The University of Alberta and the University of Alberta Students' Union occupy Indigenous land in amiskwacîs wâskahikan (Beaver Hills House), on Treaty 6 territory. From time immemorial, the banks along the river valley have been known as the Pehonan, a meeting place for the nêhiyawak (Cree), the Niitsitapi (Blackfoot), Métis, Dënesųłiné (Dene), Ojibway/Saulteaux/Anishinaabe, Haudenosaunee and others. The University, the Students' Union and much of the city are located on the unlawfully stolen land of the forcibly removed Papaschase Cree.

We acknowledge that sharing this land gives each of us the responsibility to research the historic contexts of Treaty 6, to reflect on our personal relationships to the land, the Nations we've named, and to our roles in upholding justice on this territory. Since they began, the Students' Union and the University have benefited from historic and ongoing dispossession of land and resources from Indigenous Peoples. As a result, it is our responsibility to seek the restitution of this land and its resources. Finally, we seek to do better by working to make our learning, research, and governance align with the histories, languages, teachings, and cultures of First Nations, Métis, and Inuit Peoples in the land presently occupied by the Canadian state.

We encourage critical reflection by asking the following question. In relation to the territory on which you are situated, what role do you play in strengthening the resistance and resurgence of Indigenous students within your communities?

<table>
<thead>
<tr>
<th>NAME</th>
<th>PROXY</th>
<th>PRESENT</th>
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<tbody>
<tr>
<td>Megan Garbutt (Chair)</td>
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<td>Mason Pich</td>
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<td>Y</td>
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<tr>
<td>Nathan Thiessen</td>
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<tr>
<td>Jillian Kidd</td>
<td></td>
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<td>Courtney Graham</td>
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<td>Aseel Atia</td>
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<td>Jetro Dano</td>
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MINUTES (SMS-2023-02-M)

2023-02/1 INTRODUCTION

2023-02/1a Call to Order

GAR Butt called the meeting to order at 4:03 PM

2023-02/1b Approval of Agenda

PICH/GARButt move to approve the agenda
CARRIED

2023-02/1c Approval of Minutes

PICH/GARButt move to approve the minutes
CARRIED

2023-02/1d Chair’s Business

Assignment of Governance Staff to Committee Research

2023-02/2 QUESTION/DIscussion PERIOD

2023-02/3 COMMITTEE BUSINESS

2023-02/3a Approval of SMS Action Plan

GARButt: Presents and discusses the SMS Committee’s annual action plan with the committee. Mentions the tasks assigned to each committee member.

Committee discusses Meet the Councillor/BOG Rep posts and committee member assignments.

- PICH to obtain councillor/BOG rep information and consent via a Google form
- GARButt to edit the posts on Canva according to the monthly theme
- GARButt to create a caption
- GARButt to post according to the posting schedule from marketing

Committee discusses Meet The Committee posts

- Governance Staff to create a summary document with brief but valuable information about each committee (before the August 24th meeting by August 17th)
- THIESSEN to take a group photo of the committee (either over Zoom or in person)
  - Group photo to include councillors and SALs
- THIESSEN to obtain consent from the committee members to use their photo
- GARButt to edit the posts on Canva according to the monthly theme
- GARButt to create a caption
- GARButt to post according to the posting schedule from marketing
2023-02/3b  Marketing Best Practices Template Discussion

KIDD: Discusses the overview of the Social Media Best Practices Document with the committee.

1st part- Type of content
2nd part- Captions and Hashtags
3rd part- Posting Schedule
4th part- Replying to DMs
5th part- Tips & Tricks

2023-02/3c  Council/UASU Tiktok Discussion

KIDD: Mentions that a sample explainer has been sent to GRAHAM & GARBUTT. Suggests different formats for the contents.

Suggests doing a council session video; they are okay with editing and filming.

GARBUTT: Suggests keeping the council video content exclusive for the council since the execs have a separate account for exec content

KIDD: States that it is up to the discretion of the committee

PICH: Mentions that they have no problem with the execs being included in the video

GRAHAM: Suggests limiting execs’ appearance on council video posts

KIDD: Suggests that for the first post, for simplicity, film everyone who wants to be in the video, edit it, and then send a draft version to the Chair for approval and feedback.

2023-03/3d  UASU Perks Discussion

GARBUTT: Asks committee’s thoughts on a potential meeting with FLAMAN to discuss information about Perks

PICH: Mentions that Perks is a good tool to utilize. Adds that meeting with FLAMAN to discuss Perks is a good idea as well

GRAHAM: Mention that SMS Committee has not done any giveaways in the past; Perks, however, have been used as giveaways through the execs

GARBUTT: Mentions that the next meeting might be cancelled

KIDD: Asks about the timeline for filming the video

GRAHAM: Suggests asking ZUKOWSKI to relay to the council the video filming announcement and details through email.

GARBUTT: Asks KIDD to email ZUKOWSKI before the next Council meeting.
INFORMATION ITEMS

ADJOURNMENT

Next Meeting: Thursday, August 10th at 4:00 P.M.

GARBUTT adjourned the meeting at 4:43 PM