MINUTES

EXECUTIVE COMMITTEE
July 3, 2013
12:00 pm

ATTENDANCE:

Petros Kusmu  President
Dustin Chelen  Vice President (Academic)
Josh Le  Vice President (Operations & Finance)
William Lau  Vice President (Student Life)
Adam Woods  Vice President (External)
Marc Dumouchel  General Manager
Zdena Fiala  Administrative Assistant-Executive

REGRETS:

ABSENT:

1. CALL TO ORDER: The meeting was called to order by Kusmu at 12:02 pm.

2. APPROVAL OF AGENDA: CHELEN/LE MOVED THAT the Executive Committee approve the Agenda.

5/0/0 CARRIED

3. APPROVAL OF MINUTES: LE/LAU MOVED THAT the Executive Committee approve the June 24th, 2013 as tabled.

5/0/0 CARRIED

4. ANNOUNCEMENTS: Dumouchel: We need a retreat meeting scheduled.

Chelen: Are we still going to Calgary July 12th and returning July 13th? We need a car rental.

Le: The new coffee shop is being built.

5. ACTION ITEMS: Reviewed and Updated.

6. STUDENTS’ COUNCIL: Chelen: I am going to Bylaw Committee to propose a Nomination Committee.

7. OLD BUSINESS: n/a

7.1) City of Edmonton Recreation Pass-WL

Lau: I brought this up to Exec before and we agreed if there is no opt out option that we would not do this.

Lau went over the City of Edmonton recreation pass details.
Kusmu: Let me understand this, the only way to opt out would be if you had a certain income?

Dumouchel: This goes against our opt out bylaw.

The Executive Committee discussed the PAW Centre fees.

Kusmu: I would like to see an opt in option for this.

Chelen: You should spin this to get the U of A students in.

Lau: I will take this back to them.

Chelen: I forwarded you all the email from Crystal. They would like to put up a calendar with their activities on the wall of gold. They will be using SUTV and banner adds. They are not willing to accept two weeks.

Kusmu: Are the Services using it in November?

Chelen: No.

Woods: I think that we should give them two weeks now and if it is not being used closer to the date we can give them the whole month.

Kusmu: I like Woods idea. Let’s decide about the rest of the month at the end of August.

Le: I have been calling the person that runs the Daily Grind and there is no answer. We are at a crossroads and this may be problematic later. They are only a catering service and not a coffee shop though.

Lau: Could they take legal action?

Dumouchel: Theoretically, yes.

The Executive Committee discussed the name.

Kusmu: Talk to marking about it.

8. NEW BUSINESS:

8.1) COFA Marketing Campaign-DC

Chelen: This request of from the FA’s.

Chelen went over the COFA Campaign ideas.

They would like to use lawn signs and SUTV. I have spoke to Nigel about this and Amanda is working on keeping the costs down.

Dumouchel: Looks great. The lawn signs are expensive.

Le: What are the reduced costs?
Chelen: I am not sure yet.

Dumouchel: I think the amount here is fine.

Kusmu: I would like to get a better idea of the costs.

Chelen: This campaign will promote the FA’s and their community.

WOODS/KUSMU MOVED THAT the Executive Committee approve a projects allocation not to exceed $1700.00 for the COFA collaborative marketing campaign.

5/0/0 CARRIED

9. DISCUSSION PERIOD:

9.1) Exec meeting with Donna Cave-WL

Lau: Donna would like to present to the Executive Committee.

Woods: I am interested in a meeting but not a presentation.

Lau: Robin would like to present to Council.

Kusmu: I think the group should meet with both Donna and Robin.

9.2) UASU Sponsorship Operating Policy Meeting Notes-PK

Kusmu: What do you guys think of this?

Dumouchel: There will be a bunch of changes to the operating policy manual.

Kusmu: We should add the sponsorship policy to the website.

9.3) SU/GSA/Admin Sport-PK

Kusmu: In the past they used to have SU/GSA/Admin sports. Is anyone interested in doing this again?

Chelen: We should play dodgeball.

Dumouchel: Softball?

Kusmu: I think we should challenge them.

9.4) H4H and UYM Sponsorship-WL

Lau went over the H4H and UYM Sponsorship.

Lau: It will be for the first two weeks of September, last two weeks of September, and in December.

Dumouchel: You need to run this by programming.

Chelen: I already have something in mind for that time.

Lau to follow up.
10. REPORTS:

10.1) President • n/a
10.2) VP Academic • n/a
10.3) VP External • n/a
10.4) VP Operations & Finance • n/a
10.5) VP Student Life • n/a
10.6) General Manager • n/a

11. CLOSED SESSION:

12. ADJOURNMENT: WOODS/LE MOVED THAT the Executive Committee adjourned at 12:58 pm.

5/0/0 CARRIED