



University of Alberta Students' Union

**SOCIAL MEDIA
SUB- COMMITTEE**

**August 4th, 2022
5:30 P.M.
Zoom**

The University of Alberta and the University of Alberta Students' Union occupy Indigenous land in amiskwaciswâskahikan (Beaver Hills House), on Treaty 6 territory. From time immemorial, the banks along the river valley have been known as the Pehonan, a meeting place for the nêhiyawak (Cree), the Niitsitapi (Blackfoot), Métis, Dènesųłiné (Dene), Ojibway/Saulteaux/Anishinaabe, Haudenosaunee and others. The University, the Students' Union and much of the city are located on the unlawfully stolen land of the forcibly removed Papaschase Cree.

We acknowledge that sharing this land gives each of us the responsibility to research the historic contexts of Treaty 6, to reflect on our personal relationships to the land, the Nations we've named, and to our roles in upholding justice on this territory. Since they began, the Students' Union and the University have benefited from historic and ongoing dispossession of land and resources from Indigenous Peoples. As a result, it is our responsibility to seek the restitution of this land and its resources. Finally, we seek to do better by working to make our learning, research, and governance align with the histories, languages, teachings, and cultures of First Nations, Métis, and Inuit Peoples in the land presently occupied by the Canadian state.

We encourage critical reflection by asking the following question. In relation to the territory on which you are situated, what role do you play in strengthening the resistance and resurgence of Indigenous students within your communities?

ATTENDANCE

NAME	PROXY	PRESENT
Abdul Abbasi		Y
Charvi Dhamija		N
Lionel Liu		N
Ibukun Ojo		Y
Milan Regmi		Y
Courtney Graham		N/A
Jetro Dano		N/A
Daniela Carbajal Velez		N/A

MINUTES (SMS-2022-00)

2022-00/1

INTRODUCTION

2022-00/1a

Call to Order

GRAHAM: Called the meeting to order at 5:35 P.M.

2022-00/1b

Approval of Agenda

2022-00/1c

Approval of Minutes

2022-00/1d

Chair's Business

2022-00/2

QUESTION/DISCUSSION PERIOD

2022-00/3

COMMITTEE BUSINESS

2022-00/3a

Chair Selection

REGMI - Self-Nomination (accepted)

ABBASI - OJO (declined)

REGMI is elected as the Social Media Sub-Committee Chair via acclamation.

Approval of Standing Orders

REGMI/OJO MOVE TO approve the Social Media Sub-Committee Standing Orders.

CARRIED (Unanimous Consent)

ABBASI: Questions what the Social Media Sub-Committee will be doing.

GRAHAM: States that the Social Media Sub-Committee will be running the uasucouncil social media account, creating postings for it and otherwise engaging followers. SU Marketing has offered their support to help plan social media posting schedules and can make SU branded materials, but will otherwise leave the committee to make decisions in regards to the uasucouncil social media. In essence, the Social Media Sub-Committee, with whatever supports that they may need, have purview to post any an all materials on the uasucouncil account.

OJO: Questions what the meeting schedule for the SMS Committee will look like and what future meetings will entail.

REGMI: Felt that last year, the social media accounts of the SMS Committee were under-utilised. Would like to coordinate with CAC in regards to promoting the Council Mentorship Program on the social media pages. Would also like to talk with Daniela (SU Councillor) about Town Halls and social media awareness around those in order to increase student engagement with Council. Suggests that the meeting schedule will be fairly regular in order to provide the most consistent social media engagement.

OJO: Thanks REGMI for the honesty as they were worried about overcommitment.

ABBASI: Questions what specific social media account the SMS Committee will be running. Further states that they would like to introduce councillors on the social media account, throughout the year.

REGMI: States that the committee will be running the uascouncil social media account and that all other social media accounts are run by the SU Marketing Team. Agrees with ABBASI about introducing councillors/committees whilst expanding on the original suggestion by also describing what Council is currently working on and how Council works.

Asks the committee to bring suggestions to the next meeting in regards to social media awareness for the Council Mentorship Program.

2022-00/4

ADJOURNMENT

2022-00/4a

REGMI: Adjourned the meeting at 5:49 P.M.

Next Meeting: August 18th at 5:30 P.M.