MINUTES

EXECUTIVE COMMITTEE
January 12, 2011
2:00 pm

ATTENDANCE:
Nick Dehod President
Zach Fentiman Vice President (Operations & Finance)
Rory Tighe Vice President (Student Life)
James Eastham Vice President (Academic)
Marc Dumouchel General Manager

REGRETS:
Aden Murphy Vice President (External)

ABSENT:
n/a

1. CALL TO ORDER:
The meeting was called to order by DEHOD at 2:05 am.

2. APPROVAL OF AGENDA:
EASTHAM/DEHOD MOVED THAT the Executive Committee approve the January 12, 2011 agenda as tabled.

4/0/0 CARRIED

3. APPROVAL OF MINUTES:
n/a

4. ANNOUNCEMENTS:
n/a

5. ACTION ITEMS:
n/a

6. STUDENTS’ COUNCIL:
n/a

7. OLD BUSINESS
n/a

8. NEW BUSINESS:
n/a

9. DISCUSSION PERIOD:

a) ECOS

Tighe: To start Ian could you please describe the changes you would like to make to ECOS and the impact they will have on the service.

Ian Moore: To start ECOS is ambiguous and I am trying to address that. I have created a leadership team and created a structure as well. It includes three pillars. They are projects, research for the SU and U of A and collaboration. The office of sustainability has made a collaboration agreement and we have gone through the document. There are main parts. Our main goal for ECOS is a name change and mandate redevelopment. So the first one is to catch up on what we do, which causes staff to be overworked. The second is to fix barriers such as unrealistic barriers on ECOS. The third is to harmonize with the rest of the SU initiatives; those include the three definitions of ECOS. Lastly I would like to reevaluate ECOS. I would like to go over what the restructure would
look like, our new mandate, and our values. Social, economic and environmental issues can all have an equal chance to be sustainable. We would also like to see the four values in the mandate and restructuring. We would also like to work on the three pillars as well. I think we could revamp them using the office of sustainability’s framework. Would you like to know the timeline I have set for this?

Dehod: Sure.

Ian Moore: There would be bi weekly meetings. I would like to focus on the social justice aspect. ECOS could help with programming and decentralize concepts brought by social justice. I do not need much for funding, just revamping. I haven’t used the marketing money. Basically all we will need is a new logo. A few of the names we have thrown around are Justice Sustainability Office, Students’ Union Sustainability Office, Center for Justice Sustainability.

Dehod: This is really good Ian. The restructuring you do is fantastic. I think we are all going to take turn asking a question now. Who would like to go first?

Eastham: I will. This all sounds interesting and there are some interesting concepts as well. When you throw around terms like just sustainability, I just think you need to be careful and separate the social justice aspect. For example when you spoke about food security what exactly are you talking about? The campus food bank, feeding the whole city of Edmonton, or help poverty stricken countries? I think we should let student groups deal with it.

Ian Moore: Campus gardens to clarify redeveloping show how it helps with food security. We educate on goals of how to be sustainable. We focus on what skills students can take away from it. We don’t deal with issues on a municipal or federal level or even on a global level. We use the office of Sustainability’s goals as a framework for us to help students.

Eastham: What if they did want to help with global food security for example?

Ian Moore: Well we would show them how they can have a role at a local level. We would show students the positive effect that helping locally could have. One way would be by using the bike rental. We would teach them how to maintain the bike as well as how to ride a bike if they need that kind of help. We will take a wide broad concept and make it local so it will have an impact on us now. We will have to teach these skills so people can have an impact.

Dumouchel: You have done a very thoughtful job on this Ian. You have also done a great job this year. I want to be straightforward with my feedback. First of all the mandate we have now was not pulled out of thin air. My question is the original intent was to focus on the environmental aspect. I went to a conference and I did notice there is a broader view. Do you think there has been an evolution?

Ian Moore: Yes there has been an evolution. Just look at the sustainability review.
Dumouchel: I am concerned you will spread yourself to thin.

Nick then went over different aspects of ECOS with Ian.

Dehod: We will have a separate meeting to finish this discussion.

10. REPORTS:

a) President • n/a
b) VP Academic • n/a
c) VP External • n/a
d) VP Operations & Finance • n/a
e) VP Student Life • n/a
f) General Manager • n/a

11. CLOSED SESSION:

12. ADJOURNMENT: Meeting adjourned at 2:58 pm.