

**UNIVERSITY OF ALBERTA STUDENTS' UNION  
2004/05 BUDGET ANALYSIS**

Name	2004-05 Budget		
	Revenues	Expenses	Net
<b>Administration</b>			
General Administration	1,799,223	591,990	1,207,233
Office Administration	26,780	559,770	(532,990)
Facilities & Operations	1,224,139	894,362	329,777
<i>Total Administration</i>	<i>\$ 3,050,142</i>	<i>\$ 2,046,122</i>	<i>\$ 1,004,020</i>
<b>Political/Governance</b>			
Research/Advocacy		88,004	(88,004)
President/Exec. Support	60,000	203,039	(143,039)
Students' Council		20,942	(20,942)
Elections & Referenda		59,054	(59,054)
Awards Night		22,652	(22,652)
Academic Affairs		60,391	(60,391)
Operations and Finance		27,426	(27,426)
External Affairs	3,000	90,324	(87,324)
Student Life		47,337	(47,337)
<i>Total Political/Governance</i>	<i>\$ 63,000</i>	<i>\$ 619,169</i>	<i>\$ (556,169)</i>
<b>Services</b>			
Services Manager		60,708	(60,708)
SFAIC	3,936	137,354	(133,418)
Ombudservice		44,649	(44,649)
Orientation/CSD	264,045	312,801	(48,756)
Student Distress Center		37,802	(37,802)
Info/Registries	52,297	151,175	(98,878)
Student Group Services	18,400	80,547	(62,147)
Safewalk		39,328	(39,328)
ECOS		36,364	(36,364)
Food Bank	12,335	30,756	(18,421)
<i>Total Services</i>	<i>\$ 351,013</i>	<i>\$ 931,484</i>	<i>\$ (580,471)</i>
<b>Marketing/Media</b>			
Marketing/Media	22,410	137,690	(115,280)
Student Communications		59,706	(59,706)
Handbook & Directory	97,800	111,337	(13,537)
<i>Total Marketing/Media</i>	<i>\$ 120,210</i>	<i>\$ 308,733</i>	<i>\$ (188,523)</i>
<b>Entertainment &amp; Events</b>			
Sub-Programming	20,160	20,035	125
Alternative Programming/SUKCP	51,604	60,356	(8,752)
Week of Welcome	106,550	106,613	(63)
Anti-Freeze	16,150	17,666	(1,516)
Dinwoodie Lounge	250,550	221,350	29,200
Myer Horowitz Theatre	185,885	173,989	11,896
Entertainment	75,075	78,918	(3,843)
<i>Total Entertain/Events</i>	<i>\$ 705,974</i>	<i>\$ 678,927</i>	<i>\$ 27,047</i>
<b>Retail</b>			
SUBmart	456,048	365,383	90,665
SUBtitles	525,040	426,180	98,860
Print Centre	719,170	655,181	63,989
SUB Games	43,385	43,853	(468)
Postal Outlet	485,302	424,600	60,702
<i>Total Retail</i>	<i>\$ 1,772,897</i>	<i>\$ 1,549,814</i>	<i>\$ 223,083</i>
<b>Food &amp; Beverage</b>			
RATT	435,830	409,702	26,128
L'express - Retail	481,230	449,068	32,162
L'express - Catering	54,531	39,370	15,161
Juicy			0
CramDunk	249,039	230,578	18,461
Power Plant	1,357,610	1,337,237	20,373
<i>Total Food &amp; Beverage</i>	<i>\$ 2,578,240</i>	<i>\$ 2,465,955</i>	<i>\$ 112,285</i>
<i>Op. Totals before Capital/Sponsorship</i>	<i>\$ 8,641,476</i>	<i>\$ 8,600,204</i>	<i>\$ 41,272</i>
<b>Capital Expenditures</b>			
Capital Equipment	120,848	212,305	(91,457)
<i>Total Capital Expenditures</i>	<i>120,848</i>	<i>212,305</i>	<i>(91,457)</i>
<i>Total Operating and and Capital Budget</i>	<i>\$ 8,762,324</i>	<i>\$ 8,812,509</i>	<i>\$ (50,185)</i>
Sponsorship	113,087	113,087	0
<i>Total Operating, Capital and Sponsorship Budget</i>	<i>\$ 8,875,411</i>	<i>\$ 8,925,596</i>	<i>\$ (50,185)</i>
<b>Non-Dedicated Reserves</b>			
Contingency Reserve		30,000	(30,000)
Underperformance Reserve			0
Project Reserve	50,000	50,000	0
<i>Total Non-Ded. Reserves</i>	<i>50,000</i>	<i>80,000</i>	<i>(30,000)</i>
<i>Total Operating, Capital, Spons &amp; Non-Ded. Reserve Budget</i>	<i>\$ 8,925,411</i>	<i>\$ 9,005,596</i>	<i>\$ (80,185)</i>