Executive Committee
October 25, 2011
4:00 pm

Attendance: 
Rory Tighe President
Andy Cheema Vice President (Operations & Finance)
Emerson Csorba Vice President (Academic)
Colten Yamagishi Vice President (Student Life)
Farid Iskandar Vice President (External)
Marc Dumouchel General Manager
Zdena Fiala Administrative Assistant to the Executives

Regrets: n/a
Absent: n/a

1. Call to Order: The meeting was called to order by TIGHE 4:08 pm.

2. Approval of Agenda: TIGHE/ISKANDAR MOVED THAT the Executive Committee approve the October 20, 2011 minutes as tabled.

3. Approval of Minutes: TIGHE/ISKANDAR MOVED THAT the Executive Committee approve the October 20, 2011 minutes as tabled.

4. Announcements: Csorba: The Undergraduate Research Symposium deadline has been extended until November 2.

Cheema: I have a midterm on Friday.

Yamagishi: I will be working on reports all day tomorrow so I will be away. I have created a Movember team so please sign up. I have am also making a 2-900 Campus Cup Team so please sign up. I will also be shaving my head.

5. Action Items: Reviewed and updated.

6. Students’ Council: Iskandar: The Bylaw motion on the second reading on impeachment will be withdrawn. Speaker Ross pointed out a flaw with it. We will be coming back to it.

7. Old Business: n/a

8. New Business: n/a

9. Discussion Period:

a) Communications Tighe: The brochures have been printed and I hope you like them. We are going to be printing more with the Councilors names on the back.
Yamagishi: I think the brochures need more pictures.

Tighe: It is too late for that kind of feedback.

Dumouchel: I think that is a good point but it is not a high priority right now to redo the design. Design is down one person for a couple of more weeks.

Yamagishi: What do you guys think.

Iskandar: I do not want to pressure design.

Csorba: What kind of pictures do you mean?

Yamagishi: Ones related to the text.

Tighe: we will also be meeting with Nigel tomorrow to nail down some of our advertising dates. Once we know what needs to be done for the rest of the semester then we will discuss projects on a weekly basis.

b) Student Survey

Tighe: I met with Andy, Marc and Nigel and I know everyone has questions but there will be some cut out because there are too many. We will have a two hour meeting next week to discuss them. Please decide which questions you are really passionate about.

Csorba: How many will be cut?

Tighe: A lot. You may want to retweak the academic questions James made before.

Dumouchel: Some questions are redundant so we will see. We are meeting next week to talk about it.

c) Gateway Advertisements

Tighe: I am bringing back the Gateway ads as a communication initiative. Did we agree on a half page, once a semester?

Csorba: I think we should do a full page in black and white.

Iskandar: A half page is enough.

Cheema: Will we be using it for specific Executive projects or for the SU in general?

Tighe: It could be for either.

Dumouchel: We could have ads once a month or a couple of times a month and really communicate and highlight our big projects. We could make it a vehicle to communicate that the SU is doing meaningful stuff for the students.

Csorba: I agree with Marc.
Yamagishi: It is too expensive to do it once a month.

Dumouchel: We could also pick one or two things and make a feature.

Tighe: We could do one of each and see if the responses are different. We could try different things. If it was up to me we would do a full page in color.

Dumouchel: We should have a page for the building renovations, we could use that as the trial. I do not think there will be regular value if you only do it once a semester.

Csorba: We should do a full page in black and white.

Dumouchel: If you guys are not committed you can also do the ads on a as need basis.

Tighe: Should we just do nothing until there is an initiative, and then do a projects allocation.

Dumouchel: If you need a projects allocation you can do it that way.

Tighe: I don’t like that because I wanted to use this as a newsletter. I think we should do one at the end of the semester. So the general consensus is no and that we don’t want to do it right now.

Dumouchel: There is a write up in the package and we have until February to terminate our contract with them and if we do not it will automatically be renewed. Andy and I need to talk to Colten and Studentcare about the contract. Then we will talk to them about the fee levels which can be negotiated. Do we need a motion or can we just go ahead and talk to who we need to?

Dumouchel went over a few of the details in the Studentcare Agreement.

Cheema: I am not sure if a motion is needed since we just want to talk about it.

Dumouchel: Any objections?

Executive Committee: No.

e) ERC Recommendations

Yamagishi: I am having problems with these motions. I am oppose to the first one. There are more provisions to put in place after seeing how poorly an election can go on the last day.

Tighe: This will be Council’s decision.

Csorba: How does Calgary do it?

Iskandar: They can’t campaign within a certain distance and there are no pamphlets allowed on voting day.
Yamagishi: Are we going to hand out pamphlets?

Iskandar: We decided yes.

Yamagishi: Campaigning on elections days seems aggressive.

Dumouchel: I think people will be judged on how they run their campaigns not how aggressive they were.

Tighe: There will be a discussion at Council please speak your minds then.

Csorba: U School is a University program that brings students from inner city junior and high schools here. They would like us to dedicate two hours of our day to work with them. Council will have a chance to volunteer too. I will send out two dates and times and see if they work. What do you think? U School is a valuable program.

Executive Committee: Yes.

Csorba: I contacted Heather Kanuka to help with the costs for Kyle and I to attend this conference. I brought it here two days in advance just to see if there are any concerns. I can transfer funds from my other budget. I have $1400.00 left.

Dumouchel: There are no meals provided?

Csorba: There are finger foods but nothing substantial.

Tighe: I don’t think you should make it a habit to ask for money. The Councillors will have questions about this. It is fine this time and it seems worthwhile.

Cheema: I am uncomfortable with the University giving you money for this.

Csorba: This is the most important conference a VPA could go on.

Iskandar: Were you planning to go to this before you attended AASHE?

Csorba: Yes.

10. REPORTS:

a) President • n/a
b) VP Academic • n/a
c) VP External • n/a
d) VP Operations & Finance • n/a
e) VP Student Life • n/a
f) General Manager  • n/a

11. CLOSED SESSION:

12. ADJOURNMENT:  TIGHE/ISKANDAR adjourned at 4:56 pm.