

9.2) VOTERMEDIA AT THE UASU

Kusmu: Some of us got this email about voter media. Farid said his biggest recommendation was to implement voter media in the SU. Craig was not the biggest fan of this.

Dumouchel: Do they provide some kind of software that we have to pay for?

Chelen: I don’t think they provide software they are a neutral facilitator for the voting process.

Dumouchel: My question is there any costs?

Chelen: yes $3000. They get ad revenue.

Dumouchel: Do we have any control about where the ads get placed?
Chelen: My thoughts are that when you hire a CRO off the street with very little transition the best thing they can do is rely on other people. There is not enough administrative support.

Le: One thing that I thought was how UBC voter turn out was.

Dumouchel: If UBC has success with it then it is something to think about. If you really want to improve turnout then contested races.

Kusmu: I am highly skeptical of this but I will consider this idea.

Chelen: I agree with Petros that voter turnout is a problem.

9.3) CAMPUS CUP

Lau: I sent out an email just to see how we could help out with marketing. Brennen is pretty ambitious this year. Its $25 a person this year for campus cup and you can register as a team or a free agent. Traditionally VP SL is responsible for the 2-900 team.

Kusmu: Adam and I will be out in Ottawa; we go this time every year. Essentially you want to blow up campus cup and invite other campuses. You just want us to spread the word.

The Exec continued to discuss campus cup.

9.4) MAYORAL TABLING

Woods: We got a request from Cory Hodgson about tabling for Don Iverson in SUB. Initially Josh thought that went against policy but I don’t think that’s the case but I still think we need to proceed with caution. We will have to extend this offer to all candidates and we can’t have them table on the voting day. Any problems with that?

Kusmu: Absolutely not.

10. REPORTS:

10.1) President

10.2) VP Academic

10.3) VP External

10.4) VP Operations & Finance

10.5) VP Student Life
10.6) General Manager

11. CLOSED SESSION:

12. ADJOURNMENT: KUSMU MOVED TO ADJOURN AT 10:30AM. 5/0/0 CARRIED