Executive Committee
April 18, 2011
2:00 pm

Attendance:
Nick Dehod
Rory Tighe
Zach Fentiman
James Eastham
Aden Murphy
Marc Dumouchel

President
Vice President (Student Life)
Vice President (Operations & Finance)
Vice President (Academic)
Vice President (External)
General Manager

Regrets: n/a
Absent: n/a

1. Call to Order: The meeting was called to order by DEHOD at 2:03 pm.

2. Approval of Agenda: DEHOD/TIGHE MOVED THAT the Executive Committee approve the April 18, 2011 agenda as tabled.

   4/0/0 CARRIED

3. Approval of Minutes: MURPHY/TIGHE MOVED THAT the Executive Committee approve the April 11, 2011 minutes as tabled.

   4/0/0 CARRIED

4. Announcements: Dehod: Since there are no other exec meetings this week, Zdena could you schedule us a meeting for Thursday? Also, we have Friday and Monday off.

5. Action Items: Reviewed and updated.

6. Students’ Council: Dehod: Students Council is done for the year. There are no more committee meetings at this point. The first council meeting for next year has been moved from the Tuesday to the Thursday. The new councilors went to a meeting to learn about the committees.

7. Old Business n/a

8. New Business:

   a) Conference Hosting Request Dumouchel: Due to my misunderstanding of the policy, I know I needed to bring this to you guys soon but it kind of got pushed to the side. We needed the councilors approval for this conference. The conference does not cost us anything, but I realized that I have not followed the correct process. The policy is complex. I believe I may have not followed proper procedure in agreeing to host the AMICCUS-C Conference.

   The executive committee discussed suspending Operating Policy 4.02
Fentiman: I think we can suspend it but we need to provide all relevant items to BFC and Council.

Dehod: Should we email council to let them know what we would like to do and should we do that today?

Fentiman went over the Conference Policies

Dehod: What is your recommendation?

Fentiman: There are two things. First, given the nature of the conference not being funded out of the SU operating budget the Executive Committee felt it did not apply to the Operating Policy 4.02 and only reporting is required. The second thing is we are required to follow Operating Policy 4.02 and Council will receive the suspension and we will report to Council as well. The policy states given the nature or characteristics if it is not funded by the SU we will report on what’s happening now. The policy is old and a bit clunky.

Tighe: What if we amend the policy?

Fentiman: The way the policy is now it is implicate.

Tighe: I don’t think the way you are implying it is the way it was wrote.

Fentiman: Read the policy.

Tighe then read the policy

Tighe: Oh, okay I agree with you.

Fentiman: This has come up because the policy is unclear. Personally I feel like we should leave it alone and amend Operating Policy 4.02. This Operating Policy demands clarity. I am not worried.

Dehod: I am not worried either but we need to be clear.

Murphy: It’s funny that this is even a policy.

Tighe: I don’t agree with your interpretation Zach.

Fentiman: How about we take a vote on whether a violation has occurred.

Dehod: Let’s vote on if a violation occurred.

Fentiman: Yes, then we can figure out a remedy.

Tighe: How can you say we have not violated it?

Fentiman: Well if we think we have violated it then we can assign a remedy. We haven’t had this situation before.
The executive committee voted and there was consensus that Operating Policy 4.02 was violated but not in bad faith. A remedy will be assigned.

Dehod: I suggest that we suspend Operating Policy 4.02 and we report this to Students’ Council.

Fentiman: I think we should send out an email.

Eastham: I do not see the point in that.

Dehod: I think it is pretty obvious about why that needs to be done.

Eastham: We will have to deal with angry Councilor emails.

Dehod: The email will go to the 2010-2011 councilors.

FENTIMAN/EASTHAM MOVED THAT the Executive Committee suspend Operating Policy 4.02 in order to approve the Amicus-C National Professional Conference 2011.

5/0/0 CARRIED

Dehod: Do you guys have something else you would like to add to this?

Tighe: Yes, the External Advocacy Coordinator position.

Dehod: Let’s start allocating the money. I saw marketing going through the office, all decisions will come back to Rory’s exec.

DEHOD/MURPHY MOVED THAT the Executive Committee approve a projects allocation not to exceed $5000.00 for the purpose of funding pictures, printing, and framing of Students’ Union historical pictures for the Students’ Union Building. The exact disbursement of the funds shall be approved by the Executive Committee.

5/0/0 CARRIED

Tighe: It seems like a lot of money.

Eastham: Pictures are expensive.

Fentiman: It depends on the quality of the print and the framing.

Tighe: It’s just too much money.

Dehod gave his point of view about how pictures can improve the office as well as the building.

Dumouchel: We need to make some improvements in this office as far as renovations. The carpets are old, we could use a new reception desk, and they should replace the plexi glass thing at the front. This office has not been
renovated in fifteen years. It seems appropriate for us to figure out what to do. Margriet knows a designer we can use.

Fentiman: I don’t think five thousand is enough, let’s add five thousand.

Eastham: I agree, this is not an extravagant expense it needs to be done.

Dehod: There are two places that need touch ups, the lower level and then our office 2-900 needs a face lift.

Tighe: This is not a plan right.

Fentiman: No, this is just for a concept.

DEHOD/MURPHY MOVED THAT the Executive Committee approve a projects allocation not to exceed $5000.00 for the purpose of office planning.

5/0/0 CARRIED

Murphy discussed the External Advocacy Coordinator position.

Murphy: The trick with step grants is they can not subsidize full time positions. So technically it will be tow positions one for summer and one for winter. We do not have enough money to fund this position so we need money from the projects allocation.

Dumouchel: Where did you get this dollar amount?

Eastham: It seems high.

Tighe went over the job description, pay and recommendations for when they would start.

Dumouchel: I completely support this idea but you need to decide what the position does. If it is for external then that’s what it should be for. Then let the other people continue with social media. I love this idea and I think it is important, I would really like to sit down with you guys and discuss this.

Fentiman: The first question I have is where will they sit? That empty cubicle is taken. Pus they need to be kept separate from that area. I’m concerned about this intruding on the communications staff. How will this position work with Jen and Craig? I also have a fear that this could be like the VPX position. Just because we can get a step grant that is not a good reason to create a position. I do not think we should vote until the questions are resolved.

Tighe: I agree.

Eastham: Some of these things seem important but I think we have to have someone qualified to do this stuff. I’m with Zach on this. I also fail to see the need even though these are good ideas.
Dumouchel: I like the idea. I think you need to hone down on what you want the position to do. It seems like we have people that can do most of this. We need to find out how to meet these needs. I am supportive of this.

Murphy: In terms of needs and are these things being done, no. We do not have the extra time or the manpower. We want some kind of position to do election planning and volunteer coordinating, Justin can not do it all. There is a need for someone in the VPExternal portfolio. There is a significant need though and I am willing to work on the logistics.

Dumouchel: We need to discuss this. I am not sure what needs to be done by who.

Dehod: This should come back one more time. Jon and Justin are looking into seeing what Jon can do to help with this stuff. As for the social media part there is a spot in marketing that has not been filled yet. We need a street team that help push things out faster. In regards to the election that is something advocacy is for. That also depends on an political affairs. The Students’ Union is effective at getting things done but we need to show more examples of how we are supportive. How does Justin feel about managing a fifth position?

Murphy: He is okay with it.

Eastham: We need a better understanding of why marketing and advocacy can not do these things.

Dehod: If we had the money then it would be okay, but it needs purpose in the roll. I know Justin and Jon are interested in taking on some of this.

Tighe: I just wanted to talk about this. I disagree with how there is no one to communicate messages. Communication doe not have to be either advocacy or marketing. There is a need for this position.

Dehod: I think there is a need for something it’s just not in here. We are lacking someone specifically for promotions. If we need to get information out the street team can do that.

Dumouchel: This position would be a voice of the SU, this person would need experience they should not be someone off the street.

Tighe: I agree with most of your guys comments. I think we can forget the step grant and a summer position and focus on a promotions person for the fall.

Fentiman: Well between the marketing position and seeing what Craig can do to help, Jon and Justin and the programming staff this stuff should be covered.

Eastham: We should see what all positions can do to work better together.

Fentiman: We should see who can do what, I think some of these positions can do these tasks.
Dehod: One task that could be done in the summer is the person could make pamphlets about what the SU does. Then in the fall and winter they can do the promoted events we have.

Tighe: Those are good ideas.

Dehod: Next I want to do something for the staff before the end of the year. I was thinking we could buy lunch for them again. I was thinking we could give gift cards to facilities.

DEHOD/FENTIMAN MOVED THAT the Executive Committee approve a projects allocation not to exceed $3000.00 for the purpose of year end staff appreciation activities.

5/0/0 CARRIED

9. DISCUSSION PERIOD:

a) ECOS

Tighe: We had a name brainstorming meeting and marketing is doing mock ups of the name. There are three to five names to choose from. Some of them involve sustain and abilities. Please just choose one.

Dehod: Bring it back next week when you are ready for us to choose.

b) Retreat Schedule

Dehod: Zach and I teamed up and worked on the schedule. The same hours will go to each position. There have been adjustments made for the people that need to leave. I would like to add a few things like mental health, fall reading week, and the PAW center. Power point presentations are helpful too. Does anyone have thoughts or comments? No, okay good.

c) Federal Election

Dehod: I just wanted to go over some campaign stuff and give a quick update. We will be filming a video this week.

Murphy: We will be going around asking why people on campus are going to vote. There is also a group that wants our help on April 30 to do a vote mob. They need some support doing that. April 30 is a retreat day, I would be willing to help but it has to be before that.

Eastham: I think you should find out what they need.

Dehod: Does anyone have thoughts on the vote mob, should we be contributing to this?

Fentiman: I think we could help them with probono stuff. Like SUTV but I don’t think we should give them any money.

Murphy: We could also tweet and advertise on facebook.

Fentiman: We can not make posters but they can put their posters up in SUB.

d) Campus Food Bank

Dumouchel: Ashley has sent the letter that she wants to send out. I am going to
Renovation Funding
talk to her more this afternoon.

Fentiman: I think President should talk to President about this.

Dehod: if she can not find the letter, I think we should ask Justin Kehoe about it because he is the one who showed it to me.

Dumouchel: The problem this creates is we are not budgeted for this.

Dehod: I will be meeting with Carl in the next two weeks, that will be the timeline for when we need this figured out.

10. Reports:

a) President
   • PAW Center stuff
   • Sustainability Assessment
   • Federal election video
   • Final transition report
   • Working on evaluations
   • Meeting with a few people before the end of the year

b) VP Academic
   • Studying for exams
   • Transition with Emerson
   • Presentations for retreat

c) VP External
   • Federal election stuff and video
   • Final report
   • Transition with Farid

d) VP Operations & Finance
   • Union negotiations
   • PAW center
   • Weekly transition meetings with Andy
   • Exam on Wednesday
   • Final research paper due on Thursday

e) VP Student Life
   • Exam on Wednesday
   • Going away for Easter, I am back on Monday
   • Tuesday-Friday I am in Montreal

f) General Manager
   • Campus Food Bank stuff
   • Whitematter letter
   • AMICCUS

11. Closed Session:

12. Adjournment: Meeting adjourned at 4:04 pm.