Executive Committee

June 20, 2006

Attendance
Samantha Power President
Chris Cunningham Vice-President Operations & Finance
Omer Yusuf Vice President Student Life
Bill Smith General Manager
David Cournoyer Vice President External
Jennifer Serafin A/A Students Council
Angela Russo A/A Executive

Guests
Anita Kuper Finance and Administration
Marc Dumouchel Director of Technical Services
Geoff Grimble Marketing and Communication
Jimmy Jeong Graphic Design

Absent
Catherine van de Braak EA

1. Call to Order
The meeting was called to order by POWER at 10:00 a.m. in 2-911 and again at 11:30 a.m. in Sam’s Office.

2. Approval of Agenda
POWER MOVED TO add International Orientation to discussion period.
YUSUF/HENRY MOVED THAT the agenda is approved as tabled.
VOTE ON MOTION 4/0/0 CARRIED

3. Approval of Minutes
CUNNINGHAM/HENRY MOVED THAT the June 13, 2006 minutes be approved as tabled.
VOTE ON MOTION 4/0/0 CARRIED

4. New Business
a. Website presentation
(From 10:00 a.m. – 11:30 a.m.)

Long term Plan
Web 2.0 – New technologies
Ex) Google maps, Flicker.com
Website needs to be a place where students can go and share information.
The website needs to be viewed as a priority.
Wanting all parts of the site to be connected. Which makes all information easily accessible.
Students will have an opportunity to be involved in the process of creating the new website.

Now
Re-design
Broaden the page, Change Navigation, Reviewing content.
Would like to hire a part time person to keep content up to date.
Moving to a new server.
In the fall an evaluation will be completed.
Design – Jimmy Jeong
New Website – A picture of one of the 5 Exec will be on rotation daily.
Need a web editor to have the time to make proper updates. Has talked with services to see what they would like.

Discussion
The SU needs to spend the money to create the communication means with students.
The programming committee or other student-at-large committees would be used in the process of creation.

**USERS:** Heavy or light, we might need to decide which to accommodate; we may need to tailor to them both.

Web Design Team:
Will come back with a final design before implementation.

Advertisement: a policy needs to be set forth.
Hope to have the new page up by September.

Need an SU web style guide for SU service directors to use.

5. Discussion Period

a. BearsCat

Need to determine where SU is on supporting BearsCat.
BearsCat needs a 2-3 year plan.
Henry will put together a proposal on BearsCART.
Once Steve graduates, the SU needs to decide if they will keep supporting or loose the service.
Henry/Smith will come up with a business plan.

b. Mural Creation in SUB

Smith: Will it become controversial?
Henry: Their justifications are not all valid.
Smith: This should be discussed with Margriet.
To be discussed at next meeting.

c. Exec Priorities

Need to decide key people to make action plans.

External Advocacy – Cournoyer/Power
Academic Advocacy – Henry/Power
Academic Materials – Henry/Smith
Teaching - Henry/AD
Community Service Learning – Henry/Power
Tuition – Power/Cournoyer
Mandatory Fees – Omer/Smith/Cunningham

Accountability in University Student Services – Yusuf/Smith
Dare to Discover – Power/Henry
Audit Committee – Power/Samuel
Aramark – Yusuf/ Cunningham/ Smith
Student Space – Henry/Power/Yusuf
Campus Relationships – Power/Everyone
Campus Advocacy – Power/Everyone
Powerplant – Cunningham/Smith
Students Union Student Services – Yusuf
Business Tax – Cunningham/Smith
Students’ Union Residence s – Cunningham/Smith
Advocacy Department – Power/Exec
Marketing Department – Cunningham/Smith

d. International Orientation (Transition)

International centre inviting Execs to attend various events.

Henry: August 22

Welcome Event: Power
Asked SU to sponsor a coffee break.
Cunningham will create an operating policy on sponsorship.

6. Reports
   President
      Meeting with Garth from NAIT re: Steering Committee
      Power/Henry meeting with Ronda
      BOG meeting Friday
      Cournoyer/Power went to Millennium scholarship dinner last week.
   VP Academic
      Conference was great.
      In Edmonton next year.
      VPA of Calgary to write a letter to invite Students Associations to conference.
   VP Operations and Finance
      Nothing to report at this time.
   VP Student Life
      Meeting with IS/AGC/Marketing – Understood that the word ‘network’ is not great.
      The new name is in the works – “Information Links”
      Will give a COCA update soon.
   VP External
      Away Friday – CAUS conference
   General Manager
      Finances for Travelcuts are being sorted out.
      Single source beverage agreement.

7. Adjournment
   Meeting adjourned at 12:30 p.m.